

Clear The Path For Your Members Loans

The CLR Path decision model will give you an instant and in-depth look at your member to evaluate the history and relationship you have with a member.

This FREE tool will give you the ability to review and evaluate over 20 configurable pieces of criteria. This is a non-credit report based model that can be accessed during any loan application with resulted automatically recorded.

A few examples include:







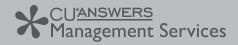








Create as many CLR templates as you need based on the type of request from your member. Leverage the vast amount of historical data you have to help measure and tilt the scales in favor of the member to grant more loans.



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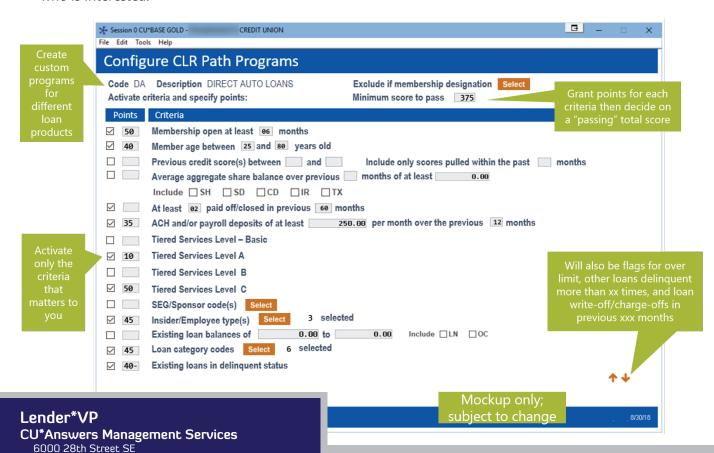
lendervp.com



CLR Path stands for Consumer Lending based on Reputation. This is the member's reputation with your credit union. This is the portion of underwriting that looks at the member's relationship with the credit union to make a decision – things like: how long have they been a member, have they repaid loans in the past, have they been delinquent in the past, do they have regular ACH deposits, etc.

The list goes on of what you could use but each credit union will have the ability to set up what is important to them! These choices can also differ by product, meaning you can set different criteria and choices based on the type of loan application.

This service will be 100% free to use and the Lender*VP team will be happy to help set up anyone who is interested.



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