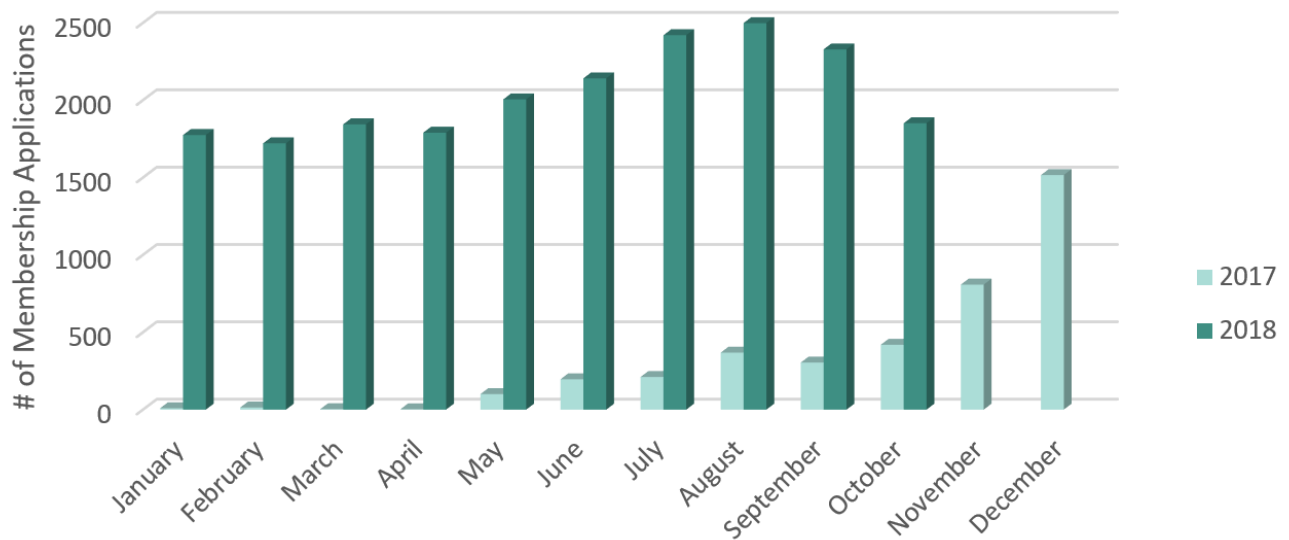


# MEMBERSHIP APPLICATION/OPENING PROCESSES

*Internet Retailing  
in the Network*

## MEMBERSHIP APPLICATIONS PROCESSED IN 2018

33 credit unions currently use MOP (Membership Opening Process), and 95 credit unions currently use MAP (Membership Application Process). It is important to remember when viewing the data in the chart below that more credit unions have also started using these options over time.



### Key Statistics:

% of Apps Result in Membership Opening: **58.77%**

Total Promo Codes Used: **24**

Most Popular Promo Code: **MOP**

## HAVE A QUESTION?

### CONTACT ASTERISK INTELLIGENCE

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