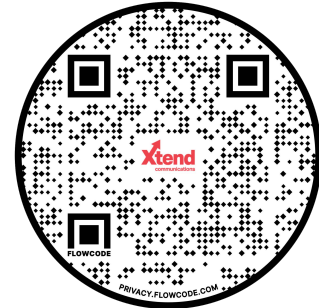


Spread your marketing message with **Campaigns.**

Need to increase your loan portfolio? Want to educate members on your self-service products?

A marketing campaign is the **most effective way** to reach a targeted audience, and Xtend offers several solutions to deliver your message through multiple marketing channels!



Letter Check

Printed checks mailed to targeted credit card holders, allowing them to pay off outside debt and increase your credit card dollars.

Quick Pick

A quick turnaround campaign of common topics with pre-built email templates branded to your CU.

CLIP - Credit Limit Increase Program

Increase your loyal members' credit card limits based on customized criteria and let them know the good news.

Let us customize a campaign to fit your needs!

- HTML emails
- Online banking messages
- Phone calls
- Print pieces (postcards, flyers, inserts, etc.)
- Digital banners for your mobile app or website

Looking for multiple campaigns at a discount? Try RevGen!

RevGen Packages bundle the same benefits and deliverables of a campaign at a bulk discount.

Interested? Visit xtendcu.com/communications to learn more about our offerings!

6000 28th Street, Grand Rapids, MI 49546

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