



CU\*ANSWERS

SAVE  
THE  
DATE

## BOOT CAMP TASK FORCE

During the CEO Strategic Developers Boot Camp, CEOs brainstormed on the future of online and mobile tools from a big-picture, strategic point of view. Now we want to get credit union subject-matter experts involved. Join this Boot Camp Task Force and help us design new approaches for serving authenticated members, new ways of orchestrating the dance between the marketing value of a website and the actions of an online banking toolset, and new strategies for small-audience mobile apps.

TENTATIVELY SCHEDULED FOR:

**March 26 & 27**

**LOCATION:**

CU\*ANSWERS  
6000 28TH STREET  
GRAND RAPIDS, MI 49546

**LOOK FOR SIGN-UPS  
IN JANUARY**

## ONLINE & MOBILE TOOLS

This Boot Camp Task Force will merge the tactical players at credit unions into a unit to solve today's questions surrounding websites, online banking, mobile channels, and more.

This will be a 1.5 day event at CU\*Answers.

In addition to recruiting your subject-matter experts, we're looking for credit unions who are willing to engage the Asterisk Intelligence team, enroll in **It's Me 247** Optics, and utilize storage in the data warehouse.

**CONTACT**

800.327.3478

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