

Dash for Cash - My Virtual Strongbox Utilization

Data as of: 12/31/2017

Rank	CUID	CU Name	Product Penetration		Net Change
			Starting(9/30)	Current	
1	153	First United CU	3.39%	3.88%	0.49%
2	117	Madison Credit Union	0.27%	0.71%	0.44%
3	164	Sarasota Municipal Emp's CU	1.98%	2.28%	0.30%
4	142	Sioux Empire Federal CU	1.44%	1.70%	0.26%
5	3903	Spokane Media Federal CU	0.60%	0.78%	0.18%
6	3026	Vermillion FCU	0.16%	0.33%	0.17%
7	3849	Southern Gas Federal CU	0.93%	1.09%	0.16%
8	3925	Cal Poly Federal Credit Union	0.57%	0.72%	0.16%
9	3839	Geismar Complex FCU	0.53%	0.65%	0.12%
10	3922	South Bay Credit Union	0.89%	1.01%	0.12%
11	3831	Newark Firemen FCU	0.39%	0.50%	0.11%
12	30	ATL Federal Credit Union	1.12%	1.23%	0.10%
13	3827	Texhillco School Employees FCU	0.63%	0.73%	0.10%
14	3928	Tongass Federal Credit Union	0.05%	0.14%	0.09%
15	285	Total Community Credit Union	0.14%	0.23%	0.09%
16	283	COP Federal Credit Union	0.91%	0.99%	0.08%
17	3833	Wymar Federal Credit Union	0.83%	0.90%	0.08%
18	279	Kansas City Credit Union	0.37%	0.44%	0.08%
19	3837	Louisiana Central Credit Union	0.17%	0.24%	0.08%
20	740	Kent County Credit Union	1.12%	1.19%	0.07%
21	272	Department of Labor FCU	1.93%	2.01%	0.07%
22	3936	BCS Community Credit Union	0.79%	0.87%	0.07%
23	190	TBA Credit Union	0.35%	0.42%	0.07%
24	3854	RVA FCU	0.00%	0.07%	0.07%
25	288	Academic Federal Credit Union	0.46%	0.52%	0.06%
26	201	SERVE	0.41%	0.47%	0.06%
27	3811	Old Ocean Federal Credit Union	0.46%	0.51%	0.05%
28	3840	ANECA Federal Credit Union	0.45%	0.50%	0.05%
29	3934	Thinkwise Credit Union	1.69%	1.74%	0.05%
30	290	SB Community FCU	0.38%	0.43%	0.05%
31	248	Wakota Federal Credit Union	0.62%	0.66%	0.04%
32	480	Community First FCU	0.25%	0.30%	0.04%
33	204	Preferred Credit Union	0.34%	0.39%	0.04%
34	172	Glacier Hills Credit Union	0.41%	0.46%	0.04%
35	3924	Inland Valley Federal CU	0.73%	0.77%	0.04%
36	410	Forest Area Federal CU	0.38%	0.42%	0.04%
37	200	Honor CU	0.43%	0.47%	0.04%
38	3910	Media City Community CU	0.20%	0.24%	0.04%
39	3807	Jefferson Credit Union	1.21%	1.25%	0.04%
40	3914	Cheney Federal Credit Union	0.17%	0.21%	0.04%
41	3025	Services Center FCU	0.22%	0.26%	0.04%
42	120	Northwest Consumers FCU	0.35%	0.38%	0.04%
43	3819	Taunton Federal Credit Union	0.28%	0.32%	0.04%
44	90	Newaygo County Serv. ECU	1.19%	1.23%	0.04%
45	3912	Printing Industries Credit Union	0.39%	0.43%	0.04%
46	3916	1st Valley Credit Union	0.74%	0.78%	0.04%

47	166	Diversified Members CU	0.28%	0.32%	0.04%
48	10	Western Districts Members CU	1.21%	1.24%	0.03%
49	380	Thornapple Valley Comm CU	0.55%	0.59%	0.03%
50	114	Delta County Credit Union	0.49%	0.52%	0.03%
51	258	Western Illinois Credit Union	0.43%	0.46%	0.03%
52	670	Brewery Credit Union	0.51%	0.54%	0.03%
53	600	Peninsula Federal CU	0.48%	0.52%	0.03%
54	171	CommStar Credit Union	0.48%	0.51%	0.03%
55	3844	Pinnacle Credit Union	0.30%	0.33%	0.03%
56	213	Element FCU	4.10%	4.13%	0.03%
57	3842	Ocala Community Credit Union	1.06%	1.09%	0.03%
58	240	East Traverse Catholic CU	0.33%	0.35%	0.03%
59	112	Frankenmuth Credit Union	0.46%	0.48%	0.02%
60	3821	Alabama Law Enforcement CU	1.74%	1.76%	0.02%
61	129	Quest FCU	0.65%	0.67%	0.02%
62	350	Filer Credit Union	0.25%	0.27%	0.02%
63	254	Notre Dame Federal CU	0.76%	0.78%	0.02%
64	3820	MUNA Federal Credit Union	0.22%	0.24%	0.02%
65	232	Greensboro Municipal FCU	0.14%	0.16%	0.02%
66	235	MidUSA Credit Union	0.61%	0.62%	0.01%
67	3824	Southland FCU	0.39%	0.41%	0.01%
68	284	Shoreline Credit Union	0.58%	0.59%	0.01%
69	3225	Ripco CU	0.00%	0.01%	0.01%
70	640	Grand Trunk (BC) Emp. FCU	0.71%	0.72%	0.00%
71	3939	Northern Colorado Credit Union	0.37%	0.37%	0.00%
72	3917	Mountain River Credit Union	0.37%	0.37%	0.00%
73	266	Battle Creek Area CFCU	0.39%	0.39%	0.00%
74	176	Community West Credit Union	0.66%	0.67%	0.00%
75	125	Rogue River Community CU	0.31%	0.31%	0.00%
76	151	Tri-Rivers Federal Credit Union	0.41%	0.41%	0.00%
77	3829	Hilco Federal Credit Union	0.09%	0.09%	0.00%
78	257	First Ohio Community FCU	0.45%	0.45%	0.00%
79	198	Credit Union Plus	0.20%	0.21%	0.00%
80	3944	County Schools	0.00%	0.00%	0.00%
81	3907	United Advantage NW FCU	0.13%	0.13%	0.00%
82	3841	Calhoun Liberty Employee CU	0.33%	0.33%	0.00%
83	3911	Newrizons Federal Credit Union	1.04%	1.01%	-0.03%
84	278	Materion Federal Credit Union	1.53%	1.27%	-0.26%