

## Dash for Cash - My Virtual Strongbox Utilization

Data as of: 9/30/2018

Rank	CUID	CU Name	Product Penetration		Net Change
			Starting(9/30)	Current	
1	164	1st Street Credit Union	1.98%	5.76%	3.78%
2	200	Honor CU	0.43%	3.06%	2.64%
3	153	First United CU	3.39%	5.30%	1.91%
4	142	Sioux Empire Federal CU	1.44%	2.95%	1.51%
5	117	Madison Credit Union	0.27%	1.61%	1.34%
6	171	CommStar Credit Union	0.48%	1.41%	0.92%
7	272	Department of Labor FCU	1.93%	2.69%	0.75%
8	3934	Thinkwise Credit Union	1.69%	2.41%	0.72%
9	3903	Spokane Media Federal CU	0.60%	1.22%	0.62%
10	261	Chiphone Federal Credit Union	0.00%	0.52%	0.52%
11	3839	Geismar Complex FCU	0.53%	1.01%	0.48%
12	283	COP Federal Credit Union	0.91%	1.38%	0.48%
13	3026	Vermillion FCU	0.16%	0.63%	0.47%
14	125	Compass Credit Union	0.61%	1.08%	0.47%
15	30	ATL Federal Credit Union	1.12%	1.58%	0.45%
16	3911	Newrizons Federal Credit Union	1.04%	1.47%	0.43%
17	3833	Wymar Federal Credit Union	0.83%	1.25%	0.42%
18	279	Kansas City Credit Union	0.37%	0.77%	0.41%
19	3924	Inland Valley Federal CU	0.73%	1.13%	0.41%
20	3939	Northern Colorado Credit Union	0.37%	0.77%	0.40%
21	3831	Newark Firemen FCU	0.39%	0.79%	0.40%
22	3910	Media City Community CU	0.20%	0.56%	0.37%
23	190	TBA Credit Union	0.35%	0.71%	0.35%
24	3827	Texhillco School Employees FCU	0.63%	0.96%	0.33%
25	3821	Alabama Law Enforcement CU	1.74%	2.07%	0.33%
26	10	Western Districts Members CU	1.21%	1.53%	0.32%
27	232	Greensboro Municipal FCU	0.14%	0.46%	0.32%
28	288	Academic Federal Credit Union	0.46%	0.77%	0.31%
29	248	Wakota Federal Credit Union	0.62%	0.93%	0.31%
30	201	SERVE	0.41%	0.69%	0.28%
31	3928	Tongass Federal Credit Union	0.05%	0.33%	0.27%
32	285	Total Community Credit Union	0.14%	0.41%	0.26%
33	3844	Pinnacle Credit Union	0.30%	0.56%	0.26%
34	254	Notre Dame Federal CU	0.76%	1.00%	0.25%
35	3925	Cal Poly Federal Credit Union	0.57%	0.81%	0.24%
36	3922	South Bay Credit Union	0.89%	1.13%	0.24%
37	120	Northwest Consumers FCU	0.35%	0.58%	0.23%
38	3914	Cheney Federal Credit Union	0.17%	0.39%	0.22%
39	3936	BCS Community Credit Union	0.79%	1.01%	0.22%
40	3840	ANECA Federal Credit Union	0.45%	0.66%	0.21%
41	640	Grand Trunk (BC) Emp. FCU	0.71%	0.92%	0.21%
42	3849	Southern Gas Federal CU	0.93%	1.13%	0.20%
43	3820	MUNA Federal Credit Union	0.22%	0.42%	0.20%
44	740	Kent County Credit Union	1.12%	1.32%	0.20%
45	3842	Ocala Community Credit Union	1.06%	1.26%	0.19%
46	240	East Traverse Catholic CU	0.33%	0.51%	0.18%

47	3907	United Advantage NW FCU	0.13%	0.30%	0.17%
48	284	Shoreline Credit Union	0.58%	0.75%	0.17%
49	112	Frankenmuth Credit Union	0.46%	0.62%	0.16%
50	480	Community First FCU	0.25%	0.42%	0.16%
51	129	Quest FCU	0.65%	0.81%	0.16%
52	172	Glacier Hills Credit Union	0.41%	0.58%	0.16%
53	3225	Ripco CU	0.00%	0.16%	0.16%
54	670	Brewery Credit Union	0.51%	0.67%	0.16%
55	290	SB Community FCU	0.38%	0.54%	0.16%
56	3837	Louisiana Central Credit Union	0.17%	0.32%	0.15%
57	166	Diversified Members CU	0.28%	0.43%	0.15%
58	204	Preferred Credit Union	0.34%	0.49%	0.15%
59	114	Delta County Credit Union	0.49%	0.64%	0.15%
60	3819	Taunton Federal Credit Union	0.28%	0.42%	0.14%
61	3824	Southland FCU	0.39%	0.53%	0.13%
62	3025	Services Center FCU	0.22%	0.35%	0.13%
63	410	Forest Area Federal CU	0.38%	0.51%	0.13%
64	600	Peninsula Federal CU	0.48%	0.61%	0.13%
65	3811	Old Ocean Federal Credit Union	0.46%	0.59%	0.13%
66	350	Filer Credit Union	0.25%	0.37%	0.12%
67	3807	Jefferson Credit Union	1.21%	1.34%	0.12%
68	380	Thornapple Valley Comm CU	0.55%	0.68%	0.12%
69	3917	Mountain River Credit Union	0.37%	0.48%	0.11%
70	278	Materion Federal Credit Union	1.53%	1.64%	0.11%
71	3912	Printing Industries Credit Union	0.39%	0.51%	0.11%
72	258	Western Illinois Credit Union	0.43%	0.54%	0.11%
73	235	MidUSA Credit Union	0.61%	0.71%	0.11%
74	3916	1st Valley Credit Union	0.74%	0.83%	0.08%
75	257	First Ohio Community FCU	0.45%	0.53%	0.08%
76	3841	Calhoun Liberty Employee CU	0.33%	0.40%	0.07%
77	226	Port Conneaut Federal	0.43%	0.48%	0.05%
78	198	Credit Union Plus	0.20%	0.25%	0.05%
79	151	Tri-Rivers Federal Credit Union	0.41%	0.46%	0.05%
80	3829	Hilco Federal Credit Union	0.09%	0.10%	0.01%
81	266	Battle Creek Area CFCU	0.39%	0.39%	0.00%
82	3944	County Schools	0.00%	0.00%	0.00%
83	176	Community West Credit Union	0.66%	0.61%	-0.05%
84	213	Element FCU	4.10%	4.01%	-0.09%