



## Promoting a Builder's Soul

### A Strategy for Building Custom Software with CU\*Answers

#### DHD Overview

The Developer's Help Desk (DHD) provides a means of facilitating the process by which clients design, build, and manage custom projects in a new, innovative way.

DHD creates an online store for developers within the CU\*Answers and credit union community to learn the process of developing tools and starting custom projects, and to initiate both DIY and DIT projects by "ordering" them online. Our customer support team is focused on building developers and feeding the souls of builders, facilitating projects as they progress through the pipeline.

Whether ordering off the shelf projects such as converting from one EFT switch to another, ordering and initiating new custom solutions or integrations, or even purchasing professional services or tools to build you own solutions outside of CU\*Answers offerings, the Developer's Help Desk is here to help.

We're here to talk about what you want to build, not necessarily what CU\*Answers has already built. This represents a new way of thinking and offers a refreshing new way for your credit union to partner with us.

Have an Itch?  
A Spark?  
An Idea?

#### Key Benefits

- Intended for the client who truly wants to design and build something for themselves
- You are the boss, totally empowered to tell us what you envision and want
- Purchase various custom projects directly from our virtual store.
- Think of DHD as your general contractor for a project, helping determine possible tools and level of resources you may need from CU\*Answers, and then bidding out the job accordingly
- Our subcontractors represent our project developers, programmers, technical writers, quality controllers, marketing experts and more... you simply pay as per the bid for completing the job
- Project management for your job – just tell us what you want

**Teaching & challenging clients to think and do things in a creative, new way!**

#### Get Started!

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