

Smart Offer Tests

Prepared for the 2014 CEO Collaboration Workshop

Your Name

Date

Credit Union Name

Email

Make this offer to the member...

If the member passes these tests...

	Test #1	Test #2	Test #3	Test #4	Test #5	Test #6	Test #7

Make this offer to the member...

If the member passes these tests...

Test #1

Test #2

Test #3

Test #4

Test #5

Test #6**Test #7**