



# Mobile 4.0

## New Features & Enhancements

Mobile Technologies Team • CU\*Answers • 6/10/19

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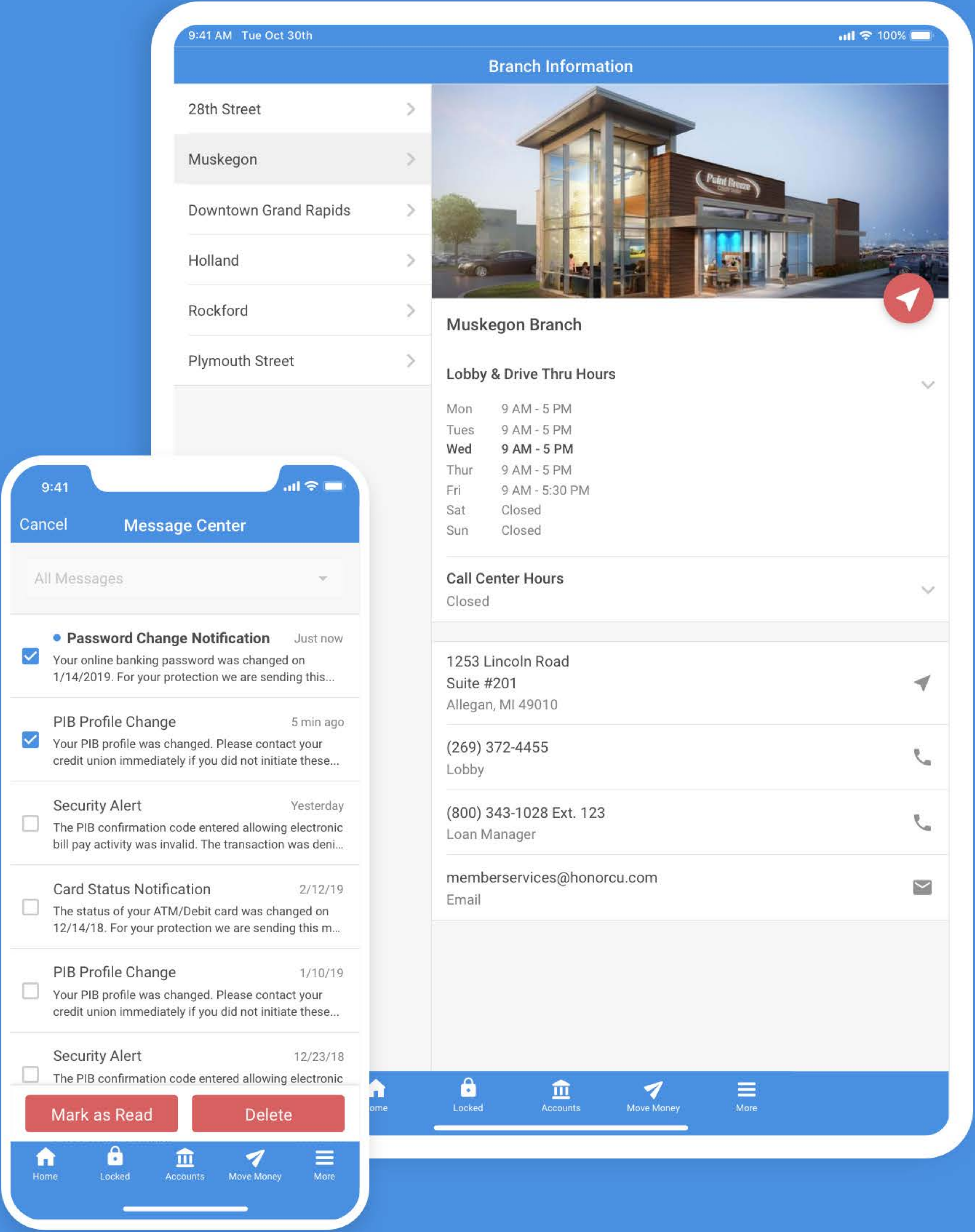
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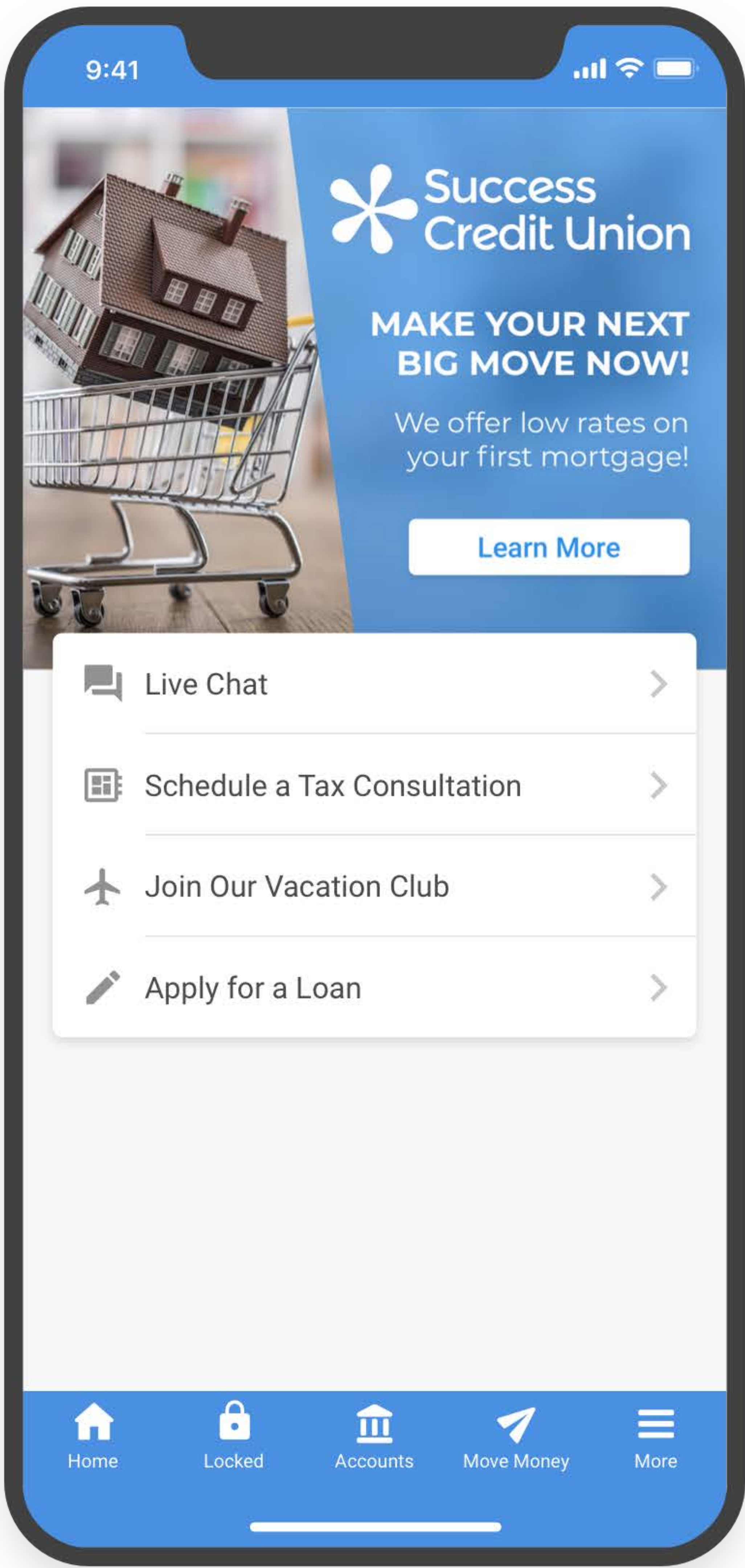
Message Center & Branch Locator

# Mobile 4.0 Home Screen

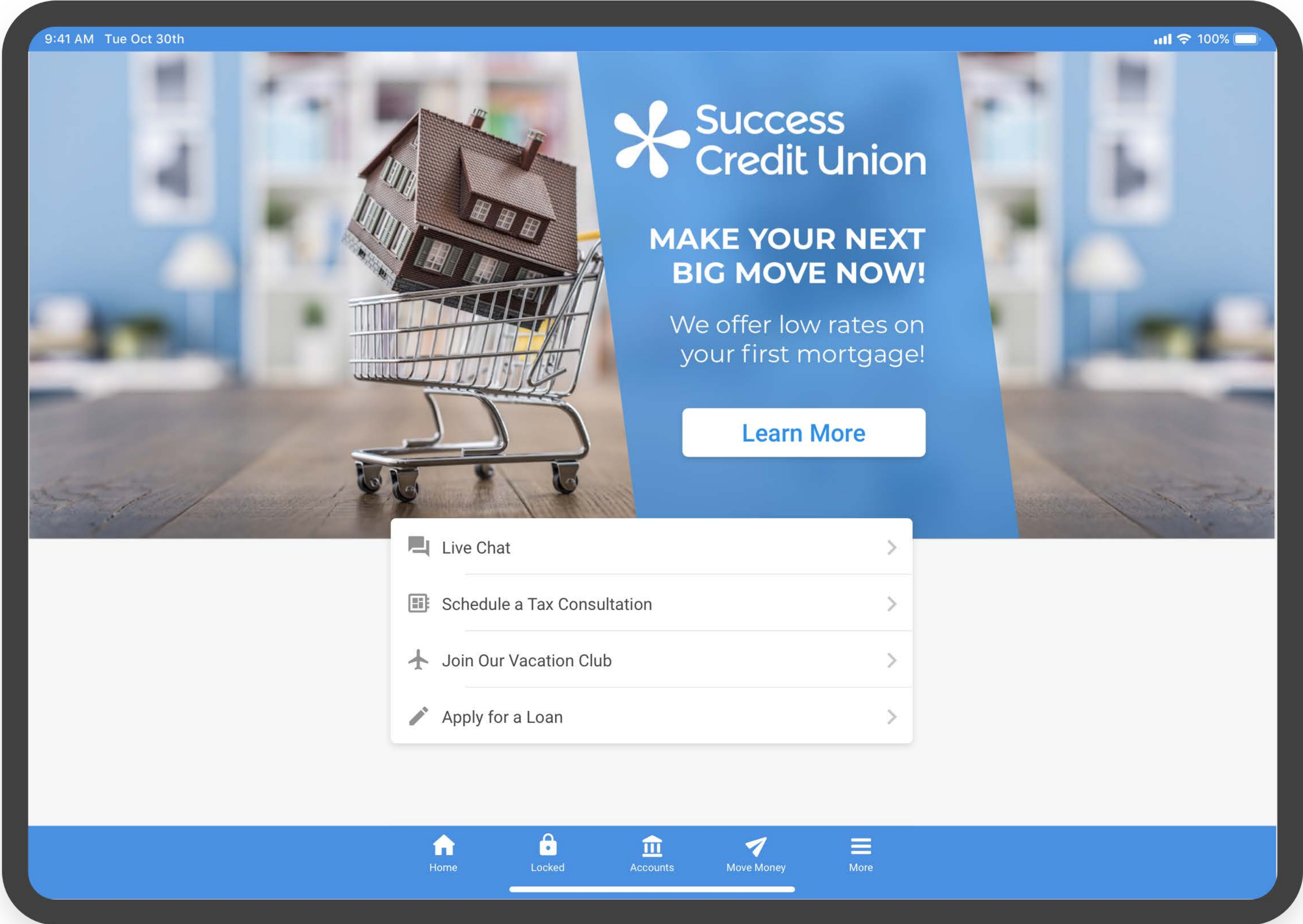
# Mobile 4.0 Advertising

Banner advertisements have been improved to optimally scale to any device, including tablets. Like Mobile 3.0, any number of banner ads will auto rotate or swipe.

Graphic ads can be linked to app features (feature linking) or Form Generator custom forms. Additionally, ads can be linked to a web page. Credit Unions can specify whether the link should open inside Mobile 4.0's full screen viewer or open up into the phone's default browser.



Mobile



Tablet

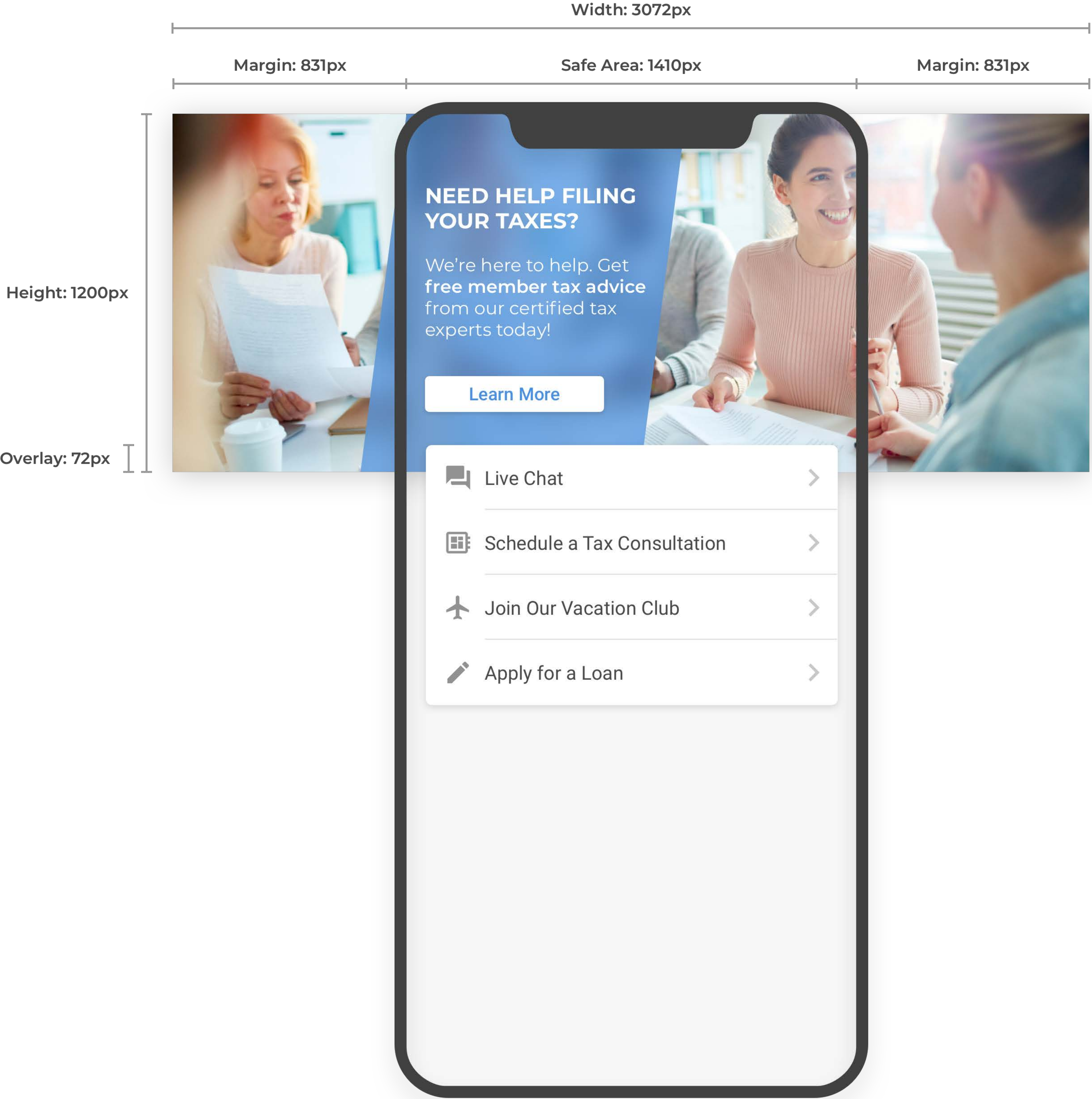
# Designing Ads for 4.0

Required dimensions for Mobile 4.0 advertising will be **3072x1200 pixels** and must be designed with a “mobile-first” approach. As shown to the right, all ad content/text must be designed within the indicated “safe area”. This will ensure your marketing content messaging and brand is visible on all mobile devices.

Additionally, new ad dimensions will support optimal resolution scaling for higher resolution mobile screens & tablets.

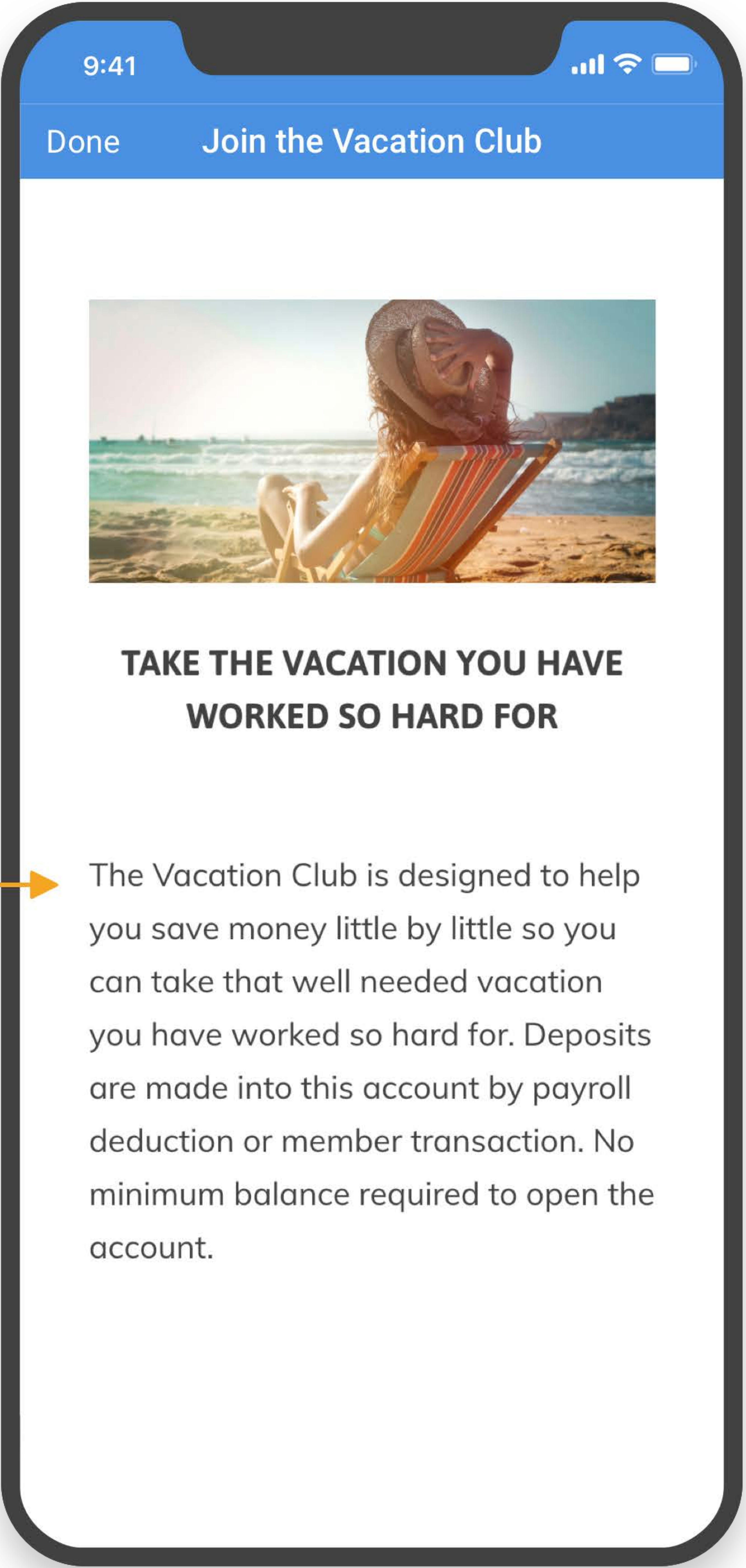
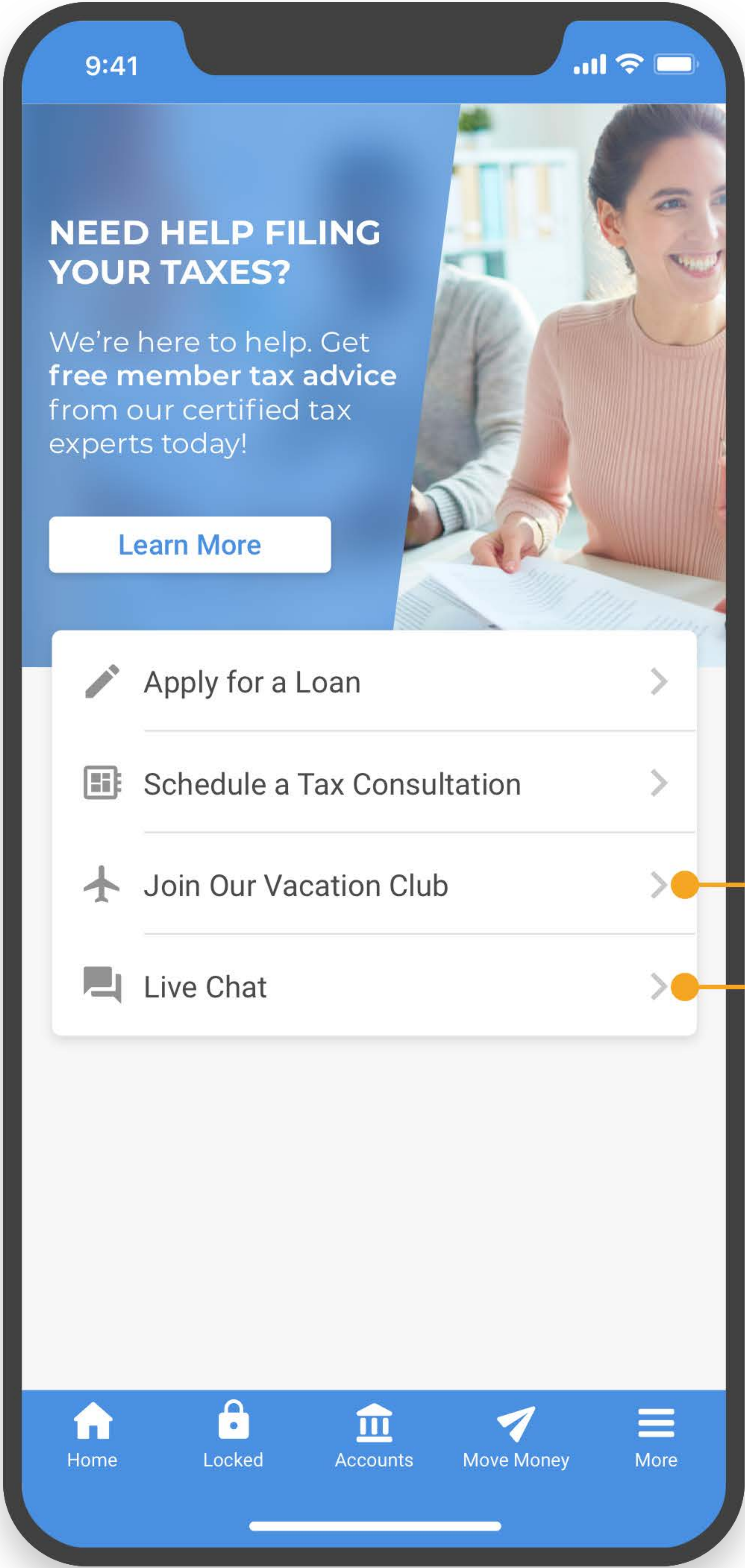
Marketing Ad templates will be provided for:

- Adobe Illustrator
- Adobe Photoshop
- Sketch

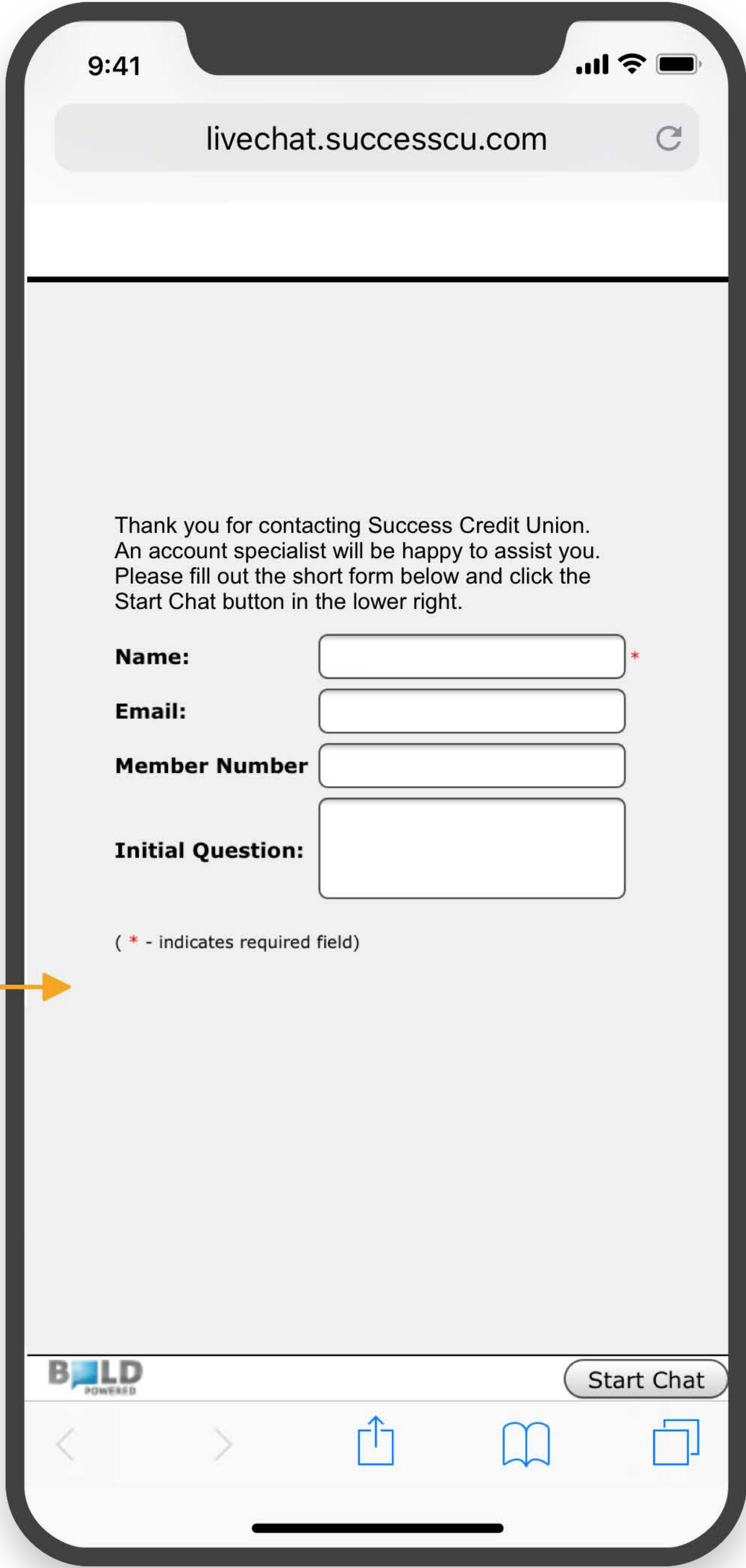


# Custom Mobile Links

Credit Unions can customize mobile links located on the Mobile 4.0 home screen to include an icon (**up to 4**). Just like graphic ads, custom mobile links can be linked to app features (feature linking) or Form Generator custom forms. Or, link to a web page and specify whether the link should open inside Mobile 4.0's Full Screen Viewer or the phone's native browser.



Mobile 4.0 Full Screen Viewer



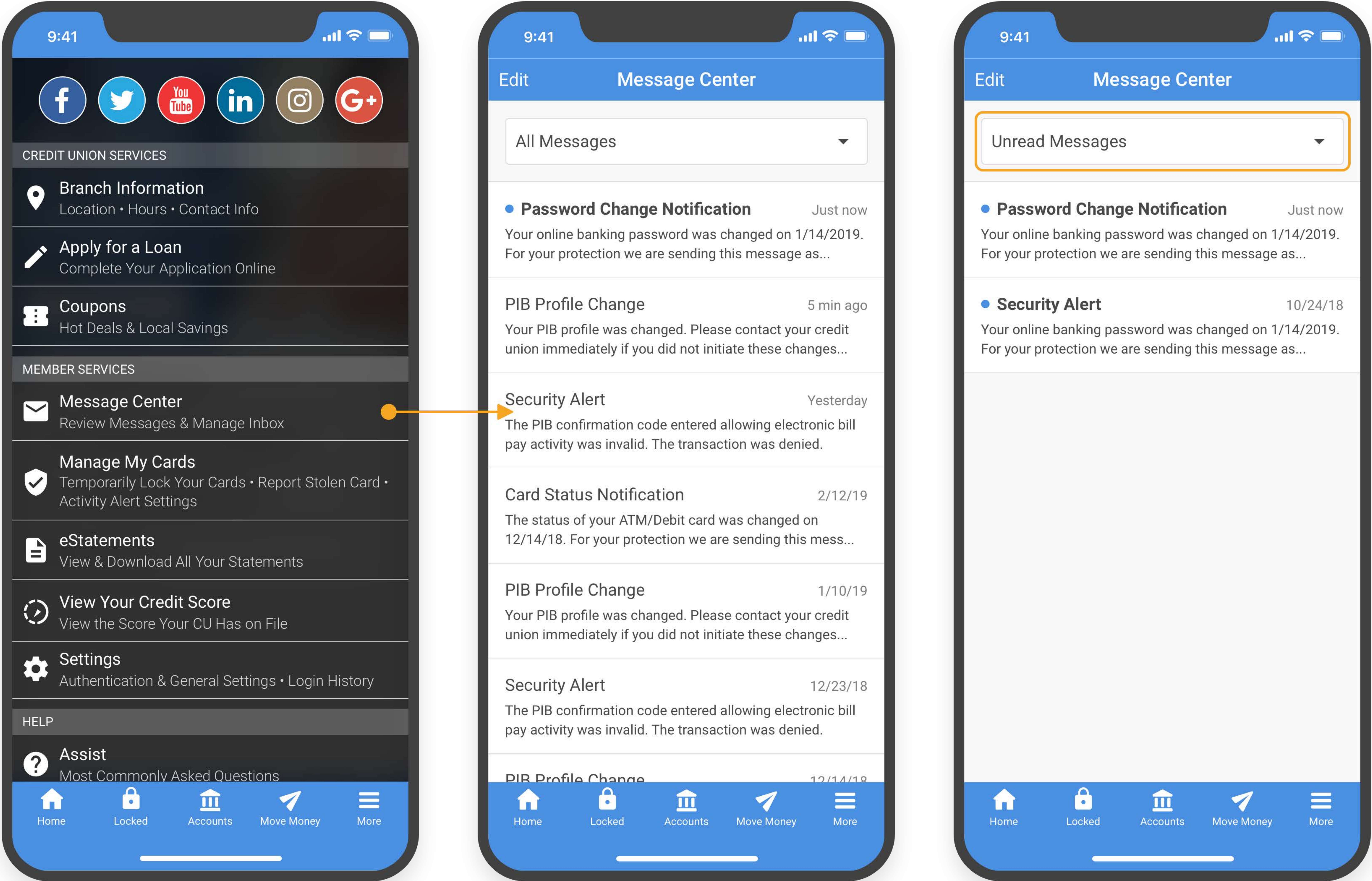
Opens Externally (Web Browser)

# New Native Message Center

# Introduction

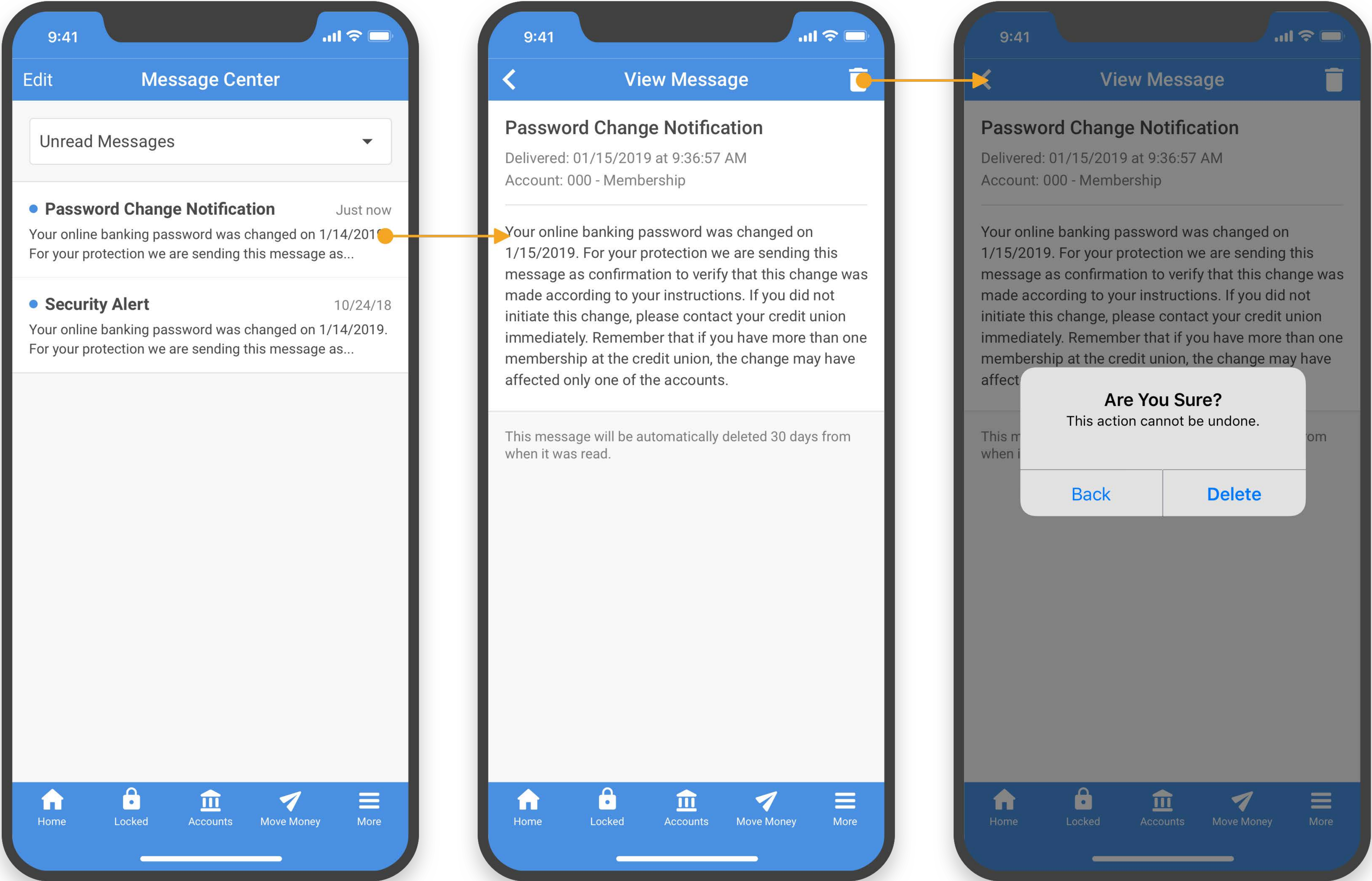
Mobile 4.0 will introduce the a new native Message Center and will appear in the “Member Services” section of the More Menu.

Members can easily filter their messages by type or read/unread status.



# Read & Delete

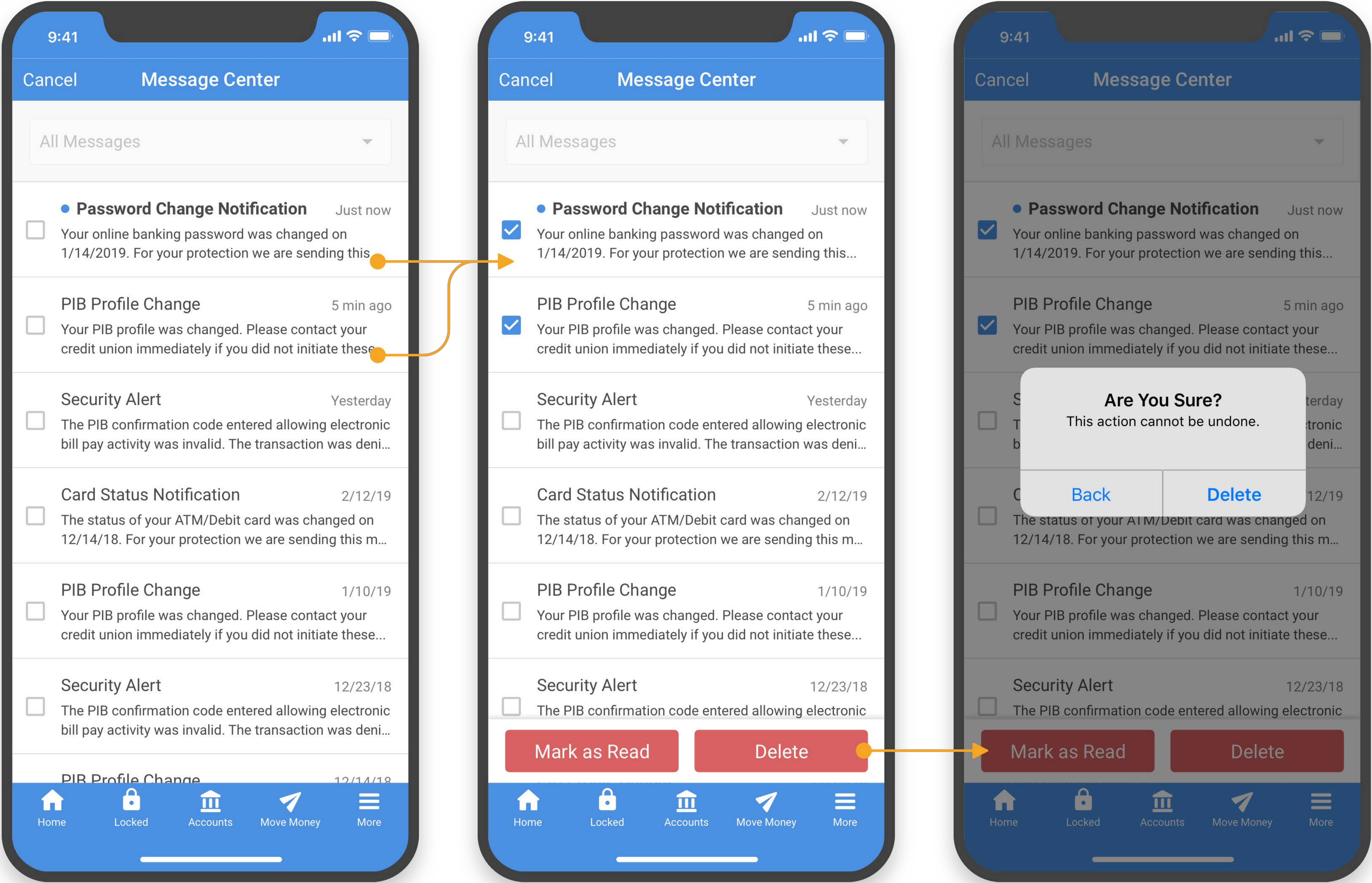
Tapping on a message will take members to the full secure message. From there, members can return to all messages or delete the current message.



# Multi-Message Editing

By tapping “Edit” on the top left corner of the inbox, members can select multiple messages and either mark them as read or delete the messages in one single step.

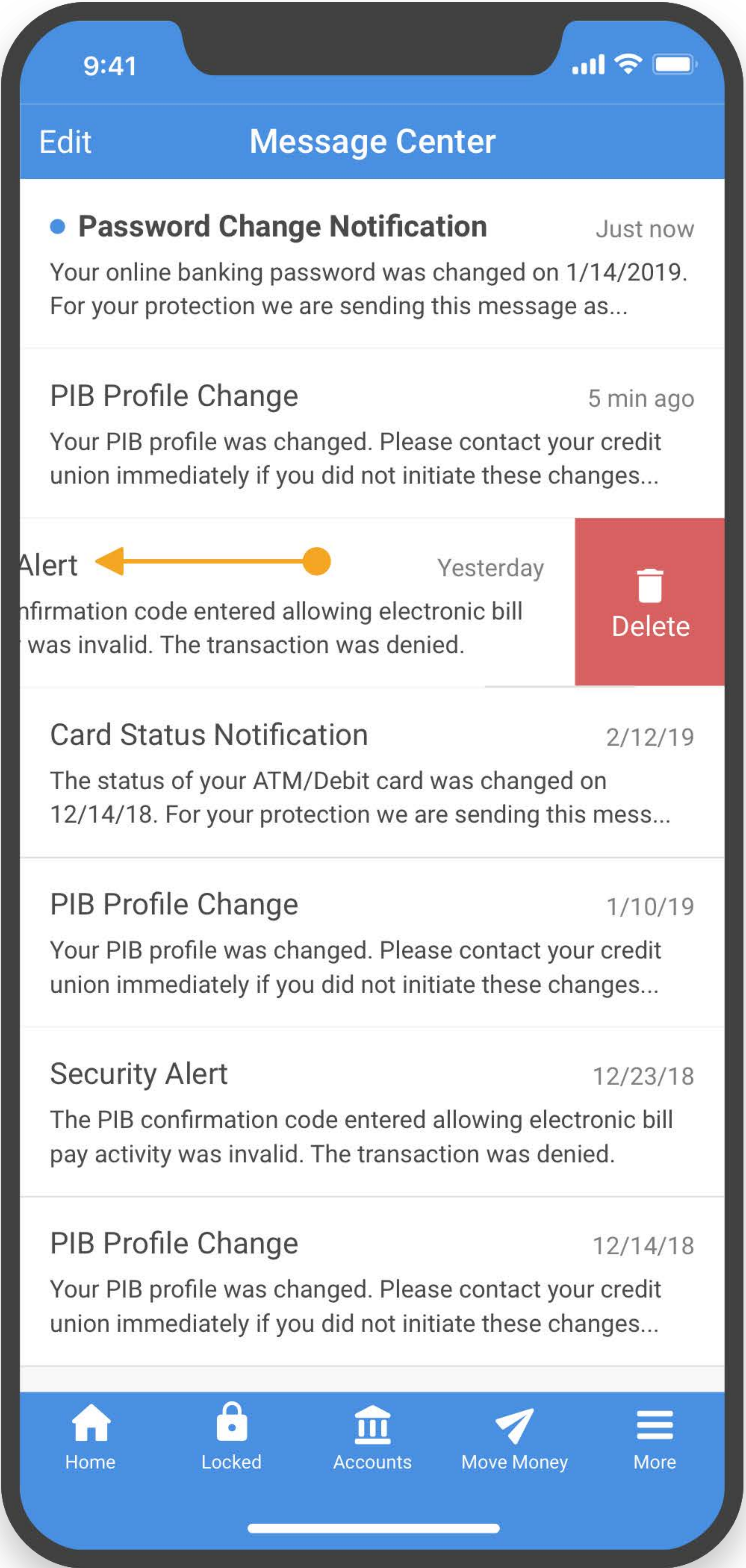
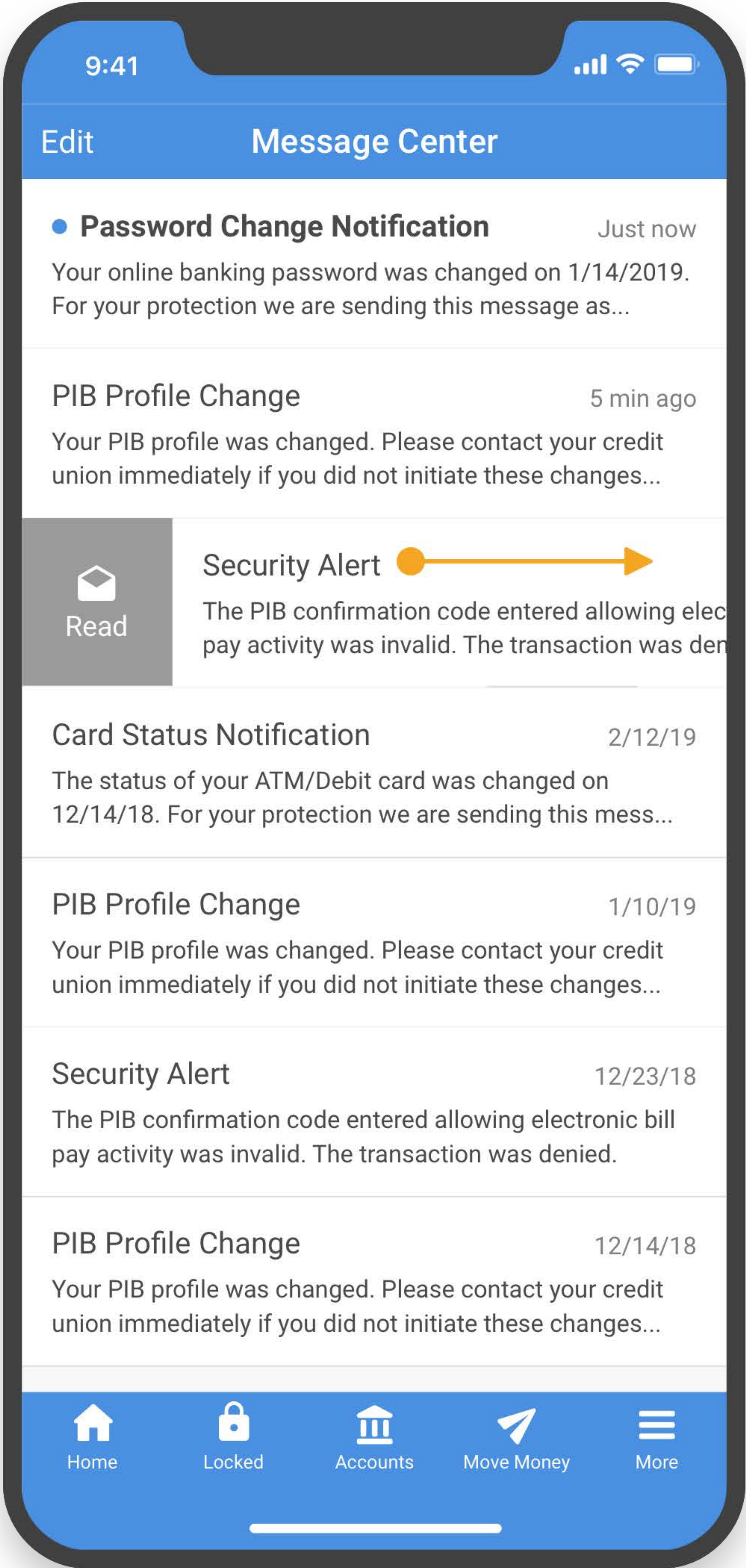
***Note:** Deleting or marking a message without viewing will generate an appropriate CU\*BASE tracker.*



# Quick Swipe Options

Swiping left or right on a message in your inbox gives members a quick and convenient way to mark individual messages as read (swipe to the right) or quickly delete them (swipe to the left).

**Note:** *Deleting or marking a message without viewing will generate an appropriate CU\*BASE tracker.*



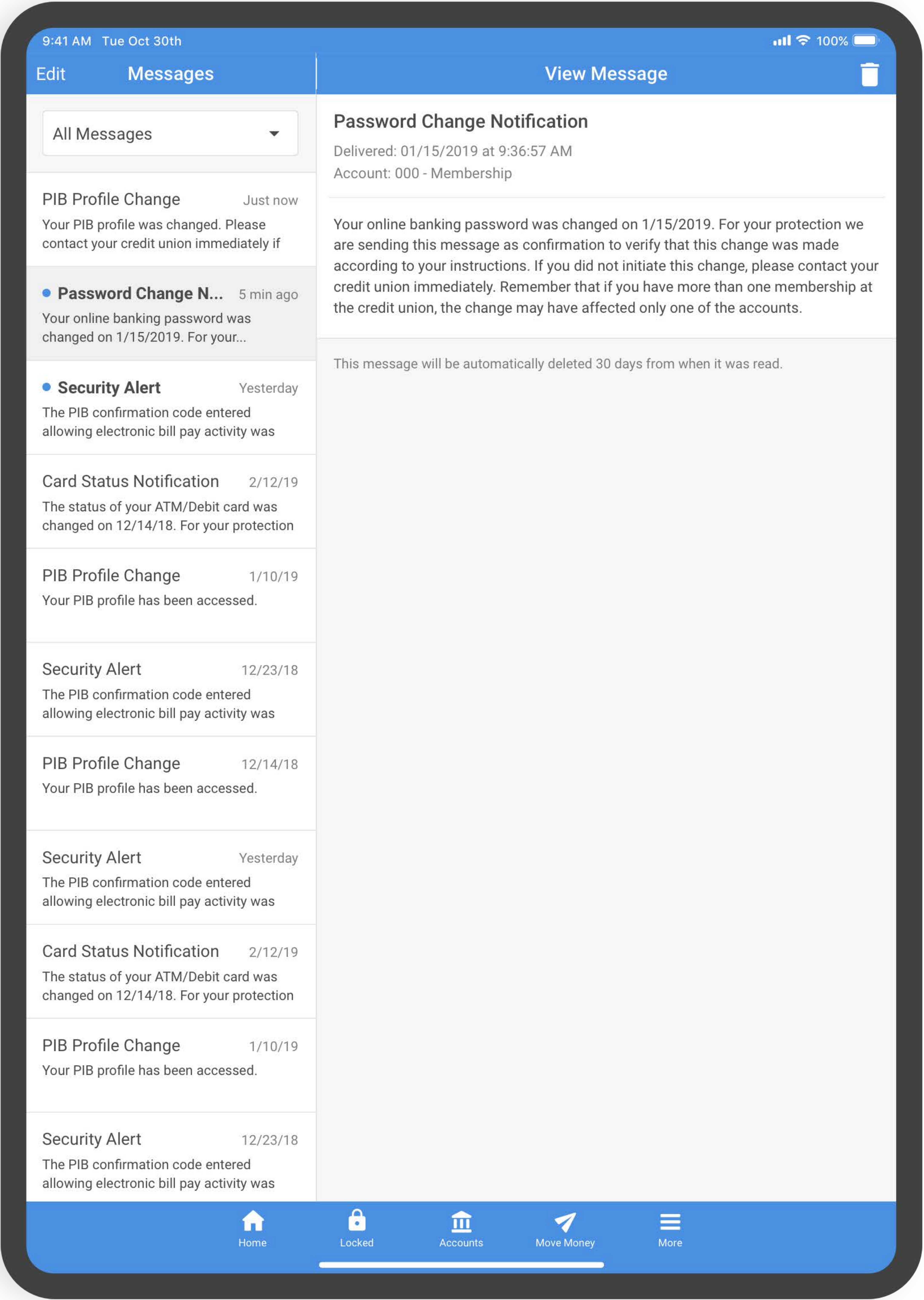
# eDoc Sign Integration

Members can now sign documents sent to them by the Credit Union within their Message Center and mobile app.



# Tablet View

The Message Center will also have a two-column layout optimized for Android tablets and Apple iPads.

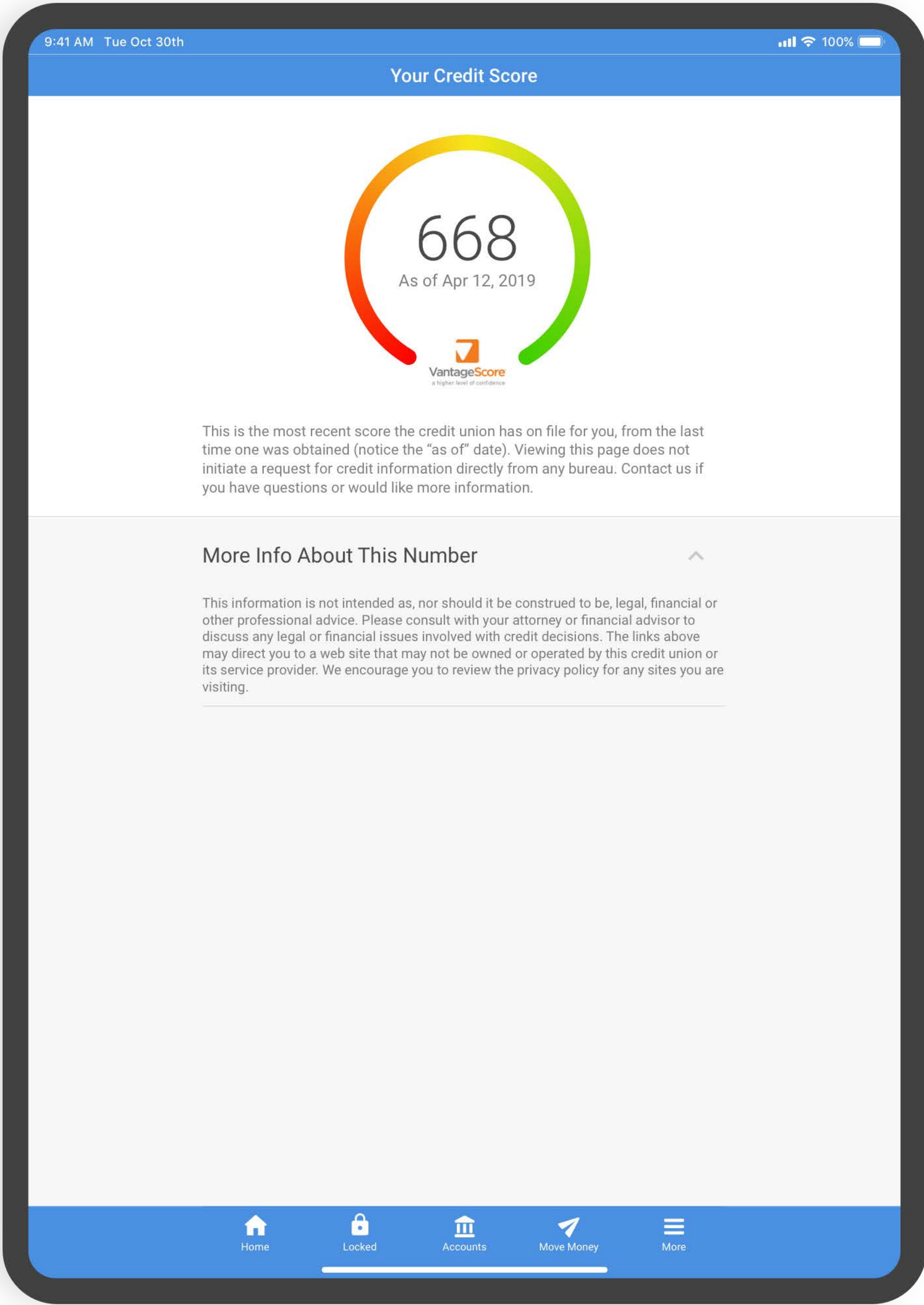
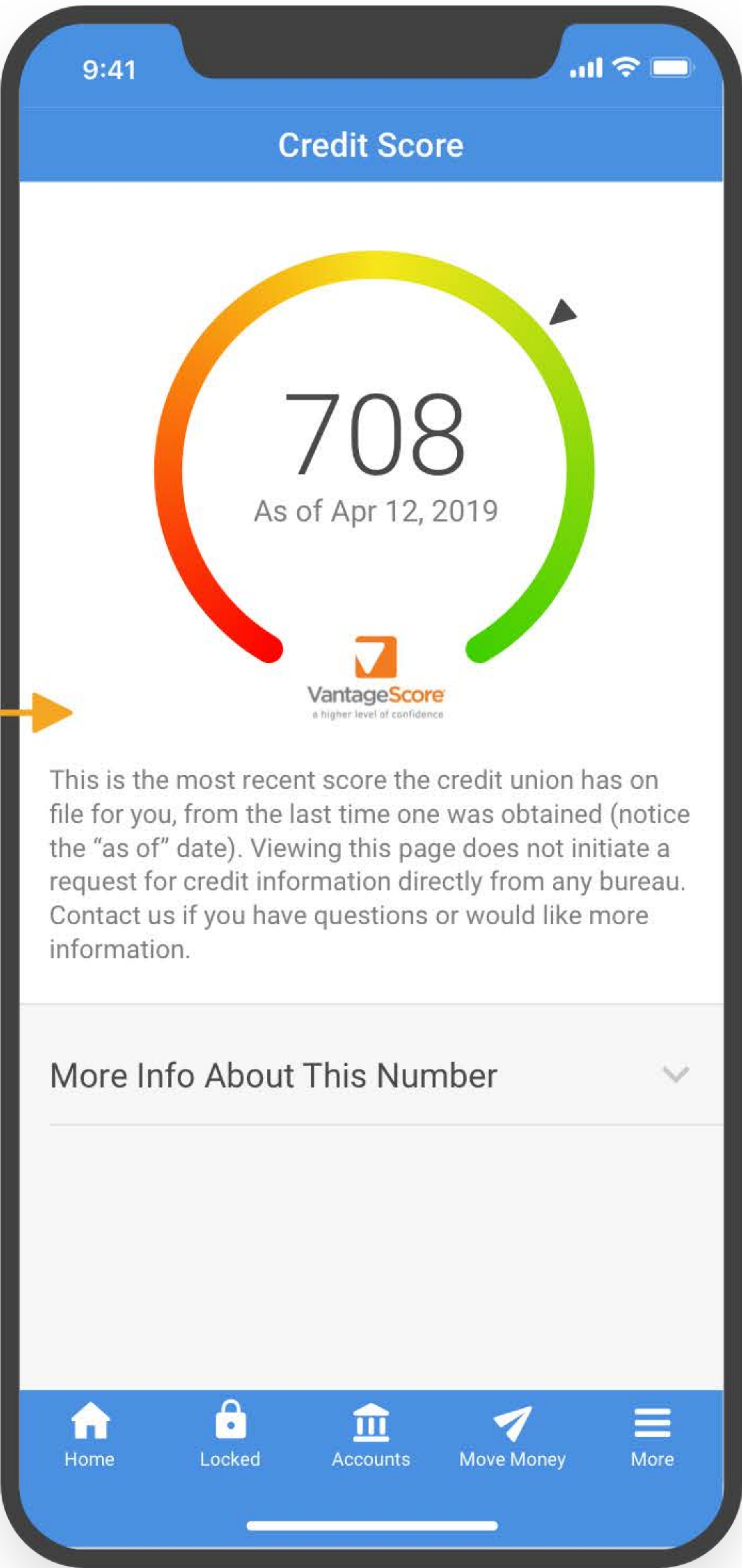
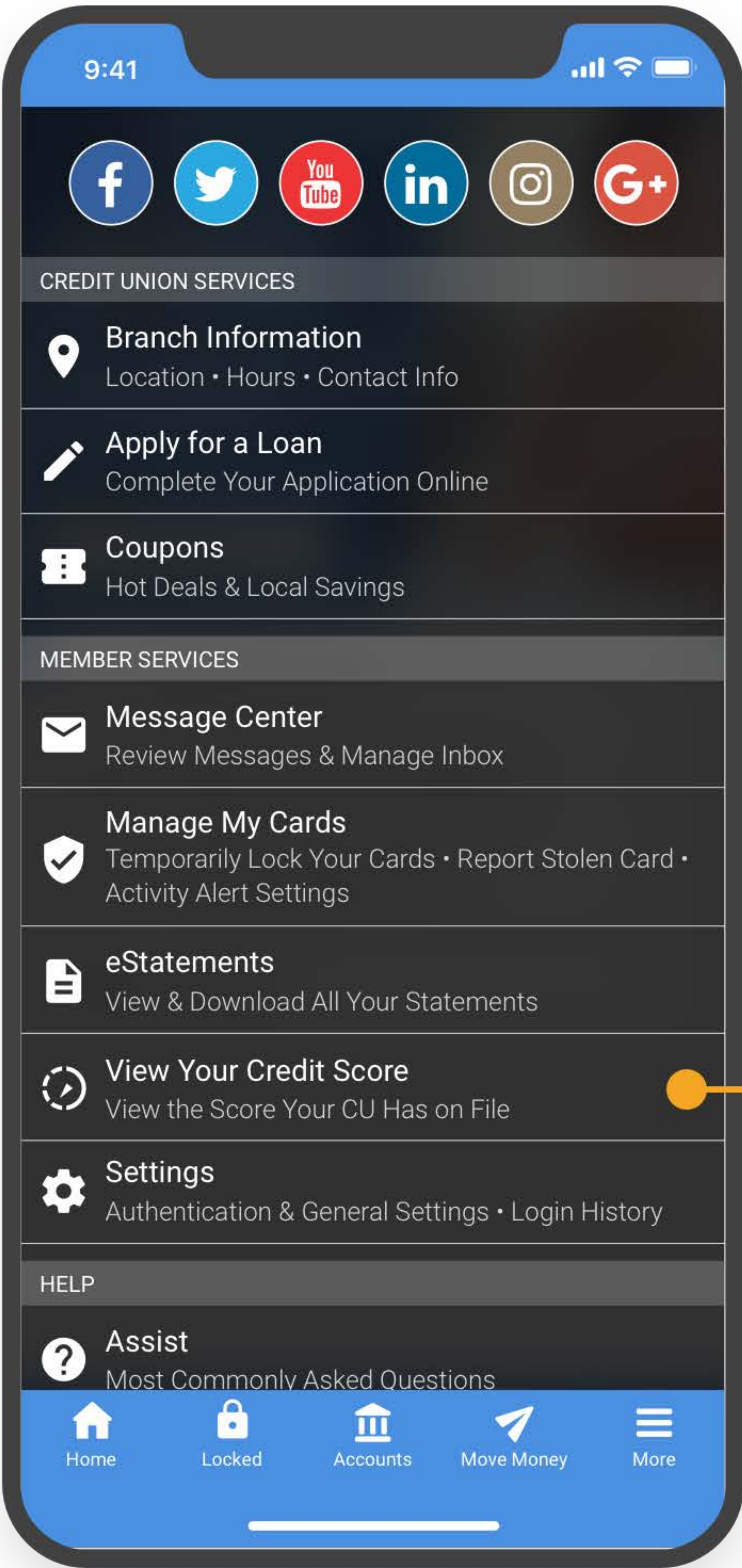


# New Vantage Credit Scores

# Display Credit Score

Members will be able to check their Vantage credit score on file with the Credit Union. The text accompanying the score is configurable in CU\*BASE.

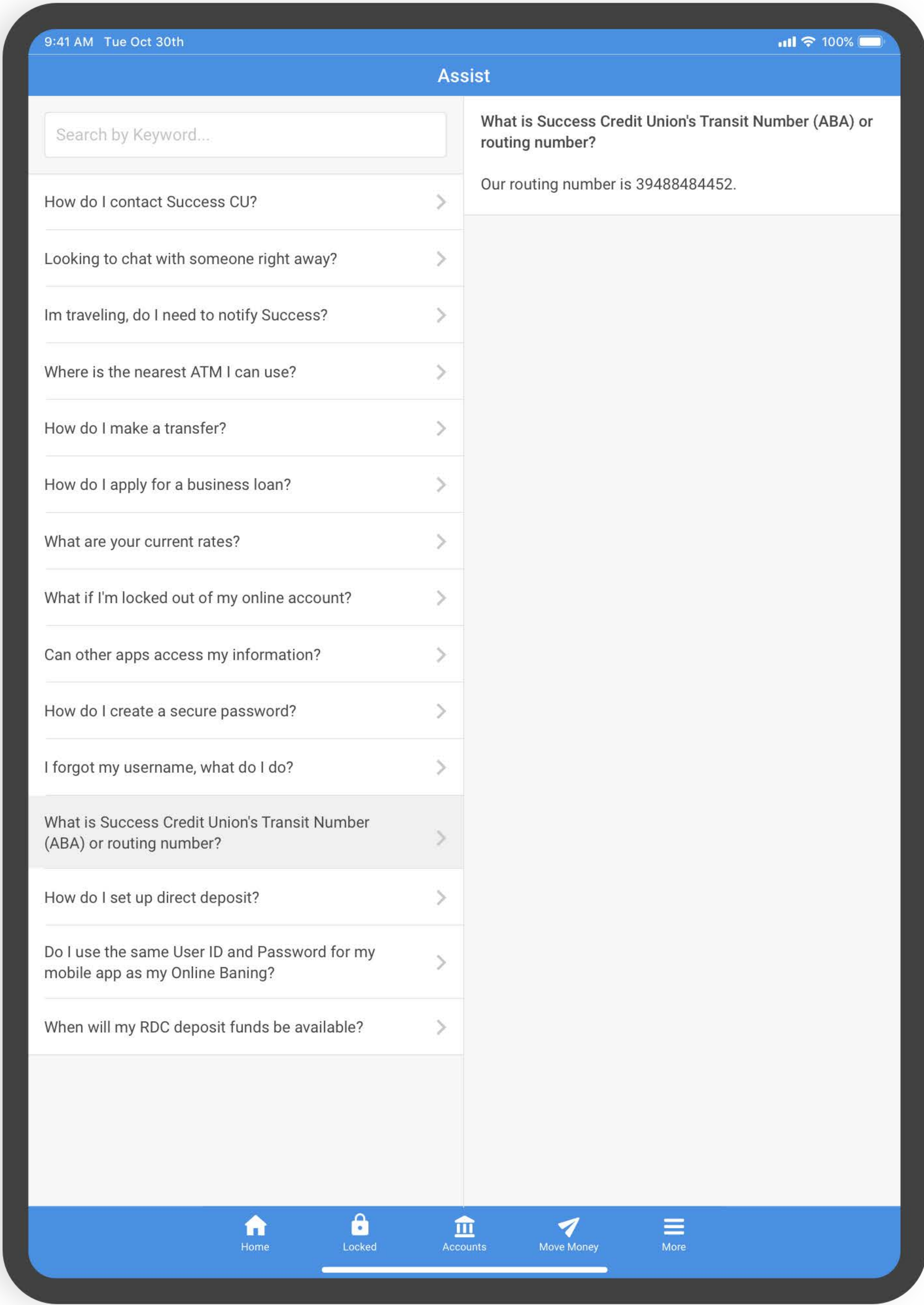
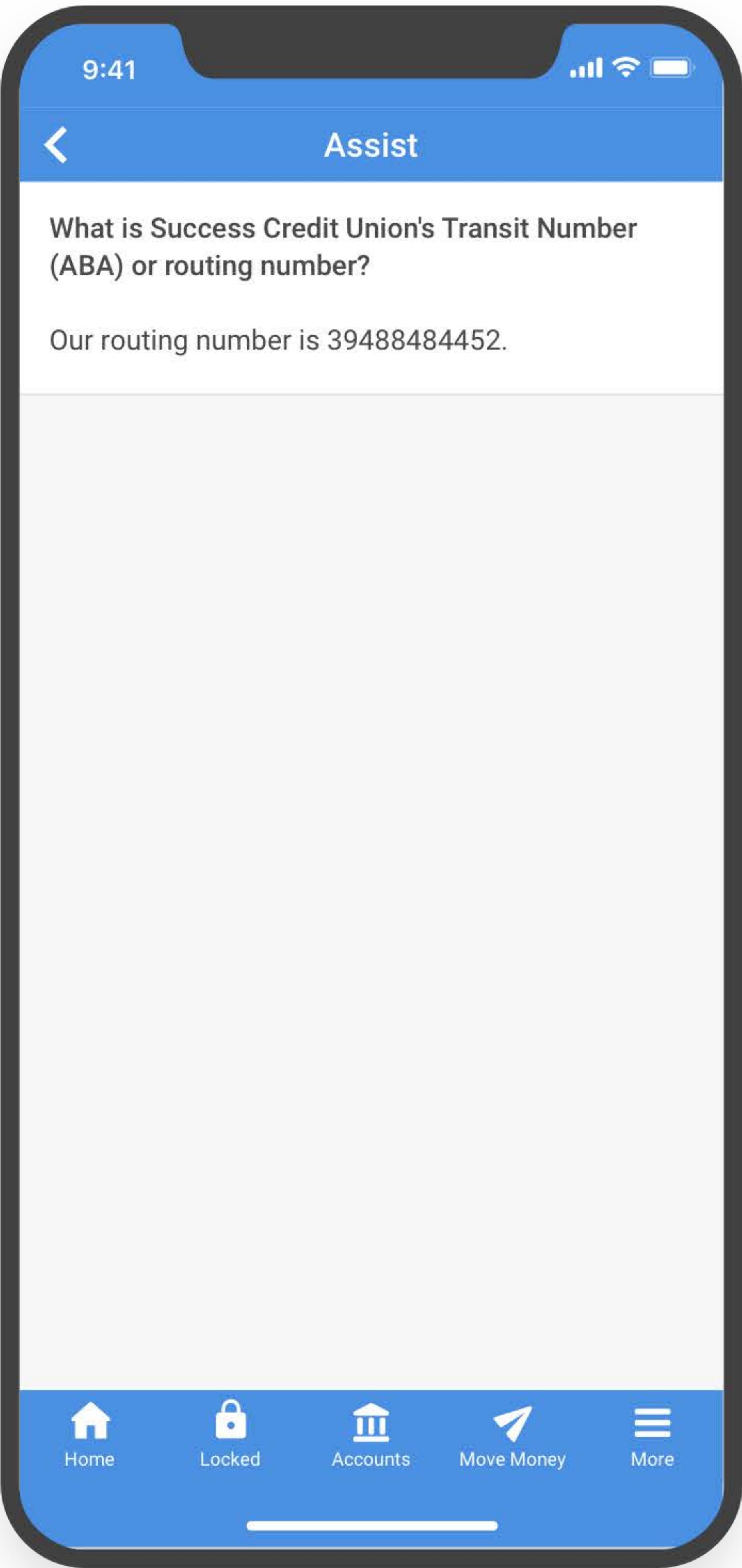
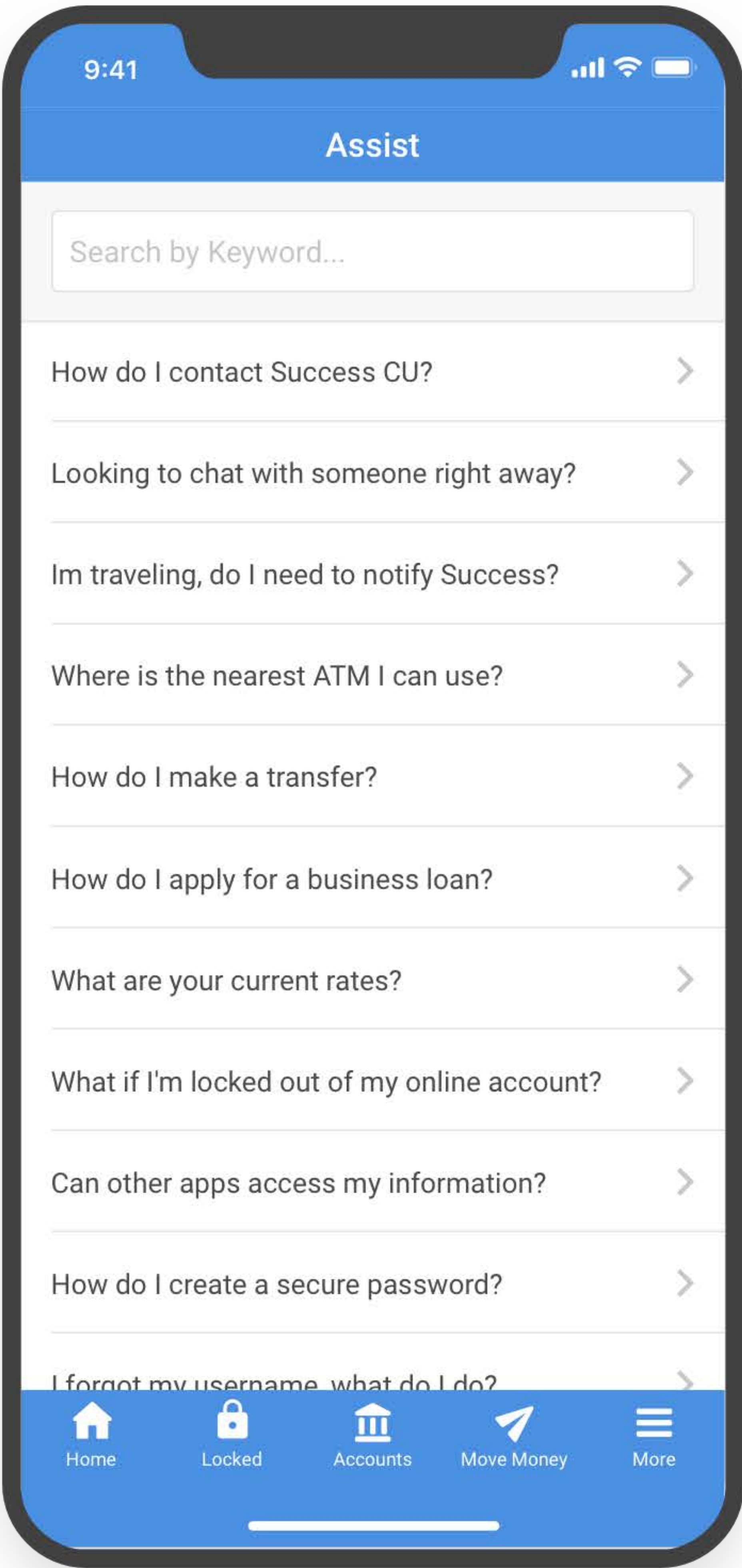
*Note: This is not a request for an updated credit score from any bureau. This will only show the last updated score received by the CU, the date of which is denoted below the score.*



# Branch & Assist Updates

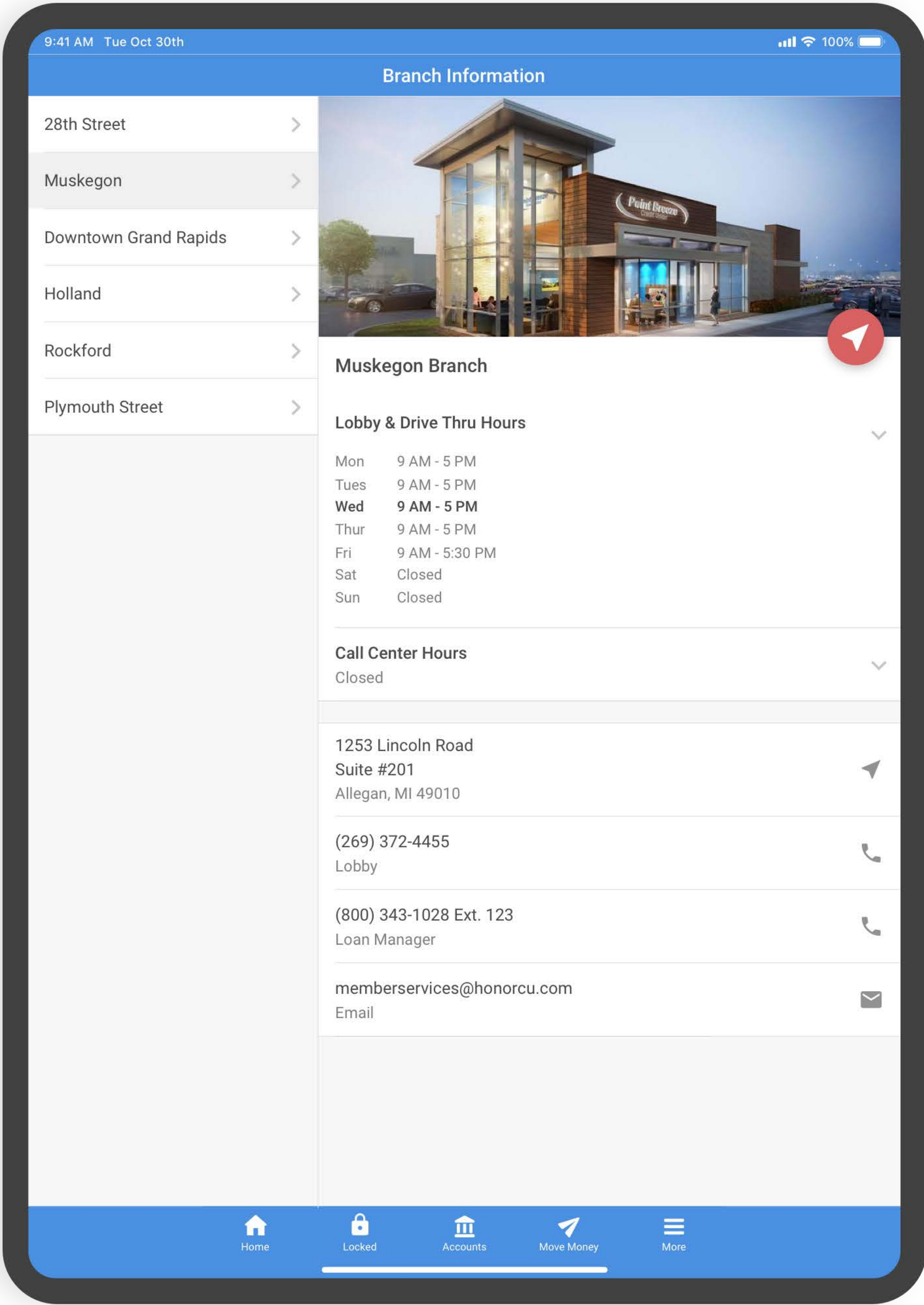
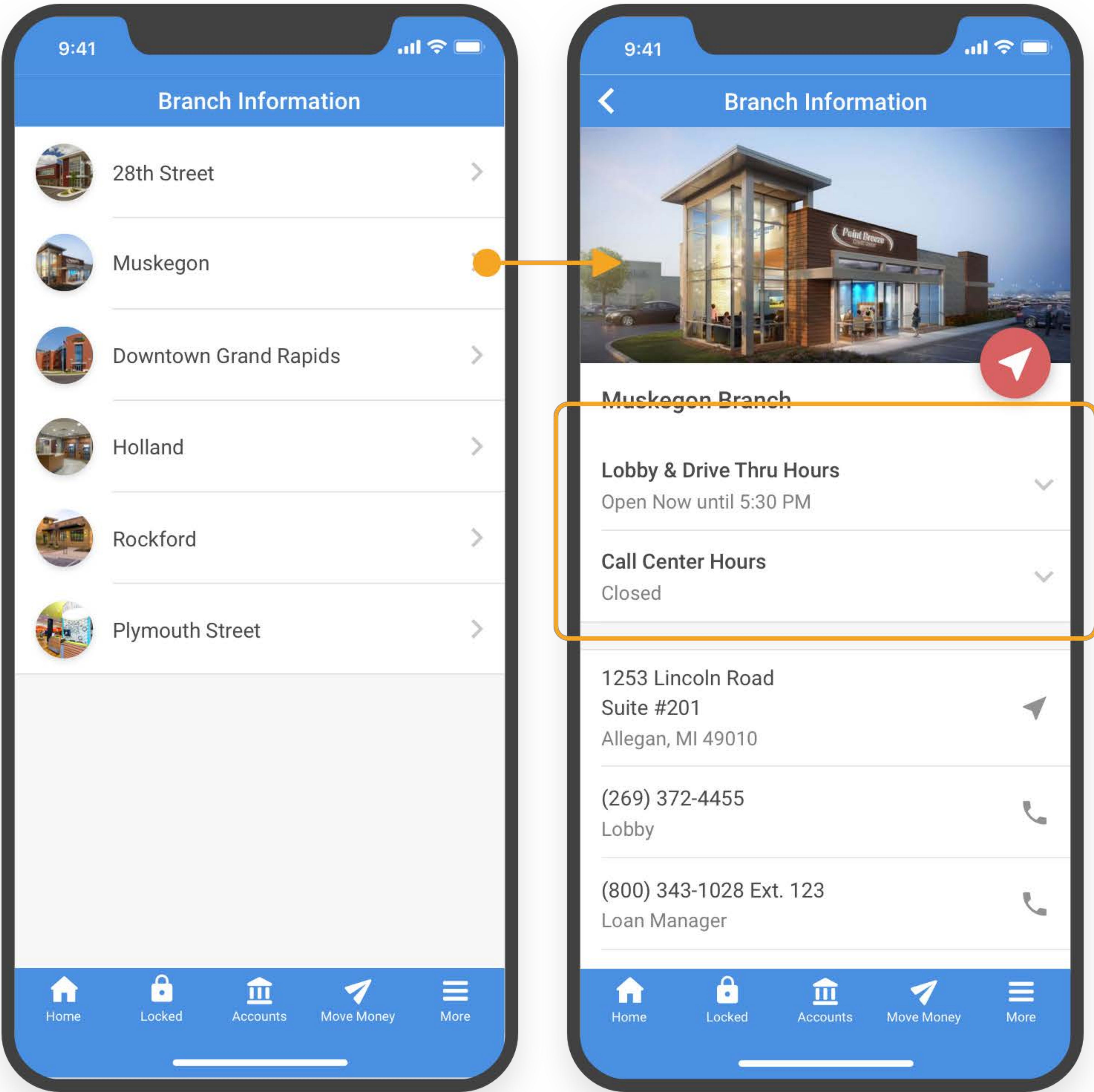
# New Searchable Assist

Assist questions are now searchable. Members can enter keywords to filter out messages that do not contain that word. Assist will also feature a 2-column layout optimized for Android tablets & Apple iPads.



# New & Improved Branch Information

Branch Information has been updated with new UI and will dynamically display the current branch open/closed status. Branch information will also feature a 2-column layout optimized for Android tablets & Apple iPads.



## Notes

[illegible]

## Ready to Sign Up or Upgrade?

Contact Kristian Daniel to set up a demo for your CU and upgrade your members' app experience!



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