

Powered by

## Lender\*VP

Can Credit Union **Online Stores Do More Than Serve Members?** 

## **Members are Identified Based** on Credit Union Defined Criteria



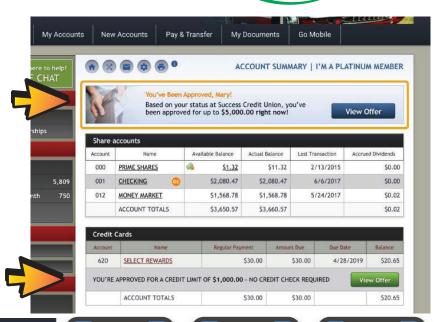
Credit card offers will display in It's Me 247 desktop/mobile banking



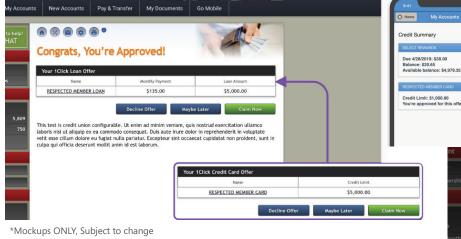
Acceptance of the offer is member-driven, and funds are available immediately



CU is notified of acceptance and handles card orders as usual



Credit Limit: \$1,000.00





6000 28th Street SE Grand Rapids, Michigan 49525 (800) 327-3478

lendervp.com

