

CU*ANSWERS

VIDEO SERVICES

Get any ***It's Me 247*** member-facing video customized with your credit union branding or tell us the kind of video you'd like us to create!



Success Credit Union
How-To Video Series

Making a Mobile Deposit

BUILD MEMBER LOYALTY

WITH EDUCATIONAL MARKETING

CU*Answers Video Services

Have any CU*Answers online/
mobile banking or bill pay
how-to video customized with
your credit union branding or
have us create a new video
that meets your specifications.

BUILD YOUR BRAND



*"Since posting the customized
videos, we consistently see our
how-to videos in the top 5
viewed videos on our YouTube
channel each month."*

*Christie Dompierre
TBA Credit Union*

We can add your
credit union
logo to one of
our existing
member-facing
videos.

We can re-create
any of our existing
member-facing
videos using your
online banking or
bill pay software.

We can create a
new online/
mobile banking
or bill pay video
for your credit
union.

We can create any
new marketing/
promotional video
for your credit
union, no matter
the topic!*

Educational marketing is 29 times
more effective than media advertising.
(Intrepid Learning Solutions)

Use CU*Answers Video Services to build
your educational marketing strategy.

Contact us for a quote:

contribute@cuanswers.com

*Service does not include on-site filming. Stock footage used instead.

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