



Question #1:

Two CEOs walk into a bar. “Do you buy in to this idea that a CEO can prosper by building a community with which to exchange data? How do you think it will pay off? Or is Randy out of his mind?”

Question #2:

Two entrepreneurs order a drink. “If CU\*Answers is going to put \$100,000 into a firm ready to build analytics around My CU Today, I might just have to build that company. Would you be interested in partnering, investing, or competing with my new firm?”