

DATA FOR THE BOARD



KEEP YOUR FINGER TO THE PULSE

Go digital with board access to operational data via Analytics Booth, our safe web based operational trending application! Analyzing product portfolio performance, member engagement metrics, and financial data has never been easier.



ANALYTICS BOOTH

ANALYTICS BOOTH BRIEFING

Some of the most important contributions your board can make is asking the right questions and challenging the status quo. Are you giving your board the information they need to think critically?

Asterisk Intelligence will join you during 1 or more Board Education sessions to introduce Analytics Booth to your board. We'll discuss how daily operations can be trended to enhance product and service performance tracking, leveraging data to generate operational insights, and how with Analytics Booth, insights can be accessed from anywhere there is an internet connection.

Topics covered can include:

- ▶ How to set up daily or custom email alerts
- ▶ How to create and review a graph to understand the operational story it is telling you
- ▶ How to dive deeper on a data point, analyze information with features like operational averages, calculated trend lines, change over days, and more
- ▶ Tool Navigation and data filtering capabilities
- ▶ Using customize data views and visual analytics
- ▶ How to export a dataset, graph and more!



THE EXPERIENCE

Every attendee will receive the Asterisk Intelligence flip/educational cards that will help coach board members on how to find some of the data that they are looking for and tips for success.

Lite and full-service packages are available based upon your needs. Lite packages include a single training session up to 60 minutes long, educational handouts, flip cards, and a customized presentation catered to your operations. Full-Service packages include 3 training sessions with your board, practice exercises, as well as providing ongoing support to your board.

PRICING

Package A (Lite) -- \$1,000 plus T/E
Package B (Full) -- \$3,000 plus T/E

***Remote and Onsite Sessions are Available*

THE DATA

Analytics Booth is a safe analytical tool for any audience. No member data is included within the data sets. Portfolio data is collected daily for up-to-date analysis and tracking.

FREE pack of educational cards for each member of the board!



POWERED BY:

ASTERISK INTELLIGENCE

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