

# SettleMINT<sup>EFT</sup>

## Credit Card Ca\$h Back



### Looking for different ways to help draw attention to your credit cards?

Offering a good rebate program will not only increase the income for your credit union, it will also enhance plastic offerings to encourage members to apply for a credit card loan! (Let's be honest, who doesn't like rewards?) With this credit card cash back program, you will have the freedom of developing a product that will review a member's credit card purchases each month and reward them with a percentage back onto their credit card loan. It's a win-win situation—the member receives a cash back rebate and your credit union will see an increase in credit card volume!

### We've recently made some new enhancements as well!

- You can now choose the payout frequency. Select from monthly, quarterly, or annual payouts (if your credit union selects the annual option, you get to decide which month the payout occurs).
- You can choose the payout method. This can be done as an account adjustment/credit to the principal balance of the loan, or as a regular loan payment.
- You can choose to default the payout for new enrollments, and you can perform a member-selected payout to their savings or checking account.



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