

It's Me 247 Navigation Features

We have opened the door for credit union-defined "launch points" throughout online banking.



Launch Points

We have opened the door for credit union-defined "launch points" (websites of your choosing), throughout **It's Me 247** Online banking. In all there are twenty-four opportunities to add launch points in eight different locations in **It's Me 247**, including existing columns in the Info Center and My Accounts drop-down menus.

Set the expectation that your credit union is the central resource for your members to find important resources on the Internet. Use these points to provide easy access to vendors with which your credit union has a relationship, or promote websites your members might want to pursue, but that they might not find on their own.



Logout Landing Pages

Currently when a member clicks to logout of **It's Me 247**, they are directed back to the Online Banking Community (OBC) page. Now credit unions can define a landing page, or a logout page for members, think about your Internet Retailer strategy and select a website you want members to view. This could be your credit union website homepage or a specially designed landing page on your credit union website for members that have logged out.



➔ **Fill out the form to get started now by visiting: open.itsme247.com/nav**

NOTE: Members will not leave online banking when a launch point is clicked, but will instead be directed to websites that will open in new windows. Consider the options-at-minimum you can provide a more visible footprint for your "Related Links" websites. With greater planning, the entire Internet is full of opportunities!

Get Started Today!
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