

Dash for Cash - My Virtual Strongbox Utilization

Data as of: 4/30/2018

			Product Pen	Product Penetration	
Rank	CUID	CU Name	Starting(9/30)	Current	Net Change
1	153	First United CU	3.39%	4.72%	1.33%
2	200	Honor CU	0.43%	1.62%	1.20%
3	117	Madison Credit Union	0.27%	1.41%	1.14%
4	164	1st Street Credit Union	1.98%	2.62%	0.63%
5	125	Compass Credit Union	0.61%	1.20%	0.58%
6	272	Department of Labor FCU	1.93%	2.46%	0.53%
7	3903	Spokane Media Federal CU	0.60%	1.12%	0.52%
8	3934	Thinkwise Credit Union	1.69%	2.21%	0.52%
9	3839	Geismar Complex FCU	0.53%	0.97%	0.44%
10	142	Sioux Empire Federal CU	1.44%	1.88%	0.44%
11	3911	Newrizons Federal Credit Union	1.04%	1.44%	0.40%
12	283	COP Federal Credit Union	0.91%	1.28%	0.38%
13	3026	Vermillion FCU	0.16%	0.52%	0.36%
14	3833	Wymar Federal Credit Union	0.83%	1.19%	0.36%
15	261	Chiphone Federal Credit Union	0.00%	0.35%	0.35%
16	30	ATL Federal Credit Union	1.12%	1.47%	0.35%
17	3831	Newark Firemen FCU	0.39%	0.73%	0.33%
18	190	TBA Credit Union	0.35%	0.65%	0.30%
19	3939	Northern Colorado Credit Union	0.37%	0.64%	0.27%
20	279	Kansas City Credit Union	0.37%	0.63%	0.27%
21	3924	Inland Valley Federal CU	0.73%	0.99%	0.26%
22	3827	Texhillco School Employees FCU	0.63%	0.88%	0.25%
23	3925	Cal Poly Federal Credit Union	0.57%	0.81%	0.24%
24	3936	BCS Community Credit Union	0.79%	1.03%	0.23%
25	232	Greensboro Municipal FCU	0.14%	0.35%	0.21%
26	285	Total Community Credit Union	0.14%	0.35%	0.20%
27	3842	Ocala Community Credit Union	1.06%	1.27%	0.20%
28	120	Northwest Consumers FCU	0.35%	0.54%	0.20%
29	3928	Tongass Federal Credit Union	0.05%	0.24%	0.19%
30	288	Academic Federal Credit Union	0.46%	0.65%	0.19%
31	3914	Cheney Federal Credit Union	0.17%	0.35%	0.18%
32	3907	United Advantage NW FCU	0.13%	0.31%	0.18%
33	171	CommStar Credit Union	0.48%	0.66%	0.17%
34	10	Western Districts Members CU	1.21%	1.38%	0.17%
35	3840	ANECA Federal Credit Union	0.45%	0.62%	0.17%
36	3849	Southern Gas Federal CU	0.93%	1.10%	0.17%
37	248	Wakota Federal Credit Union	0.62%	0.78%	0.17%
38	3910	Media City Community CU	0.20%	0.36%	0.17%
39	3922	South Bay Credit Union	0.89%	1.05%	0.16%
40	290	SB Community FCU	0.38%	0.54%	0.16%
41	740	Kent County Credit Union	1.12%	1.28%	0.16%
42	201	SERVE	0.41%	0.56%	0.16%
43	3837	Louisiana Central Credit Union	0.17%	0.32%	0.15%
44	240	East Traverse Catholic CU	0.33%	0.47%	0.15%
45	112	Frankenmuth Credit Union	0.46%	0.60%	0.14%
46	480	Community First FCU	0.25%	0.39%	0.14%

47	254	Notre Dame Federal CU	0.76%	0.89%	0.14%
48	129	Quest FCU	0.65%	0.78%	0.13%
#REF!	#REF!	#REF!	#REF!	#REF!	#REF!
#REF!	3225	Ripco CU	0.00%	0.13%	0.13%
#REF!	3820	MUNA Federal Credit Union	0.22%	0.35%	0.13%
#REF!	166	Diversified Members CU	0.28%	0.41%	0.12%
#REF!	410	Forest Area Federal CU	0.38%	0.50%	0.12%
#REF!	258	Western Illinois Credit Union	0.43%	0.55%	0.12%
#REF!	600	Peninsula Federal CU	0.48%	0.60%	0.12%
#REF!	3844	Pinnacle Credit Union	0.30%	0.41%	0.11%
#REF!	204	Preferred Credit Union	0.34%	0.46%	0.11%
#REF!	640	Grand Trunk (BC) Emp. FCU	0.71%	0.83%	0.11%
#REF!	3819	Taunton Federal Credit Union	0.28%	0.40%	0.11%
#REF!	380	Thornapple Valley Comm CU	0.55%	0.66%	0.11%
#REF!	284	Shoreline Credit Union	0.58%	0.69%	0.11%
#REF!	172	Glacier Hills Credit Union	0.41%	0.52%	0.11%
#REF!	114	Delta County Credit Union	0.49%	0.59%	0.10%
#REF!	3811	Old Ocean Federal Credit Union	0.46%	0.56%	0.10%
#REF!	3917	Mountain River Credit Union	0.37%	0.46%	0.09%
#REF!	350	Filer Credit Union	0.25%	0.33%	0.09%
#REF!	3807	Jefferson Credit Union	1.21%	1.30%	0.09%
#REF!	670	Brewery Credit Union	0.51%	0.59%	0.08%
#REF!	3916	1st Valley Credit Union	0.74%	0.82%	0.07%
#REF!	3025	Services Center FCU	0.22%	0.29%	0.07%
#REF!	3824	Southland FCU	0.39%	0.46%	0.06%
#REF!	257	First Ohio Community FCU	0.45%	0.50%	0.05%
#REF!	151	Tri-Rivers Federal Credit Union	0.41%	0.46%	0.05%
#REF!	235	MidUSA Credit Union	0.61%	0.65%	0.04%
#REF!	226	Port Conneaut Federal	0.43%	0.47%	0.04%
#REF!	3912	Printing Industries Credit Union	0.39%	0.43%	0.04%
#REF!	3841	Calhoun Liberty Employee CU	0.33%	0.36%	0.03%
#REF!	198	Credit Union Plus	0.20%	0.23%	0.02%
#REF!	176	Community West Credit Union	0.66%	0.67%	0.01%
#REF!	266	Battle Creek Area CFCU	0.39%	0.39%	0.00%
#REF!	3829	Hilco Federal Credit Union	0.09%	0.09%	0.00%
#REF!	213	Element FCU	4.10%	4.10%	0.00%
#REF!	3944	County Schools	0.00%	0.00%	0.00%
#REF!	278	Materion Federal Credit Union	1.53%	1.51%	-0.02%
#REF!	3821	Alabama Law Enforcement CU	1.74%	1.71%	-0.02%