

INTRODUCTION

This booklet covers an overview of eAlerts, a helpful self-service tool your members are sure to appreciate! Included is a discussion of the timing of the different eAlerts, how to activate eAlerts at your credit union, what the members see in online banking and how to assist the member in setting up an eAlert in CU*BASE.

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EALERTS: ACTIVATION AND OVERVIEW

ACTIVATING EALERTS

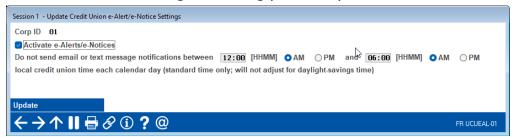
eAlerts allow members to request electronic alerts when account balances get to a certain level, when ACH items are posted, when loan payments are coming due, or when an eNotice is generated. With eAlerts, you can now respond automatically to members who want you to...

- Tell me when I have enough money in my savings account to buy a CD!
- Let me know when my checking account is getting low so I can make a transfer from savings!
- Let me know when my paycheck comes in!
- *Tell me when deductions are made from my account via ACH!*
- Remind me a week before my loan payment comes due so I can transfer funds or mail in a check!
- Send me notices from the credit union in an electronic format, so I can get this information faster than regular mail!

When subscribing for an eAlert, a member can elect to have the alert delivered just to the Message Center, or they can choose to have a message also sent to them via email. The email can be just a generic "check your Message Center in **It's Me 247**" note or the member can select the "long" email option which gives them more complete details (without disclosing any personal information of course!). A member can request as many different eAlerts on as many different accounts as they wish.

To activate eAlerts for your members, select e-Alerts/e-Notices from the screen accessed via Tool #569 Online/Mobile/Text Banking VMS Config.

Online/Mobile/Text Banking VMS Config (Tool #569) > e-Alerts/e-Notices



Once Activate e-Alerts/e-Notices is checked, members will see the option to set up eAlerts in It's Me 247.

Configuring a Block Out Time for eAlert Emails and Text Messages

You can configure a black out period when emails and text messages (which can be requested by the member) are not sent using the screen above.

This is local credit union time and does not adjust for daylight savings time. If you wish to adjust for this period of the year, simply re-enter this screen and change the configured hours for the block out. When you plan for daylight savings time, a good rule of thumb is to plan for adjusting this screen as well.)

AVAILABLE EALERT TYPES AND TIMING

The following eAlert types are available for configuration:

Alert Type	Generated
Account Balance (AB)	Accounts requesting a balance alert are evaluated on a 30 minute* cycle.
	This eAlert is based on the member's available balance, not current balance. CU*BASE takes the current balance and subtracts any funds not available to the member, for example holds or secured funds, in order to determine the available balance.
	Multiple eAlerts may be sent within a 24 hour time period if the available balance changes and still exceeds the eAlert threshold. If the available balance remains unchanged at that level, the system will wait 24 hours before sending another eAlert.
ACH (AC)	When ACH transactions are posted to member accounts.
Daily Balance Notify (DB)	Once per day, during beginning of day processing.
Daily # of Transactions (DC)	Once per day, during end of day processing.
Daily Transaction Amount (DD)	Once per day, during end of day processing.
Loan Payment Due (LN)	During end-of-day processing.
eNotice	(Considered an eAlert by the system.)
	When notices are printed.
	NOTE: Members can only receive the email notifications of eNotices; they cannot receive the "long" version of the eNotice in email form. Members will need to login to online banking and read the text of their eNotice in their Secure Online Banking Message Center.

*NOTE: 30 minutes is the designated interval currently being used for online clients. Self-Processing credit unions and other data centers may choose a different interval depending on system resources. See Page 24 for more details.

Table Names for eAlerts

Table Name	Contains
SMMBRMHD	Contains the eAlert Header record.
SMMBRMDT	Contains the eAlert message detail.
SMNOTEHD	Contains the eNotice Header records.
SMNOTEDT	Contains the eNotice message detail
TXTMBRHD	Contains the text alert header record.
TXTMBRDT	Contains the text alert message detail.

WHY DIDN'T A MEMBER RECEIVE AN EMAIL /EMAIL NOTIFICATION

Members can sign up to receive emails or email notifications for their eAlerts or eNotices. This requires that the member have a valid email address in the system (or that the member supplies an email address). The systems will cease sending email notifications if this address is later deleted from the system or if the email is marked as an invalid email.

Additionally, refer to the sections on handling spam emails following.

WRONG EMAIL ADDRESS HANDLING

Invalid email addresses are collected by the system throughout the day. Then during BOD processing, CU*BASE marks each email address as a wrong email address and records a Tracker conversation with the name of the operator who ran BOD. An email address is marked as being a wrong email address only if it is returned with a "fatal" error. If the system receives a non-fatal error, such as a bounce-back due to a mailbox being full or an "out of office" email, CU*BASE will not mark this address as being invalid. Learn more in the AnswerBook.

If an email is a wrong email address, you can also mark it as an incorrect email address yourself in CU*BASE using the Wrong Email flag which you can access through the Name/Address screen through Teller, Phone Operator and Inquiry or through email maintenance via **Tool #14 Member Personal Banker**. That way no additional communications will be sent to this address. Credit union employees can turn this flag off when the member provides a correct address. The member will be alerted in Online Banking that they need to update their address as well.

HANDLING SPAM ALERTS FROM MEMBERS

Because of the way our system will send a batch of email messages to a large group of members at the same time, there may be some Internet Service Providers that interpret these email messages as "spam" (junk email) messages, especially if you have a large number of members who use the same ISP. If you hear from members that your emails are being marked as spam, here's what you should do:

- 1. **Make sure that your credit union email address is correct in CU*BASE.** The "from" address is a back-office configuration. (<u>Learn</u> more about your "from" email address.)
- 2. Ask the member for the name and a contact number for their ISP. Also request a copy of the email message that the member received with "spam" notification on it. Explain to the member that the ISP probably has a standard scanning software that assumes the email was spam because it was sent as part of a batch of email messages from your credit union.

In order to prevent members from seeing another member's email address, all addresses on emails sent by CU*BASE will use the "BCC" (blind carbon copy) address field. This can sometimes be interpreted as spam by ISPs but is in fact the best way to protect member privacy and prevent viruses from being propagated between email boxes.

3. Contact the ISP and request that these email messages be excluded from spam detection software. If appropriate, the member can even contact the ISP directly. Otherwise, contact CU*Answers for assistance in working with the ISP and providing any information they need to exclude these messages. DO NOT have members contact CU*Answers under any circumstances.

SPAM ALERTS FROM YOUR OWN EMAIL PROVIDER

The "from" address for all your outgoing emails is a back-office configuration. (Learn more about your "from" email address.) Any replies to the message, or any notifications of "invalid address," will be sent to this email box. This must be a valid email address, and this account should have adequate capacity to handle the potential traffic generated by the message. (For example, if you plan to send an email to 1,000 members, the email box should be able to handle up to 1,000 replies!)

IMPORTANT: Be sure your email provider is aware of the volume of emails you may receive, and does not misinterpret your email traffic as spam. It is recommended that you establish a relationship with a provider who understands your credit union and its email marketing needs. Some providers, such as AOL, have restrictions in place to prevent people from signing up for an email box and then using it to send junk messages to a large number of email addresses. Be sure your email provider does not misunderstand your intentions.

Remember that the cleaner and more up-to-date your email address list is, the less likely you are to receive a large number of returned emails. Remind your members to keep you in the loop when they change email addresses!

SETTING UP AND MONITORING EALERTS IN CU*BASE

Although members can set up their own eAlert subscriptions in **It's Me 247** (shown in the following section), credit union staff can also assist members in setting up, modifying, or even deleting eAlert subscriptions on their accounts. Additionally, an MSR can read the actual alert that was delivered to the member.

Inquiry, Phone Operator, and Teller Funds In

From the Inquiry, Phone Operator, or Teller Funds In screen, employees can click the Online Banking button to display the Online Banking window:

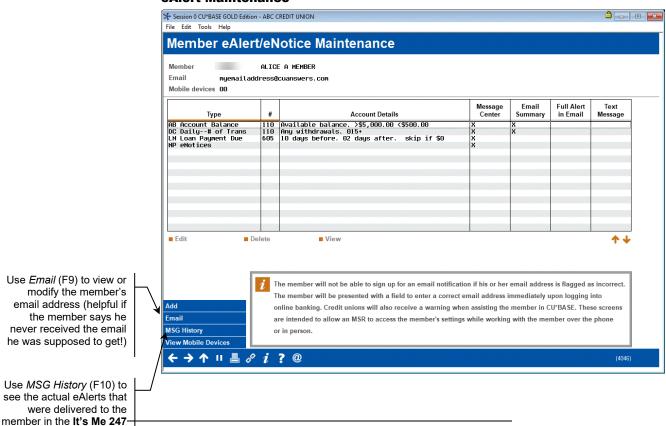


Select the eAlert/eNotices button to access the eAlert Maintenance screen. If a member has configured eAlerts or eNotices on file, you will see a checkmark in the corresponding box.

Secure Message Center.

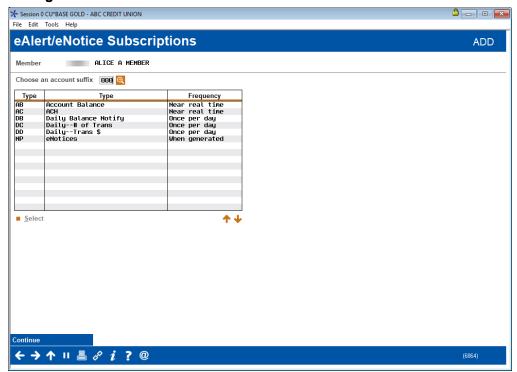
After selecting the eAlerts/eNotices button, employees can maintain the eAlerts as follows.

eAlert Maintenance



Select an existing alert to Edit or View it, or use Add (F6) to create a new one.

Adding a New eAlert

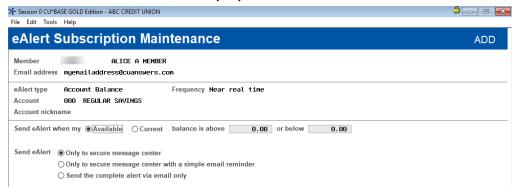


Select an account suffix to see the available alert types for that account.

Following are samples of the different screens that will appear depending on what type of eAlert subscription is being set up.

NOTE: If a member wishes to receive Text Alerts, the member must first enroll in Text Alerts online. The option to send a Text Alert will only appear if a member is enrolled.

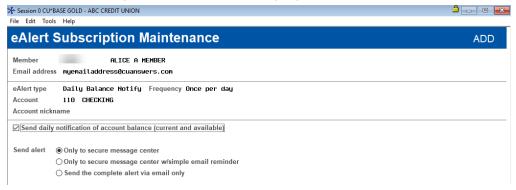
eAlert Detail: Account Balance (AB)



eAlert Detail: ACH Transaction (AC)



eAlert Detail: Daily Balance Notification (DB)

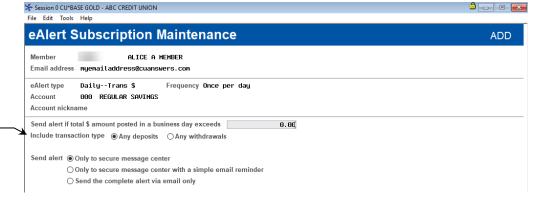


eAlert Detail: Daily # of Transactions (DC)



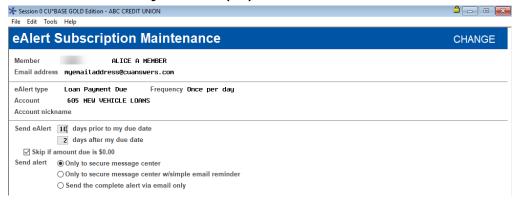
Important: Due to the way that transactions are processed, transaction based eAlerts can only be configured for withdrawals OR deposits, per account.

eAlert Detail: Daily # of Transactions (DC)



Important: Due to the way that transactions are processed, transaction based eAlerts can only be configured for withdrawals OR deposits, per account.

eAlert Detail: Loan Payment Due (LN)



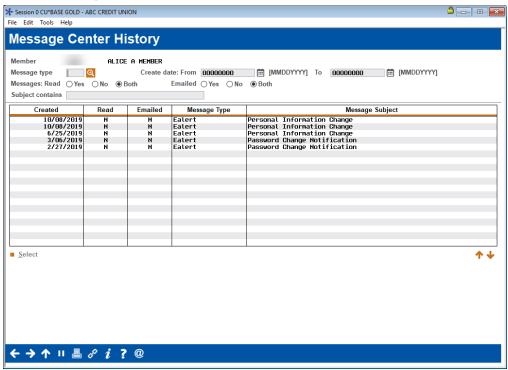
eNotice



For more information on eNotices, check out the booklet "Member Notices: Configuring and Printing CU-Defined Notices. Look in the eNotices section in this booklet: http://www.cuanswers.com/pdf/cb_ref/Notices.pdf

You must use *Update* (F5) to save any changes and return to the main eAlert Maintenance screen.

eAlerts History



This screen appears when you use "MSG History" (F10) from the initial eAlerts Maintenance screen (see Page 6). This screen shows a history of the eAlerts that were delivered to this member (only if an online banking message was sent). Other message types, such as PIB and eNotice messages show on this screen. All columns are sortable, and you can see if an email was sent along with the message. Double-click on any item in the list to read the complete message presented to the member in the **It's Me 247** Secure Message Center.

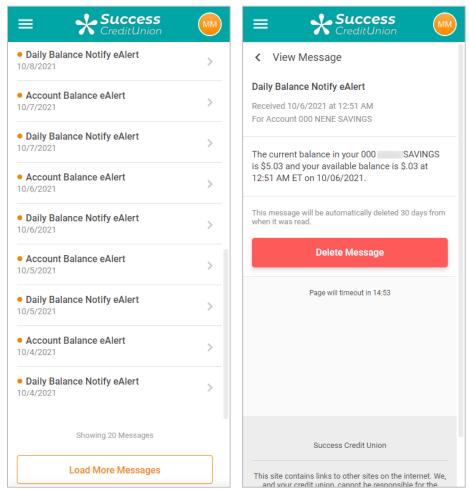
WHAT THE MEMBER RECEIVES

The member can elect to receive several different forms of communication to alert them of changes to their accounts.

ONLINE BANKING MESSAGES

eAlerts are sent to the member's Secure Online Banking Message Center, The member accessed the to Online Banking to view this message in the Personal & Info Settings. A number at the top of that menu lists the number of unread messages. Below are example of the Message Center and an online banking eAlert message.

Example of eAlert in Message Center



EMAIL "LONG" VERSION AND NOTIFICATION

Members can select from the "Long email" with more complete information of the details of the eAlert, or simply a short email notification (that instructs them to log onto online banking to view the complete details).

Following is an example of what the member will receive in email form if they select to receive the "full" email notification. This example is for a balance notification. Notice how the balance threshold amount, sub account,

nickname, and time are included. This is similar to the information provided in the online banking message.

Long Email

Subject: Account Balance eAlert

The available balance in your 000 SAVINGS was above \$1,000.00 at 09:31 on 11/18/22

This eAlert is being sent at your request. If you do not wish to continue receiving these alerts, log in to online banking and access eAlert Subscriptions in Personal Info & Settings. Want to confirm this email is from the credit union? Sign on to online banking and go to Info Center. Then choose Message Center and look for previously delivered eAlerts.

Although the longer version is more complete, it does not include any personal details of the member or the membership number, similar to the online banking message shown above. As with the online banking message previously, the member is only presented with the account suffix and nickname of the affected account. For this reason, credit unions offering eAlerts should also consider activating the Nicknames feature in online banking. This allows the member to create a "nickname" for each account for identification.

NOTE: If the member enrolls in the "long" email option, the
corresponding online banking message will be set to the "Read"
setting (as if the member had opened the message and read it in
online banking). After 30 days all "Read" online banking messages
are automatically deleted by the system.

The example below is what the member will receive in email form if they select to receive an email notification only. Notice how this version only tells the member that they have received an Account Balance eAlert, but does not shows the details provided in the longer version shown previously.

Short Email Notification

On 11/09/2022 an Account Balance Alert was sent to your secure online banking Message Center. To view this alert, log in to online banking and access the Message Center. Please contact your credit union is you cannot locate your eAlert.

Why Didn't a Member Receive an Email?

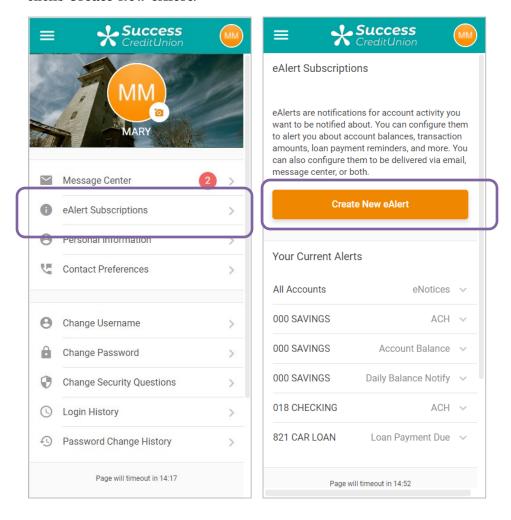
Members can sign up to receive email notifications or "long" emails along with the eAlert. This requires that the member have a valid email address in the system (or that the member supplies an email address). The systems will cease sending emails (notifications or "long" emails) if this address is later deleted from the system or if the email is marked as an invalid email.

TEXT ALERT

Members enrolled in Text Banking can receive one-way eAlerts sent to their enrolled mobile phone. Text Banking is an optional offering that a credit union must activate in order to offer Text Alerts. Members who wish to receive text alerts then must enroll in Text Banking and agree to the text banking fees charged by the credit union for this service. For more information on Text Banking, refer to the Text Banking booklet, available on the CU*BASE Reference Page. (https://www.cuanswers.com/wpcontent/uploads/MobileTextBanking.pdf)

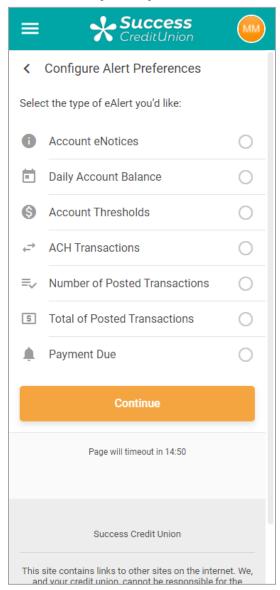
MEMBER SELF-SERVICE: SETTING UP EALERTS ONLINE

To access the set-up, members click **eAlert Subscriptions** in the Personal and Info section. From here the member will see a listing of the eAlerts they have already configured. To start configuring a new eAlert, the member clicks **Create New eAlert**.



First, the member selects the type of eAlert. Then the member fills in the conditions for the eAlert and clicks Add. Email notifications require a valid email address.

eAlert Subscription Options

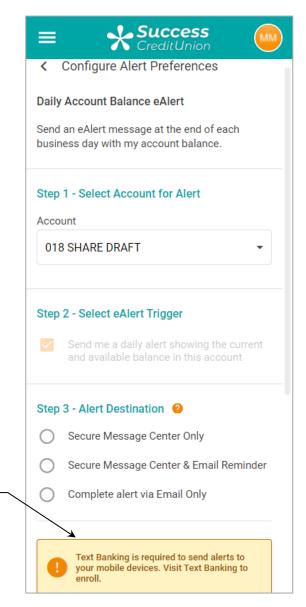


The member fills out one of the following screens and then is presented a confirmation window before selecting *Add Alert* to add the alert.

The types of eAlerts available to members online match the types available to members to configure in CU*BASE. Below are examples of what the member will see when selecting to configure the various types of eAlerts.

Daily Account Balance eAlert

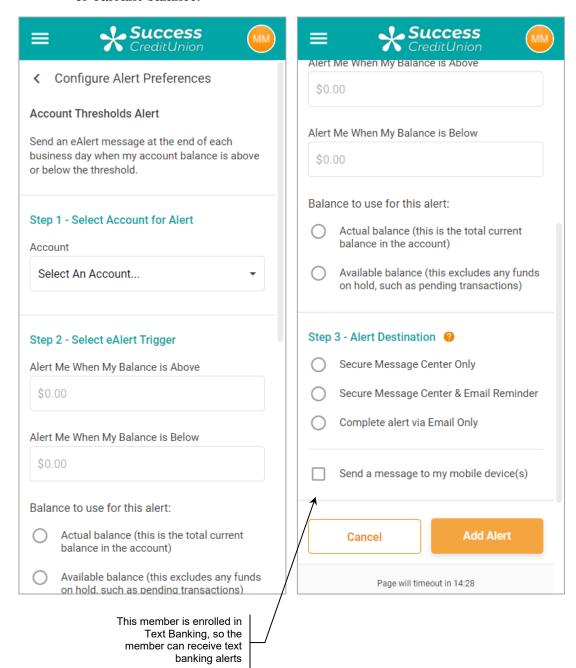
This eAlert sends the member a daily alert with the balance of the selected account.



This member is not enrolled in Text Banking, so the member must first sign up for Text Banking to select to receive alerts in the form of a one-way text. Credit union configured charges apply for each text the member receives.

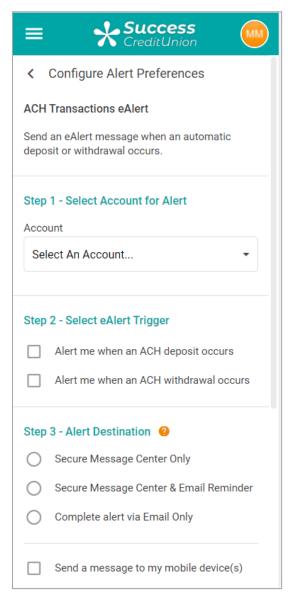
Account Threshhold ACH eAlert

This alert sends the member a message when the selected account is above or below the entered amount. Members can receive alerts based on available or currant balance.



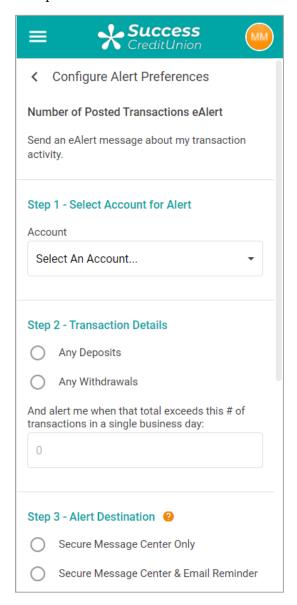
ACH Transactions

This alert sends a message when the member when either an ACH deposit or withdrawal occurs for the selected account.



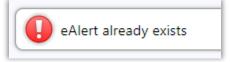
Transaction # Limit eAlert

This alert sends a message when the member exceeds the selected number of deposits or withdrawals for the selected account.



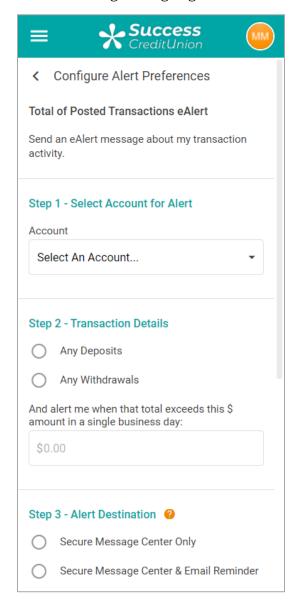
Important: Due to the way that transactions are processed, transaction based eAlerts can only be configured for withdrawals OR deposits, per

account. If a member attempts to set up an eAlert on which an account is already configured for withdrawal or deposit, they will receive an error:



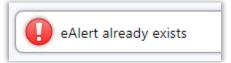
Transaction \$ Limit eAlert

This alert is sent when the member receives a certain number of dollars either incoming or outgoing for the selected account.



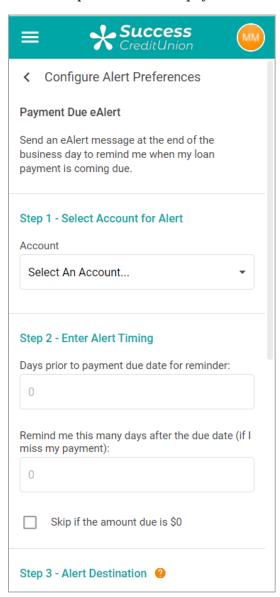
Important: Due to the way that transactions are processed, transaction based eAlerts can only be configured for withdrawals OR deposits, per

account. If a member attempts to set up an eAlert on which an account is already configured for withdrawal or deposit, they will receive an error:



Loan Payment Due eAlert

This alert is sent when a certain number of days before the selected loan is due or a certain number of days after a payment is missed. The member can elect to skip the alert if the payment is zero.



eNotice eAlert







Configure Alert Preferences

Account eNotices

Don't be stuck waiting for mail to arrive, get critical information about your accounts fast and more securely with eNotices!

By signing up for eNotices, any periodic notices that the credit union would normally send to you will no longer be mailed via the U.S. Postal Service. Instead, you'll receive the notice in the It's Me 247 secure Message Center (just click 'My Messages'). You can also choose to receive an email notifying you that the eNotice has been generated.

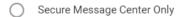
Step 1 - Subscribe to eNotices



Send me an eNotice rather than a printed

Step 2 - Alert Destination 2







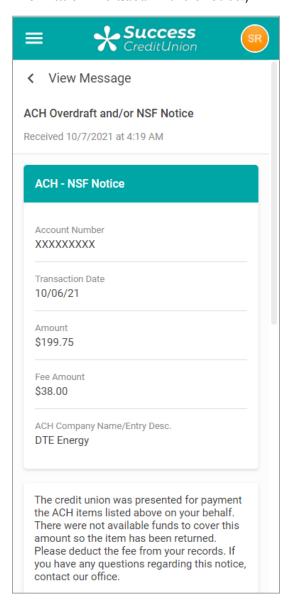
Send a message to my mobile device(s)

If the member selects the Text option for eNotices, the member will only receive a text that there is an eNotice in the members Secure Message Center. The eNotices will not be included in the text message.

WHAT ABOUT OTHER TYPES OF EALERTS? – ENOTICES

Besides the balance, ACH deposit or withdrawal or loan payment due eAlert, members can also be notified of changes to their account through eNotices. This is an electronic alternative to the paper notice. Enrollment in eNotices is covered in the previous section, but it is important to note that this will allow you to communicate other changes to a member's account, such as **Delinquent Payment Reminders** and **CD Maturity Notices**.

Members can receive emails and text alerts that they have an eNotice and the title of the eNotice is included in the email or text alert. To read the full notice, members must log onto the full online banking site and read the notice in the Secure Message Center. (This is due to the sensitive information included in the eNotice.)



For more information on eNotices and a full list of eNotices available, refer to the Member Notices: Configuring and Printing CU Defined Notices and eNotices:

http://www.cuanswers.co
m/pdf/cb_ref/Notices.pdf

SPECIAL INSTRUCTIONS FOR SELF PROCESSING CREDIT UNIONS

NTALERTS SUBSYSTEM

A subsystem called NTALERTS is used to handle the automated processing of eAlerts for your members. Like your subsystem for online banking, this will need to be monitored regularly by your Ops team and must be brought down during your nightly processing.

- **If you use stand-in processing:** Stand-in will automatically take care of bringing NTALERTS down for you and will bring it back up again once you move out of stand-in.
- **If you do not use stand-in processing:** Please contact us if you wish to add these steps to your automated end-of-day process.

NOTE: You can stop this subsystem at any time if needed; when it is restarted it will automatically catch up any missed eAlerts from the period during which it was offline.

MEMBER COMMUNICATIONS MENU

The Member Communications Switch Control menu contains options related to eAlerts, including commands to start and stop the subsystem and also an option to display its current status.

To access this menu:

- 1. OPER
- 2. #1 Back Office Products: Rec/Post
- 3. **#14** Online EFT Processing
- 4. **#20** Mbr Communications Control Menu

OR

Use this shortcut command to display the subsystem: **WNTA**

SETTING YOUR MONITORING TIMEFRAME

The near real-time alerts system has been set up so that it automatically monitors your eAlert subscriptions for balance changes at a specified time interval. CU*Answers will be using a 30-minute interval, and your credit union can stay with that timeframe, or you may change it at any time, according to your system resources.

To change the interval to something other than 30 minutes:

- 1. Navigate to OPER > **#1** Back Office Products: Rec/Post > **#14** Online EFT Processing > **#20** Mbr Communications Control Menu
- 2. Choose **#8** eAlerts Monitoring Interval Cfg
- 3. Change the delay interval (5 minutes minimum; 30-60 is recommended) as desired
- 4. Use *Update* (F5) to save changes

CONFIGURATION CHANGE FOR YOUR TRAINING LIBRARY

To prevent eAlerts from being sent inadvertently from your training library (FILE99), you'll need to make the following configuration change:

- 1. Navigate to OPER > **#10** Credit Union Configurations > **#3** CU Master Profile (CUMSTRPF)
- 2. Choose your 99 Training Library entry and press Enter
- 3. Change the Available for processing setting to Never



For your actual credit union live file library, this flag must be set to A = Available. (The system will cycle this to S for stand-in automatically during stand-in processing, then back to A when stand-in is done.)