

# THE TELLER 3P BOUNTY PROJECT

Win up to \$30,000 for your vision of the future for CU\*BASE teller platforms

As introduced during the 2018 Leadership Conference, CU\*Answers wants to work with credit union leaders to design the next generation of teller tools for our future. Evolving credit union tactics for lobby services mean we need to look beyond a single teller system with a kitchen-sink approach.

**Our goal is to envision three distinct teller platforms, each with independent approaches:**

**T1**

**Soup-to-nuts (S2N)**

The next generation of our existing comprehensive teller platform

**T2**

**Basic (KISS)**

Across-the-counter teller tool, streamlined and simplified for today's teller lines

**T3**

**Floating (Tablet)**

App for roving tellers. API-based to also support integrations to third-party teller platforms

Engage your most creative teams to envision how each of these platforms could look, and what functions would be included each in each. Consider how many tools today's teller has at their fingertips – what features could be eliminated for a simplified approach? Think about a tablet app that doesn't have an attached printer or cash drawer – what features would that teller need? The same toolkit doesn't fit every strategy.

**Enter your ideas for your chance to win up to \$30,000 in prize money:**

**3 grand prizes of \$7,500 each**  
*for the winning vision of how teller platforms 1, 2, and 3 should look and function*

**3 honorable mention awards of \$2,500 each**  
*for all three platforms*

## Contest Rules

Proposals will be accepted between January 1 and March 31, 2019, and can be submitted by employees of any credit union on the CU\*BASE platform or from any CUSO in the cuasterisk.com network.

You can submit as many entries for as many of the platforms as you like, or you can focus on a single platform if you wish. However, in order for anyone to win, we must receive at least 5 submissions for each platform. That means if all we get are ideas for platform 2, no prize money will be awarded. So encourage your friends and network colleagues to participate!

**Entries must be submitted electronically to Dawn Moore at [dmoore@cuanswers.com](mailto:dmoore@cuanswers.com).**

Learn more about the Teller 3P project in the Kitchen:

<https://www.cuanswers.com/resources/kitchen/teller-3p-taking-a-new-teller-approach-to-the-future/>