Building a **Solid Cybersecurity Foundation**

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PLATINUM PARTNER
Your Presenter
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Internal Auditor for 9 years
Financial Compliance for 6 years
Attorney in Michigan
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Cybersecurity Fundamentals

- GOVERNANCE
- FFIEC Risk Assessment
- RISK BASED AUDIT PROGRAM
- INFOSEC PROGRAM
- Change Management
- Network Monitoring and Intrusion Detection
- Segregation of Duties
- Response Program
- Business Resumption
- Encryption (DLP)
- Physical Security
- Logical (Computer) Security
- Knowledge and Best Practices
- Vendor Management
- Risk Mitigation (Contractual) (Insurance)
- Risk Based Assessment
- Encryption (DLP)

Keywords:
- Risk Based Assessment
- FFIEC Risk Assessment
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Fundamental Position of CU*Answers is that **Cybersecurity** does not fundamentally alter the requirements of protecting member information.
When do you need a **Cybersecurity Program?**

- Personally Identifiable Financial Information of Members
- Trade Secrets or other Privileged Information from a Financial Institution
DATA BREACHES

DATA RECORDS LOST OR STOLEN IN 2015

707,509,815

ONLY 4% of breaches were "Secure Breaches" where encryption was used and the stolen data was rendered useless.

1,938,383 records lost or stolen every day
80,766 records every hour
1,346 records every minute
22 records every second

Source: gemalto
Credit Unions: **Industry Stats**

**2015 largest credit union breach:**
- Winston-Salem based Piedmont Advantage CU ($308M)
- Had to notify 46,000 members of a missing laptop that contained PII

2014 Average spend on Cybersecurity: $136K
(source: NAFCU)

2014 Average spend costs associated with merchant data breaches: $226K (source: NAFCU)

Source: CU Times/ Safenet
2016 first action by CFPB on cybersecurity:

Online payment processor
Accused of lying about PCI Compliance
Accused of lying about their security procedures (encryption)
Released apps without testing security

Fined $100,000
Cease and Desist Order
Fix application release process

FTC claims the same authority (Wyndam Hotels)

Source: CFPB
Oversight and **Reports**

“Does the board of directors approve of and oversee the development, implementation, and maintenance of the program, including assigning specific responsibility for its implementation and reviewing reports from management?”

On an **annual** basis, make sure the **Board Minutes** reflect that the Information Security (and Cybersecurity Policy) were **approved** by the board. What else?
Oversight and **Reports**

- Reports of Policy Violations
- Reports of Incident Responses
- Reports of Internal and External Audit Exceptions
Oversight and **Reports**

Remember, it is okay to fight (especially when it comes to business)
Oversight and **Reports**
Comprehensive **InfoSec Plan**

“... a comprehensive **written** information security program including administrative, technical, and **physical** safeguards appropriate to the nature and scope of its activities”

Add the word **Cybersecurity** to your InfoSec Plan or even create a brand new Cybersecurity Policy. Your Cybersecurity Policy can state what your employees are responsible for.
Comprehensive **InfoSec Plan**

“... ensure the security and confidentiality of member information; protect against any anticipated threats or hazards to the security or integrity of such information; and protect against unauthorized access to or use of such information that could result in **substantial harm or inconvenience to any member**”
Logical **Access Controls**

“... Access controls on member information systems, including controls to authenticate and permit access only to authorized individuals and controls to prevent employees from providing member information to unauthorized individuals who may seek to obtain this information through fraudulent means”

- Identify systems with member info
- Regularly determine who has access
- Reasonably remove access in a timely fashion
Physical Access Controls

“... Access restrictions at physical locations containing member information, such as buildings, computer facilities, and records storage facilities to permit access only to authorized individuals”

- Identify physical locations with member data
- Regularly determine who has access
- Reasonably remove access in a timely fashion
Data Encryption
Data Loss Prevention

“… Encryption of electronic member information, including while in transit or in storage on networks or systems to which unauthorized individuals may have access”

Encryption Controls for Sending (email)
Encryption Controls for at Rest
USB Ports CD-W Email Detection
Intrusion Detection and Prevention

“... monitoring systems and procedures to detect actual and attempted attacks on or intrusions into member information systems”

Intrusion detection systems work by either looking for signatures of known attacks or deviations of normal activity. These deviations or anomalies are pushed up the stack and examined at the protocol and application layer.
“... Procedures designed to ensure that member information system modifications are consistent with the ... information security program”
Segregation of Duties

“... Dual controls procedures, segregation of duties, and employee background checks for employees with responsibilities for or access to member information”
Terry Childs

Network Manager for the City of San Francisco

Designed their FiberWAN and even received a copyright for it

Was the only person with passwords, and the only person who could support it (completely protective of his turf)

Network was being audited without his knowledge (he claimed theft and intrusion by the security professional doing the audit)

They demanded the usernames and passwords for the network and he would not give the passwords to the city

He was arrested and finally gave the information directly to the Mayor, who visited him in his cell

Sentenced to four years on a felony account of computer tampering, and ordered to pay $1.5m in fines
“… Response programs that specify actions to be taken when … unauthorized individuals have gained access to member information systems, including appropriate reports to regulatory and law enforcement agencies”
“… Measures to protect against destruction, loss, or damage of member information due to potential environmental hazards, such as fire and water damage or technical failures”

- Environment Protection (fire, moisture, heat)
- Backups (restoration in time and restoration far enough back)
- Testing the Plan at least annually
Six Lines of Code

Tim Lloyd was an 11 year network engineer with Omega Engineering

He was angry at a demotion and was eventually fired for insubordination

He wrote six lines of code that deleted all of Omega’s software

Omega did not have sufficient backups

Omega stayed in business but laid off 80 employees and lost $10 million in sales

1. 7/30/96
2. F:
3. F:\LOGIN\LOGIN 12345
4. CD \PUBLIC
5. FIX.EXE /Y F:\*.*
6. PURGE F:\ /ALL
“... Measures to protect against destruction, loss, or damage of member information due to potential environmental hazards, such as fire and water damage or technical failures”
We will not give an opinion on the quality of a particular carrier’s insurance. Our recommendation is to ensure that your organization has a clear understanding of:

- **Coverage** (example: member notification)
- **Exclusions** (very critical)
- **Payout triggers**
- **Carrier control**
- **Limitations**
- **Deductibles**
Knowledge and **Best Practices**

Cybersecurity Resources

http://www.cuanswers.com/resources/cybersecurity/
Knowledge and **Best Practices**

Cybersecurity Resources
Knowledge and **Best Practices**

**Cybersecurity Resources**

- CU*Answers Cybersecurity Policy (PDF)
- CU*Answers Information Security Policy (PDF)
- CU*Answers Acceptable Use Policy (PDF)
- Cybersecurity Policy Template for Credit Unions (Word)
- Information Security Program for Credit Unions (Word)
- Acceptable Use Policy Template for Credit Unions (Word)
The Critical Security Controls for Effective Cyber Defense Version 5.0

https://www.sans.org/media/critical-security-controls/CSC-5.pdf
Knowledge and **Best Practices**

Cybersecurity Resources

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**Strategies to Mitigate Targeted Cyber Intrusions**

Originally published 18 February 2016, updated for February 2014

<table>
<thead>
<tr>
<th>Mitigation Strategy</th>
<th>Overall Security Effectiveness</th>
<th>Uptfront Cost (Staff, Equipment, Technical Complexity)</th>
<th>Maintenance Cost (Mainly Staff)</th>
<th>Helps Detect Intrusions</th>
<th>Helps Prevent Stage 1: Code Execution</th>
<th>Helps Contain Stage 2: Network Propagation</th>
<th>Helps Contain Stage 3: Data Exfiltration</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 (1) Application whitelisting of permitted trusted programs, to prevent execution of malicious or unapproved programs including, DLL files, scripts and installers.</td>
<td>Essential</td>
<td>Medium</td>
<td>High</td>
<td>Medium</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>2 (2) Patch applications e.g. Java, PDF viewer, Flash, web browsers and Microsoft Office. Patch/mitigate systems with “extreme risk” vulnerabilities within two days. Use the latest version of applications.</td>
<td>Essential</td>
<td>Low</td>
<td>High</td>
<td>High</td>
<td>No</td>
<td>Yes</td>
<td>Possible</td>
</tr>
<tr>
<td>3 (3) Patch operating system vulnerabilities. Patch/mitigate systems with “extreme risk” vulnerabilities within two days. Use the latest suitable operating system version. Avoid Microsoft Windows XP.</td>
<td>Essential</td>
<td>Low</td>
<td>Medium</td>
<td>Medium</td>
<td>No</td>
<td>Yes</td>
<td>Possible</td>
</tr>
<tr>
<td>4 (4) Restrict administrative privileges to operating systems and applications based on user duties. Such users should use a separate unprivileged account for email and web browsing.</td>
<td>Essential</td>
<td>Medium</td>
<td>Medium</td>
<td>Low</td>
<td>No</td>
<td>Possible</td>
<td>Yes</td>
</tr>
</tbody>
</table>

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Cybersecurity Checklist

Plain-language checklist

Basic controls to protect systems and data
Easy to understand

Not an official standard, but one we need to pay attention to

Over 1,000 items

Usccu.us
Incident Response: **Tactics**

Test the plan before a breach

Identify the breach response team

Have a communications plan locked and loaded

Understand regulations and contracts that govern post-breach obligations

Determine what experts you will engage in advance

Respond in an “all out fashion” when breach detected

Preserve evidence

Engage insurance carrier

Engage regulators and law enforcement early
Number of Breach Incidents by Type

- 53% Identity Theft (880 incidents)
- 4% Nuisance (66 incidents)
- 10% Existential Data (175 incidents)
- 11% Account Access (182 incidents)
- 22% Financial Access (370 incidents)

Number of Breach Incidents by Source

- 58% Malicious Outsider (964 incidents)
- 14% Malicious Insider (238 incidents)
- 2% Hacktivist (36 incidents)
- 2% State Sponsored (33 incidents)
- <1% Other (4 incidents)

1,673 total incidents

Source: Gemalto
## FFIEC Cybersecurity Tool

### Risk Matrix

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
<th>Average Score</th>
<th>Categories</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technologies and Connection Types</td>
<td>Total number of Internet service provider (ISP) connections (including branch connections)</td>
<td>2.50</td>
<td>14</td>
</tr>
<tr>
<td>Delivery Channels</td>
<td>No connections</td>
<td>3.00</td>
<td>3</td>
</tr>
<tr>
<td>Online/Mobile Products and Technology Services Organizational Characteristics</td>
<td>Unsecured external connections, number of connections not users</td>
<td>1.79</td>
<td>14</td>
</tr>
<tr>
<td>External Threats</td>
<td>Wireless network access</td>
<td>2.14</td>
<td>7</td>
</tr>
<tr>
<td>Overall</td>
<td>Total number of Internet service provider (ISP) connections (including branch connections)</td>
<td>3.00</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>No connections</td>
<td>3.00</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Wireless network access</td>
<td>2.21</td>
<td>39</td>
</tr>
</tbody>
</table>

**INSTRUCTIONS:** For each category, enter a score of 1-5 corresponding to the risk level. Once the average is calculated, round to the nearest and enter the average risk level for each category. This will give the organization insight as to how the FFIEC views its inherent cybersecurity risk. Such findings are not necessarily indicative of the actual risk faced by the organization. For more information, review the FFIEC Risk Assessment tool.

## Maturity Models

<table>
<thead>
<tr>
<th>Category</th>
<th>Data Point</th>
<th>Rating</th>
<th>Narrative</th>
<th>Least</th>
<th>Minimal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technologies and Connection</td>
<td>Total number of Internet service provider (ISP) connections (including</td>
<td></td>
<td></td>
<td>No connections</td>
<td>Minimal Complexity (1-20 Connections)</td>
</tr>
<tr>
<td>Types</td>
<td>branch connections)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Technologies and Connection</td>
<td>Unsecured external connections, number of connections not users (e.g.,</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Types</td>
<td>file transfer protocol (FTP), Telnet, rlogin)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Maturity Models

First of all, the Maturity Model statements are not well correlated to the risks identified in the FFIEC Inherent Risk Tool.

Second, there is a significant amount of arbitrariness in the ranking of the various Maturity levels. (The FFIEC requires that a financial institution meet all of the categories of one Maturity before moving on to the next level). For example, to get to the “Advanced” Maturity of Oversight, an institution must be able to answer affirmatively that “The budget process for requesting additional cybersecurity staff and tools maps current resources and tools to the cybersecurity strategy.” This requirement is not well thought out and does not seem to have a clear relationship to cybersecurity. Clarity of expected output is missing in many of the Maturity Tool statements.

In addition, there are certain categories that do not appear at all to be relevant in the credit union space. Very few credit unions will be able to answer that “Supply chain risk is reviewed before the acquisition of mission-critical information systems including system components.”
FFIEC Cybersecurity Tool

Maturity Models

AuditLink
CUANSWERS Management Services
October 8, 2015

The Case for Voluntary Use of the FFIEC Cybersecurity Tool
Patrick Sickels, Internal Auditor

Breach Prevention or **Breach Management**?

The evidence shows breaches cannot be stopped.

Prevention strategies are still important but in 2016 the focus and priorities will shift to breach acceptance strategies.

**Breach Acceptance Tactics/Perspective:**

1. Incident Response Plan Priority
2. Data security centric
3. Sliding scale authentication strategies
4. Refocus on the endpoint
Incident Response: **Data Security Centric Tactics**

Data will be moved across systems
- Containing data reduces value to end users
- Think “Big Data” / “Data Warehouses” / Cloud computing

Encryption of PII data
- PII data that has been encrypted is less valuable to attackers
- Increasing the cost of attacking your organization will significantly reduce the threat of a breach (attackers have costs, too).
- Encrypt PII data everywhere it is at rest (i.e. stored), regardless of system
- Encrypt PII data motion on the network
Encryption: “Gotchas”

Encryption increases the cost of an attack – that’s good

Encryption increases costs to the organization – that’s reality
   Key management – protecting the material that encrypts the data
      Do you have a key management policy?
      How do you keep key material secure / private?
   Encryption is under attack
      SSLv2; SSLv3, TLS, SSH, etc.
      Successfully attacking even weak encryption is still hard
   Encryption requires maintenance
      Patching / Compatibility issues
      Moving to new forms is expensive and requires coordination with members/partners
   Network security devices (firewalls/IDS/IPS) can’t inspect encrypted traffic for threats
Data Breach Management:

**User Authentication/Access Tactics**

More authentication types than we can shake a stick at (passwords, biometrics, one-time passwords, cell phones, USB sticks, etc.)

A data-centric perspective on security:
- Authentication barriers based on the context of the user action
- Layers of authentication based on the risk
- Sliding scale of authentication barriers based on the risk of the request/transaction

Outsourcing authentication
- Can outside experts make authentication decisions more accurately than we can?
- Will members demand external authentication (cell phones, google authenticator, etc.?)
- How will internal/external authentication processes be layered/implemented?
User Authentication Tactics: **Your Network**

When will we shift to sliding-scale risk based authentication for internal/network users?

When will passwords be relegated to low-risk activities only?

Readily available systems can compromise 19 character passwords in less than 3 weeks (low cost to attacker)

27% of US employees would sell their passwords for $1,000 or less (source: Sailpoint.com survey)

Password strength is NOT improving (#1 password is still 123456 and #2 is password)

What you will budget over the next 3 years to implement a tactic to address this concern
Breach Management: **Refocus on the Endpoint**

Users interact with PII at the workstation/PC/laptop (endpoint)

Bad actors are targeting the workstation to exfiltrate PII

They will also target mobile devices in hopes they’ll find your PII there

They are overwhelming traditional AV solutions with sheer volumes of malware

You need a plan for assessing workstation security and addressing weaknesses in 2016
Breach management: **Mobile Strategies**

- Have a policy that governs use of mobile devices and PII
- Implement technical controls that can wipe mobile devices
- Audit mobile devices against the policy and software updates
- Educate users on security best practices
Pros and Cons of **Cloud Computing**

**Pros**
- Low start up costs
- Automatic software upgrades
- Ease of use
- Ease of access – internet connection
- Scalability – provided by cloud provider
- Security – cloud providers like Microsoft take it seriously

**Cons**
- Subscription based pricing means you’re never done paying
- Less flexibility
- Security – lack of visibility into what’s happening under the covers
- On site technology not eliminated – still require some infrastructure
Questions?