

Dash for Cash - My Virtual Strongbox Utilization

Data as of: 2/28/2018

Rank	CUID	CU Name	Product Pen	Product Penetration	
			Starting(9/30)	Current	Net Change
1	153	First United CU	3.39%	4.37%	0.98%
2	117	Madison Credit Union	0.27%	1.18%	0.90%
3	164	Sarasota Municipal Emp's CU	1.98%	2.51%	0.53%
4	200	Honor CU	0.43%	0.93%	0.50%
5	3903	Spokane Media Federal CU	0.60%	1.03%	0.43%
6	272	Department of Labor FCU	1.93%	2.35%	0.42%
7	3026	Vermillion FCU	0.16%	0.53%	0.36%
8	142	Sioux Empire Federal CU	1.44%	1.80%	0.35%
9	3839	Geismar Complex FCU	0.53%	0.81%	0.27%
10	3833	Wymar Federal Credit Union	0.83%	1.09%	0.27%
11	3827	Texhillco School Employees FCU	0.63%	0.88%	0.25%
12	283	COP Federal Credit Union	0.91%	1.16%	0.25%
13	3936	BCS Community Credit Union	0.79%	1.01%	0.22%
14	3934	Thinkwise Credit Union	1.69%	1.91%	0.21%
15	261	Chiphone Federal Credit Union	0.00%	0.21%	0.21%
16	190	TBA Credit Union	0.35%	0.56%	0.20%
17	3925	Cal Poly Federal Credit Union	0.57%	0.77%	0.20%
18	279	Kansas City Credit Union	0.37%	0.56%	0.20%
19	285	Total Community Credit Union	0.14%	0.33%	0.19%
20	3849	Southern Gas Federal CU	0.93%	1.10%	0.17%
21	3910	Media City Community CU	0.20%	0.36%	0.16%
22	232	Greensboro Municipal FCU	0.14%	0.29%	0.15%
23	3831	Newark Firemen FCU	0.39%	0.54%	0.15%
24	3924	Inland Valley Federal CU	0.73%	0.87%	0.14%
25	3922	South Bay Credit Union	0.89%	1.02%	0.14%
26	3914	Cheney Federal Credit Union	0.17%	0.30%	0.13%
27	3939	Northern Colorado Credit Union	0.37%	0.49%	0.13%
28	3837	Louisiana Central Credit Union	0.17%	0.29%	0.13%
29	288	Academic Federal Credit Union	0.46%	0.59%	0.12%
30	3840	ANECA Federal Credit Union	0.45%	0.57%	0.12%
31	112	Frankenmuth Credit Union	0.46%	0.58%	0.12%
32	740	Kent County Credit Union	1.12%	1.24%	0.12%
33	3820	MUNA Federal Credit Union	0.22%	0.34%	0.12%
34	3928	Tongass Federal Credit Union	0.05%	0.17%	0.11%
35	290	SB Community FCU	0.38%	0.50%	0.11%
36	480	Community First FCU	0.25%	0.36%	0.11%
37	410	Forest Area Federal CU	0.38%	0.48%	0.10%
38	171	CommStar Credit Union	0.48%	0.58%	0.10%
39	10	Western Districts Members CU	1.21%	1.31%	0.10%
40	240	East Traverse Catholic CU	0.33%	0.43%	0.10%
41	3842	Ocala Community Credit Union	1.06%	1.16%	0.10%
42	248	Wakota Federal Credit Union	0.62%	0.71%	0.09%
43	114	Delta County Credit Union	0.49%	0.58%	0.09%
44	258	Western Illinois Credit Union	0.43%	0.52%	0.09%
45	3907	United Advantage NW FCU	0.13%	0.22%	0.09%
46	3844	Pinnacle Credit Union	0.30%	0.39%	0.09%

47	125	Compass Credit Union	0.31%	0.40%	0.09%
48	3225	Ripco CU	0.00%	0.08%	0.08%
49	380	Thornapple Valley Comm CU	0.55%	0.64%	0.08%
50	204	Preferred Credit Union	0.34%	0.43%	0.08%
51	640	Grand Trunk (BC) Emp. FCU	0.71%	0.79%	0.08%
52	166	Diversified Members CU	0.28%	0.36%	0.08%
53	30	ATL Federal Credit Union	1.12%	1.20%	0.08%
54	254	Notre Dame Federal CU	0.76%	0.84%	0.08%
55	201	SERVE	0.41%	0.49%	0.08%
56	120	Northwest Consumers FCU	0.35%	0.42%	0.08%
57	3811	Old Ocean Federal Credit Union	0.46%	0.53%	0.08%
58	3819	Taunton Federal Credit Union	0.28%	0.36%	0.08%
59	172	Glacier Hills Credit Union	0.41%	0.49%	0.07%
60	3917	Mountain River Credit Union	0.41%	0.43%	0.07%
61	284	Shoreline Credit Union	0.58%	0.64%	0.06%
62	670	Brewery Credit Union	0.51%	0.57%	0.06%
63	129	Quest FCU	0.65%	0.71%	0.06%
64	3807	Jefferson Credit Union	1.21%	1.27%	0.06%
65	90	Newaygo County Serv. ECU	1.19%	1.25%	0.06%
66	350	Filer Credit Union	0.25%	0.30%	0.05%
67	3025	Services Center FCU	0.22%	0.30%	0.05%
68	600	Peninsula Federal CU	0.48%	0.53%	0.04%
69	3911	Newrizons Federal Credit Union	1.04%	1.08%	0.04%
70	151		0.41%	0.45%	0.04%
70	3824	Tri-Rivers Federal Credit Union	0.41%	0.43%	0.04%
72		Southland FCU	0.39%		0.04%
73	3912 3916	Printing Industries Credit Union		0.43%	
73 74	235	1st Valley Credit Union	0.74% 0.61%	0.78%	0.04%
74 75	257	MidUSA Credit Union	0.61%	0.64% 0.48%	0.03%
75 76		First Ohio Community FCU Credit Union Plus			
	198		0.20%	0.23%	0.02%
77	226	Port Conneaut Federal	0.43%	0.44%	0.02%
78 79	213	Element FCU	4.10%	4.11%	0.01%
	3821	Alabama Law Enforcement CU	1.74%	1.74%	0.00%
80	176	Community West Credit Union	0.66%	0.67%	0.00%
81	266	Battle Creek Area CFCU	0.39%	0.39%	0.00%
82	3829	Hilco Federal Credit Union	0.09%	0.09%	0.00%
83	3944	County Schools	0.00%	0.00%	0.00%
84	3841	Calhoun Liberty Employee CU	0.33%	0.33%	-0.01%
85	278	Materion Federal Credit Union	1.53%	1.49%	-0.04%