# Lender\*VP



**Hear more at the November 20th Webinar** with Pete Winninger, VP Lender\*VP

**Display Credit Scores in** 

with VantageScore Soft Pull powered by Lender\*VP



## Your members, your parameters, your schedule, hassle free!

#### Why Are They Important?

- Member-facing impact: credit score soft pulls can increase loan sales to your current and future members
- They can grow your loan portfolio without increasing your risk
- They help evaluate loan portfolio risk

**Bottom line - credit score soft pulls** provide current scores, which improves effectiveness of your lending practices

### What do they have to offer?

- Stored in CU\*BASE for data mining opportuni-
- Empower your front line staff to offer members the best rate while also promoting cross sales tasks.
- They provide more information to loan officers even before they begin to sell the loan to the member

Analysis of credit scores is easy in **CU\*BASE** 

#### **Discover More:**

#### **CU\*Answers Lender\*VP**

www.lendervp.com

Your VantageScore



Updated on Jan 23, 2018

700

640

**AVAILABLE** 

NOW!

**EMBEDDED** 

750

View Our Rates

Learn More

300

Contact Me **About My Score** 

