

Give Mobile Banking to Your Members TODAY!



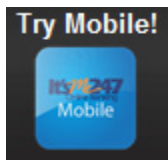
It's here! And you can turn it on for your members *today!*

Introducing the first product in our suite of solutions for members who live on their mobile devices: **It's Me 247** Mobile Web Banking is live...and because it's already included in your e-Commerce Fee, it's *free* to turn it on for your members.



As you've been reading on the Kitchen, Mobile Web Banking is **It's Me 247** online banking, optimized for web-enabled mobile devices. **Over 20 credit unions have already activated it and it has been used LIVE by members every day for almost two months.** Now it's your turn!

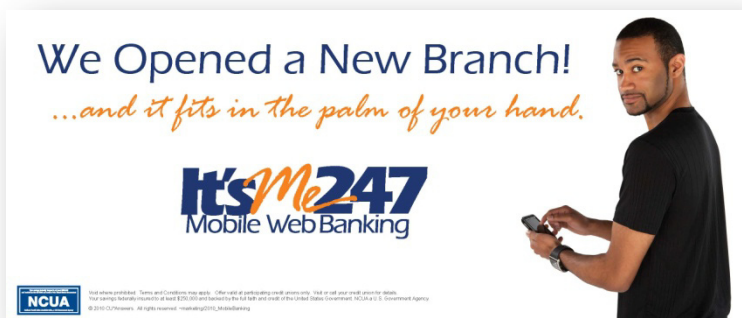
- [Marketing Materials For Your Members](#)
- [OBC Page Explaining Mobile Web Banking](#)
- [View the Demo Movie](#)
(You can link to this from your website; go to YouTube <http://www.youtube.com/watch?v=gWkYL1ZPqxs> for instructions on embedding video.)
- [How to Turn Mobile Web Banking On](#)
- [Learn more about Mobile Web Banking in the AnswerBook](#)
- [Other Mobile Banking Solutions Coming in the Kitchen](#)



CUs who've already gotten started have told us how easy it was – it practically sells itself. Once you activate, a "Try Mobile!" button automatically appears in Online Banking to tell your online members about it. And if a member navigates to www.itsme247.com from a compatible mobile device, the system automatically redirects them to the mobile version instead – you don't have to do anything special, and neither do your members.

NOTE: After you activate, **It's Me 247** will present *all* online banking members with a new User Agreement that encompasses using online banking through mobile devices. Members desiring to use mobile web banking must first log in to **It's Me 247** Standard Online Banking and accept the agreement before they can log in to **It's Me 247** Mobile Web Banking.

Contact a CSR and turn on Mobile Web Banking today!



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