

50,000 Mile Tune Up

Supercharge your lending machine with a Lender*VP 50,000 mile tune up

What is Tune Up?

Your Lender*VP team will help you uncover ways to generate income, reduce costs and maximize use of staff time. The key to the success of the 50,000 mile tune-up is hands-on assistance at your site by a Lender*VP team member.

Your 50,000 mile tune-up will include:

- The complete 5,000 mile tune-up plus these additions
- A lending audit and diagnosis by the Lender*VP team
- Specific recommendation in increase your lending effectiveness, along with an implementation plan
- A hard copy report detailing the assessment and listing all recommendations and follow ups

Choose this diagnostic inspection and overhaul plan to get your lending engine running like new!

Take advantage of the experience and expertise of the Lender*VP team. Senior team members are experienced lending professionals who work with the CU*BASE tool set and credit union lenders from across the country. The Lender*VP team will be happy to review our services and see how we can best serve you

Services We Offer

Custom, market based rate comparisons

Improve your margins by using rate comparisons generated for local institutions where your members actually borrow.

Lender*VP

Comprehensive, on-site analysis of your lending operation, followed by specific recommendations and one full year of hands-on lending support.

Lender*RE

A new kind of mortgage loan servicing vendor, Lender*RE combines the power of CU*BASE, your team, and Lender*RE experts to provide servicing that your members identify with you.

Lender*VP Collections

You can increase the productivity of your collection operation, as you need it. Lender* VP Collections will assist you, full time, part time, or on a per project basis.

Custom Audits

Lender* VP experts bring their in depth knowledge of lending and CU*BASE to tackle those projects you just can't find the time to get to.

Indirect Lending

The Lender*VP Team will demonstrate how this combined with automated financing can impact your bottom line, and how quickly you can add the capability to your operation.

For More Details, Contact:

Lender*VP
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www.lendervp.com

Discover More:

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50,000 Mile Tune Up

Your 50,000 Mile Tune Up Includes:

Dashboard Review

We know as well as anyone that it is easy to get caught up in the daily routine and just trying to keep up with members. We will review with your team what we feel are the most useful and powerful dashboards when it comes to the world of lending as well as recent CU*BASE releases you could be unaware of.

Loan Category Review

Are you missing out on loans because your members are taking their lending needs down the street? Team up with a Lender*VP expert to review your lending “big picture”. Once you compare your lending line-up with your competition, and with other CU*Answers clients, you can make plans to capitalize on opportunities.

Loan Products Review

Have you configured risk based pricing, loan officer checklists, taken advantage of offering loans online (with or without a discount), configured loan insurance and miscellaneous insurance products, flexible terms and more?

Collection Configuration

Are you maximizing your collections potential? Your Lender*VP team can show you how “tweaking” your Collection Configuration can supercharge the profitability of this department.

Marketing Club Rebate

Are your rebate parameters producing maximum results? Marketing clubs provide an excellent way to build member loyalty. Not rebating enough can be worse than rebating too much.

Variable Rate Codes

Do you offer variable rate loans today? Are you taking advantage of updating variable rates, contracts, mini-contracts or rate codes? What does it all mean and how can it positively impact my bottom line?

Decision Model

247 Lender enables you to make automatic decisions on the very best and very worst applications, from any delivery channel you choose. This enables your lending staff to concentrate on those potential money-makers that require underwriting judgment.

Cross Sales

The best source for “new business” is with your current members. Everyone in your organization that meets or talks with members must be skilled in cross selling. Help your staff tune in on opportunities by making use of Cross Sales tools.



Cost: \$1,500 + T&E