



Promoting a Builder's Persona

*A Strategy for Building Custom Software with CU*Answers*

Challenging clients to develop software in a creative way!

DHD Overview

The Developer's Help Desk (DHD) provides a means of facilitating the process by which clients design, build, and manage custom projects in an innovative way.

The DHD combines a deep, informative website along with an Online Store for clients/ developers to immediately shop for a desired solution. This virtual store features over 200 products and services and is intended to provide a retail shopping experience for easily ordering a variety of Off-the Shelf products and services for which CU*Answers has previously developed, or getting started with a Custom Project request. By having grouped various project types into individual categories (i.e. departments), we are able to offer a simpler, more streamlined approach for clients to be able to quickly review. Whether ordering a "canned" project such as converting from one supported EFT switch to another, initiating a new Custom Project request, or even purchasing professional services to help architect your own solution outside of CU*Answers, the DHD team is here to assist!

In essence, we're here to talk about what you want to build, not necessarily what CU*Answers has already built. This represents a refreshing way of thinking and potentially offers a creative opportunity for how any credit union may partner with CU*Answers.

Key Benefits

- Providing clients an opportunity to collaborate with CU*Answers for developing software solutions.
- Offering an Online Shopping outlet - to easily review and purchase various products and services.
- Uniquely targeted to a client who potentially wants to design, build and manage a project for themselves.
- You are the boss, empowered to tell us your vision and contracting only for those CU*Answers services required.
- Think of DHD as your project's general contractor, helping determine the level of resource/ services needed from CU*Answers, and then bidding out the job accordingly.
- Our subcontractors represent our project developers/ programmers, technical writers, quality controllers, marketing experts, etc... you simply pay as per the bid for completing the job.
- Project management expertise - just tell us what you want!

Teaching & challenging clients to think and do things in an exciting way!

CU*ANSWERS

Get Started!

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