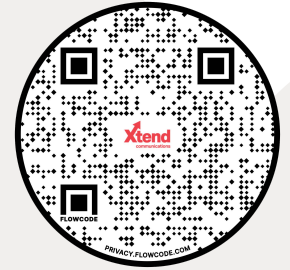


Xtend Communications

informs, promotes, and delivers to members.



About

Xtend Communications is our marketing department. We provide convenient, creative solutions to help credit unions enforce their brand and values to members.

Our focus is to build, maintain, and enhance the member experience through effective communications. We utilize professional expertise and cutting-edge tools to deliver the right message at the right time. By partnering with Xtend, you're making a commitment to your members to deliver high-quality communications.

Take advantage of our customizable, aggressively priced services to help you drive top-of-mind awareness, retain member relationships, increase products and services per-member, and improve ROI.

Need a multi-channel campaign to promote a product? How about an automated HTML email system? Want a message targeted to specific members? Or just need someone to take the heavy lifting off your staff? Xtend Communications is the partner for you.

Featured Products & Services



OLLE- OnLine Lead Engine

Convert social media interaction into leads. Our custom online contest software helps incentivize your members to participate. Run a contest with OLLE, promote it on social media, and watch the new leads come in.



Multi-Channel Campaigns

Run a one-time custom campaign on Auto Loans, Balance Transfers, Refer-A-Friend or any other topic! Includes a targeted audience build, content creation, marketing channel selection and execution.



Member Reach

Automatic targeted emails to members based on a predefined schedule. Promotes your products, reminds members to enroll in your services, and keeps your brand top-of-mind.

Xtend Communications Products & Services

Recurring Outreach:

Member Reach

Automatic emails throughout the member-life-cycle on a pre-defined schedule.

New Member Onboarding

A series of introductory touchpoints, driven by dynamic member data.

Losing the Love

A data-driven member retention program.

HTML eStatement Notifications

Automatic eStatement notifications, emailed to members.

eNewsletters

Online newsletters containing articles relevant to the industry; provided in partnership with iMakeNews, Inc.

Campaigns & Digital Experience:

Custom Member Contact Messages

Quick, targeted messages to members (the one and done messages).

Multi-Channel Campaigns

Custom marketing campaigns, including a targeted audience, calls and more.

RevGen Campaigns

Revenue Generating campaigns with one annual fee.

OLLE- OnLine Lead Engine

Online contests to convert followers into leads.

Social Media Management

Manage your social media accounts all at once, or have us manage them for you.

Ready to take your communications to the next level? Visit us online at Xtendcu.com, call us at 1-866-981-4983, or send us an email at info@xtendcu.com.