



LOAN ORIGINATION SYSTEM

2019 Stats

January 1, 2019 - May 31, 2019

Total Loan Applications Submitted

280,603 or **\$4,088,873,847**

233,569 submitted by existing credit union members (**80%**)

47,304 submitted by non-members

Total Booked Applications

128,935 or **\$1,994,788,737**

Loan Applications via It's Me 247 Delivery Channel

53,667 or **\$481,090,694**

27% of these apps were approved

98% of the approved apps booked

Indirect Loan Applications

41,073 indirect apps submitted, or **\$621,315,664**

24,654 indirect apps were approved, or **\$226,028,780**

Total unique categories in the network = **3,919**

The most popular and uniquely labeled loan category was under **Vehicles**

With well over **500** varying auto and vehicle loan category labels

Credit cards have over **390** varying loan categories