

# Build Member Loyalty With **It's Me 247 Video Customization!**



Add your  
credit union  
branding to  
an existing  
video ...

Or have us  
create a  
new video  
for you!

Educational  
marketing is  
**29 times  
more effective**  
than media  
advertising.

(Intrepid Learning  
Solutions)



# See

What other credit unions  
are saying about the  
**It's Me 247** Video  
Customization  
Service!



Customize an  
existing video  
or request a  
new one!

"Since posting the customized videos, we consistently see our how-to videos in the top 5 viewed videos on our YouTube channel each month."

Christie Dompierre  
TBA Credit Union

"Branding is beyond a memorable logo. Good branding increases the value of a credit union and makes acquiring and retaining members easier. CU\*Answers worked with us until our branding was properly represented in our customized online banking videos. We are happy with the results and know that our members will find these videos to be a helpful resource provided by Bridge Credit Union."

Mandi Pyles  
Bridge Credit Union

**Press play on a new marketing strategy!**

**Contact us today to get started:**

[contribute@cuanswers.com](mailto:contribute@cuanswers.com)