# createacreditunion



data processing for the first 2-year period!



createacreditunion.com

## **Own Credit Union?**

#### **CU\*Answers Is the Right Place to Start!**

CU\*Answers has crafted a program unlike any other that is specifically targeted for new, start-up credit unions! CU\*Answers is showing you how financially committed they are to assisting every de novo effort, by providing **FREE data processing** services for the first initial 2-year period!

This document is intended to provide **sample** *(only)* pricing for potential startup credit unions, in order to better understand the deep level of financial participation by CU\*Answers and provide an overview of the value of this program. This document is not intended to list every CU\*Answers available product, service or out-of-pocket third party fees such as data lines, equipment, postage or required custom programming which will be determined on a case-by-case basis. Pricing is subject to periodic change without notice and will be determined as per each credit union's specific requirements.

CU*BASE Initial Startup Costs					
Conversion and Training	Standard Price	Startup CU Cost	Years 3-4	Year 5	
<ul> <li>Conversion Programming to Core CU*BASE System</li> <li>Includes CU*BASE license fee</li> <li>Standard conversion of data from core processing system only</li> <li>Does not include any applicable deconversion fees from current processor or third party vendors</li> <li>Incorporates standard CU*BASE history retention</li> </ul>	\$1.00/member	CUSO Funded	n/a	n/a	
<ul> <li>CU*BASE Project Planning, Training/Systems Assistance</li> <li>Estimate; actual cost will be based on actual T&amp;E cost incurred</li> <li>Includes CU*BASE training assistance of staff at Main Office location</li> <li>Additional CU*Answers branch support may be provided for an additional charge</li> </ul>	Client responsibility	Client responsibility	n/a	n/a	
<ul> <li>CU*BASE Conversion Support</li> <li>Several training and support packages to choose from as best suited for your staff</li> </ul>	Client responsibility	Client responsibility	n/a	n/a	
Hardware and Systems					
<ul><li>LegaSuite Application Software License</li><li>Pricing based per site, unlimited devices per office location</li></ul>	Client responsibility	Client responsibility	n/a	n/a	
Communication Equipment <ul> <li>Per Main Office location</li> </ul>	Client responsibility	Client responsibility	n/a	n/a	
<ul> <li>Additional CU*BASE Hardware</li> <li>Actual cost TBD per final configuration desired</li> <li>Network routers and equipment must meet CU*BASE specifications</li> <li>A variety of e-document management solutions (online and in-house) optionally available</li> <li>Multiple TCD/TCR integration options available (priced separately)</li> </ul>	Client responsibility	Client responsibility	n/a	n/a	

CU*BASE Initial Startup Costs (based upon then current CU*Answers Pricing)					
Data Line	Standard Price	Startup CU Cost	Years 3-4 (20% discount)*	<b>Year 5</b> (10% discount)*	
<ul> <li>Data Line Installation / Connectivity</li> <li>Assumes data connectivity from Grand Rapids to Main Office location (various options available)</li> </ul>	Client responsibility	Client responsibility	n/a	n/a	
Custom Programming (common services)					
<b>ATM Card/ Debit Card Interface</b> - (processing set-up & testing) Assumes online options; CU*Answers supported vendor)	\$3,500 - \$5,000	CUSO Funded	n/a	n/a	
Check Processor (assumes CU*Answers)	\$1,500	CUSO Funded	n/a	n/a	
Check Image Interface (assumes CU*Answers)	\$2,000 - \$3,500	CUSO Funded	n/a	n/a	
<b>Laser Print Setup and Test</b> - (CU*BASE corporate checks, starter checks, money orders)	\$950	CUSO Funded	n/a	n/a	
<b>Electronic Custom Documents</b> (including custom loan forms)	Custom T&M	Custom T&M	n/a	n/a	
Digitized CU Logo Setup for Statements, Online Banking, etc (assumes Sage Direct)	\$175	CUSO Funded	n/a	n/a	
<b>Statement Transmission Services</b> (third party - non Sage Direct, Bridgestone Printing)	\$750 + \$100/per occurrence	\$750	n/a	n/a	
SRS Bookkeeping Services (initial 90-days)	\$4,000	CUSO Funded	n/a	n/a	
Total Initial Startup Costs					
Initial Startup Costs - Other Notes (following Part 2 - Monthly Recurring Costs Section)	TBD	TBD	n/a	n/a	

• Depending on your specific credit union application, a Preliminary Pricing Proposal will be provided.

• May be small third party fees quoted by project



#### **CU\*BASE Monthly Recurring Costs** (based upon then current CU\*Answers Pricing)

Description	Standard Price	Startup Years 1-2	<b>Years 3-4</b> (20% discount)*	<b>Year 5</b> (10% discount)*
<ul> <li>CU*BASE Base Member Processing Fee</li> <li>Assumes standard Start-up Services Agreement; normal contract COLA is applicable</li> <li>Includes standard CU*BASE history: more optionally available</li> </ul>	\$0.58 (5 yr) \$0.60 (3 yr)	CUSO Funded CUSO Funded	\$0.464 \$500 min yr 3 \$1,000 min yr 4	\$0.522 \$1,500 min yr 5
Closed Member History Data Retention - Current Year	\$0.24	CUSO Funded	\$0.192	\$0.216
<b>Closed Member History Data Retention</b> - Previous Years	No charge	No charge	No charge	No charge
<b>Disaster Recovery Fee</b> (layered DR strategy including High Availability)	\$0.0225	CUSO Funded	\$0.018	\$0.0203
<ul> <li>Credit Bureau File Transmission</li> <li>Assumes 3 bureaus reporting (TransUnion, Experian, Equifax)</li> </ul>	\$250 (one time set-up) \$45/month	CUSO Funded	No discount - 3rd party pass thru	No discount - 3rd party pass thru
Loan Insurance File Processing and postings or file processing (only if required)	\$30/occur- rence	CUSO Funded	\$24	\$27
Payroll File/Tape Processing (assumes ACH or paper)	No charge	No charge	No charge	No charge
<ul> <li>CU*SPY Data Archival Retention (reports &amp; statements only)</li> <li>Daily/month-end reports 90-day on-line optical; variety of image archive options available</li> <li>Member statement 18 months on-line optical; variety of image archive options available</li> </ul>	One-time - n/a Monthly - TBD	One-time - n/a Monthly - <b>CUSO Funded</b>	One-time - n/a Monthly - TBD (per volume)	One-time - n/a Monthly - TBD ( <i>per volume</i> )
Custom Reporter Resource/Query	No charge	No charge	No charge	No charge
<ul> <li>Resource Utilization Fee</li> <li>Includes CU*Answers Platform Technology Upgrades; Disk Storage; Statement Laser Processing and Print (Assumes Sage Direct)</li> <li>Price shown does not include statement envelopes, mailing services, postage or Selective Inserts/Onserts (separate pricing available); third party statement provider downloads</li> <li>CASS certification, statement onserts, alternate member statement style options available</li> </ul>	\$0.01 per EFT ( <i>Pin/Signature</i> ) Transaction \$150 minimum	\$0.01 per EFT transaction/tiered \$75 monthly minimum	\$0.01 per EFT transaction/tiered \$100 monthly minimum	\$0.01 per EFT transaction/tiered \$125 monthly minimum



CU*BASE Monthly Recurring Costs					
Description	Standard Price	Startup CU Years 1 - 2	<b>Years 3-4</b> (20% discount)*	<b>Year 5</b> (10% discount)*	
<b>E-Commerce Fee</b> (includes unlimited online banking with PIB layered security, CU*TALK usage, It's Me 247 Mobile Web Banking, eStatements, eNotices, eAlerts and more). Optional self service branding options (separate fee) are available - see CU*Answers pricing guides	Tiered by members min \$150/mo	CUSO Funded	Tiered by members min \$120	Tiered by members min \$135	
E-Direct Mail (monthly messages sent directly by CU*BASE)	No charge	No charge	No charge	No charge	
<b>Discounted WATTS Line Fee</b> - Shared with 100+ CU*BASE clients ( <i>Spanish call flow option included</i> )	\$0.025/min	\$0.025/min	No discount - 3rd party pass thru	No discount - 3rd party pass thru	
Dedicated Audio Line Number Fee (optional)	\$25/month	\$25/month	No discount - 3rd party pass thru	No discount - 3rd party pass thru	
<b>EasyPay Bill Payment and Presentment</b> - Transactions per month (assumes Fiserv cooperative model; iPay options plus BillPay vendor misc. fees)	\$0.625 - \$0.682	\$0.675 - \$0.682	No discount - 3rd party pass thru	No discount - 3rd party pass thru	
Mobile Web Banking - via It's Me 247	No charge	No charge	No charge	No charge	
Mobile Text Banking - via It's Me 247 (free until 10/1/15)	\$0.0325 per one-way/round trip	\$0.0325 per one-way/ round trip	No discount - 3rd party pass thru	No discount - 3rd party pass thru	
It's Me 247 Mobile App (CU*Answers selected partners)	Quote provided	Quote provided	Quote provided	Quote provided	
Internal Service Charge Program Runs (e.g. Dormancy; minimum balance)	\$20/run	CUSO Funded	\$16/run	\$18/run	
<b>EFT</b> ( <i>PIN/Signature-based</i> ) • See Pricing Guide for tiered Pricing Model ( <i>including online credit card servicing options</i> )	\$0.0608	CUSO Funded	\$0.0486 Online	\$0.0547 Online	
<b>Online Credit Card Transaction Posting</b> (per supported CU*Answers vendor - options available)	\$0.09	\$0.05	\$0.072	\$0.081	
<b>AnswerBook CU*BASE Documentation Guides and Reference Materials</b> (Free service via Online Help and cuanswers.com)	No charge	No charge	No charge	No charge	

CU*BASE Monthly Recurring Costs						
Description	Standard Price	Startup Years 1-2	<b>Years 3-4</b> (20% discount)*	<b>Year 5</b> (10% discount)*		
Online Credit Bureau Access (via Zoot)	\$0.75 (plus normal bureau fees)	\$0.75 (plus normal bureau fees)	No discount - 3rd party pass thru	No discount - 3rd party pass thru		
On-line Decision Model	\$0.50 (per qualified decision)	\$0.50 (per qualified decision)	No discount - 3rd party pass thru	No discount - 3rd party pass thru		
<ul> <li>Web Hosting Services</li> <li>Optional - hosting of credit union web site; optional WordPress w/ SiteControl Web Design/Development available</li> </ul>	\$100 one-time \$25/month (Base)	\$25 (Base)	\$25 (Base)	\$25 (Base)		
FIDM - Financial Institution Data Match run	\$42/month	CUSO Funded	\$33.60/month	\$37.80/month		
<b>ChexSystems</b> (qualified risk assessment)	\$500 one-time set up \$.50/report	\$500 one-time set up \$.50/report	No discount - 3rd party pass thru	No discount - 3rd party pass thru		
<b>Experian Authentication</b> (Service Level 1)	\$0.75/trans.	\$0.75/trans.	No discount - 3rd party pass thru	No discount - 3rd party pass thru		
OFAC Data Match Run	\$10/month	CUSO Funded	\$8/month	\$9/month		
<b>Off-Trial Balance File Exchange</b> (batch member balance uploads - assumes supported provider) misc. file transmissions to 3rd party vendors quoted separately	\$500 one-time \$100/month	\$500 one-time CUSO Funded	One time - n/a \$80/month	One time - n/a \$90/month		
<b>ACH NOCs &amp; Returns</b> (Assumes CU*Answers processes NOCs & Returns)	\$0.80/item	CUSO Funded	\$0.64	\$0.72		
ACH Base Monthly Processing Fee	\$50/month	CUSO Funded	\$40	\$45		
CU*Answers Vault Online Document Image Solutions & Archiving	Client responsibility - quote provided	Client responsibility - quote provided	Client responsibility - quote provided	Client responsibility - quote provided		

#### CU\*BASE Initial Startup/Monthly Recurring Costs - Other Notes

- Prices shown are estimates and a final proposal will be developed.
- Prices shown do not include miscellaneous costs such as paper, supplies, certain mailing costs and optional services offered by CU\*Answers.
- Total monthly costs are contingent upon final configuration/services implemented by the credit union.
- Client responsible for all third party vendor fees.

\*Actual discount prices based upon then-current CU\*Answers Pricing Guides.

CU*BASE Monthly Recurring Costs					
CO BASE Monthly Recurring Costs					
Description	Standard Price	Startup CU Years 1 - 2	<b>Years 3-4</b> (20% discount)*	<b>Year 5</b> (10% discount)*	
<ul><li>Shared Branching</li><li>Xtend Shared Branching (CU*BASE participating clients)</li></ul>	Quote provided	Quote provided	Quote provided	Quote provided	
CO-OP Shared Branching Network					
<b>Issuer - one-time set-up transaction fee</b> (plus co-op network fees)	\$1500 n/c	n/a n/c	n/a n/c	n/a n/c	
Acquirer - Monthly branch acquirer process fee (unlimited branches)	\$250	\$250 No discount - 3rd party pass thru	\$250 No discount - 3rd party pass thru	\$250 No discount - 3rd party pass thru	
Data Line - Monthly fee (for either issuer or acquirer)	\$75	\$75 No discount - 3rd party pass thru	\$75 No discount - 3rd party pass thru	\$75 No discount - 3rd party pass thru	
Web Conference Pass-Thru	\$40/hr <i>(per PC)</i>	\$40/hr <i>(per PC)</i>	\$40/hr <i>(per PC)</i>	\$40/hr <i>(per PC)</i>	

"In my 40 years of being in the credit union movement, I can honestly say that I have never seen such wonderful support from any software vendor like I have from CU\*Answers! The initial 2-years of free CU\*BASE data processing demonstrated a partner financial commitment unlike anything I have ever seen in the marketplace. Without a doubt, this program made it possible for our credit union to offer a level of products and services to our membership that we simply could not have afforded on our own" Thank-you CU\*Answers for having supported our start-up initiative.

> **Terri Maloney – CEO** Catholic United Financial Credit Union

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