

Wisconsin Area Regional Training Event

CU*ANSWERS
UNIVERSITY



Wednesday, October 19

Verve, a Credit Union
2900 Universal St.
Oshkosh, WI 54903

Presenters

Keegan Daniel, CU*Answers VP of Professional Services/Earnings Edge

Kristian Daniel, CU*Answers Internet Retailer Support Center (IRSC) Account Executive

IRSC Overview (9 - 9:30 AM)

What are the goals of the IRSC? What can be accomplished by partnering your credit union with the IRSC? What exactly *IS* the IRSC? Come answer these questions and more with a discussion with the lead of the IRSC team, Kristian Daniel.

It's Me 247 Customization Options (9:30 AM – 10 AM)

Want to boost your credit union's **It's Me 247** presence? Learn how you can customize your member's online banking experience with custom colors, options, launch points, and much, much more.

IRSC Mobile Apps and MAP/MOP (10 AM – 12 PM)

Join Kristian Daniel as he explains what our mobile apps are capable of, and exactly how to have one of your very own. Plus, learn more about MAP/MOP, the golden acronyms that steer your credit union down the path to being an Internet Retailer.

Lunch, Courtesy of CU*Answers (12 - 1 PM)

Budgeting with CU*BASE (1 - 2:30 PM)

Keegan Daniel explains the initial configurations, calculation methods, and budgeting tips and tricks designed to bring success to your credit union when using the CU*BASE budgeting software.

CU*BASE Dashboard Review (2:30 - 4 PM)

Get an in-depth review of the CU*BASE Dashboards, focusing on Management and Marketing, that are used to help turn your data into dollars.

Latest CU*BASE Release and Q&A (4 - 5 PM)

Get a brief overview of the enhancements in the latest CU*BASE release.

Register at cuanswers.com/resources/edu/courses/syllabi/?course=RT.1