

# Building a **Solid** Cyber**security** **Foundation**

**NACUSO Las Vegas**  
**April 4, 2016**

**PLATINUM PARTNER**

# Your **Presenter**

**Patrick Sickels, CU\*Answers**

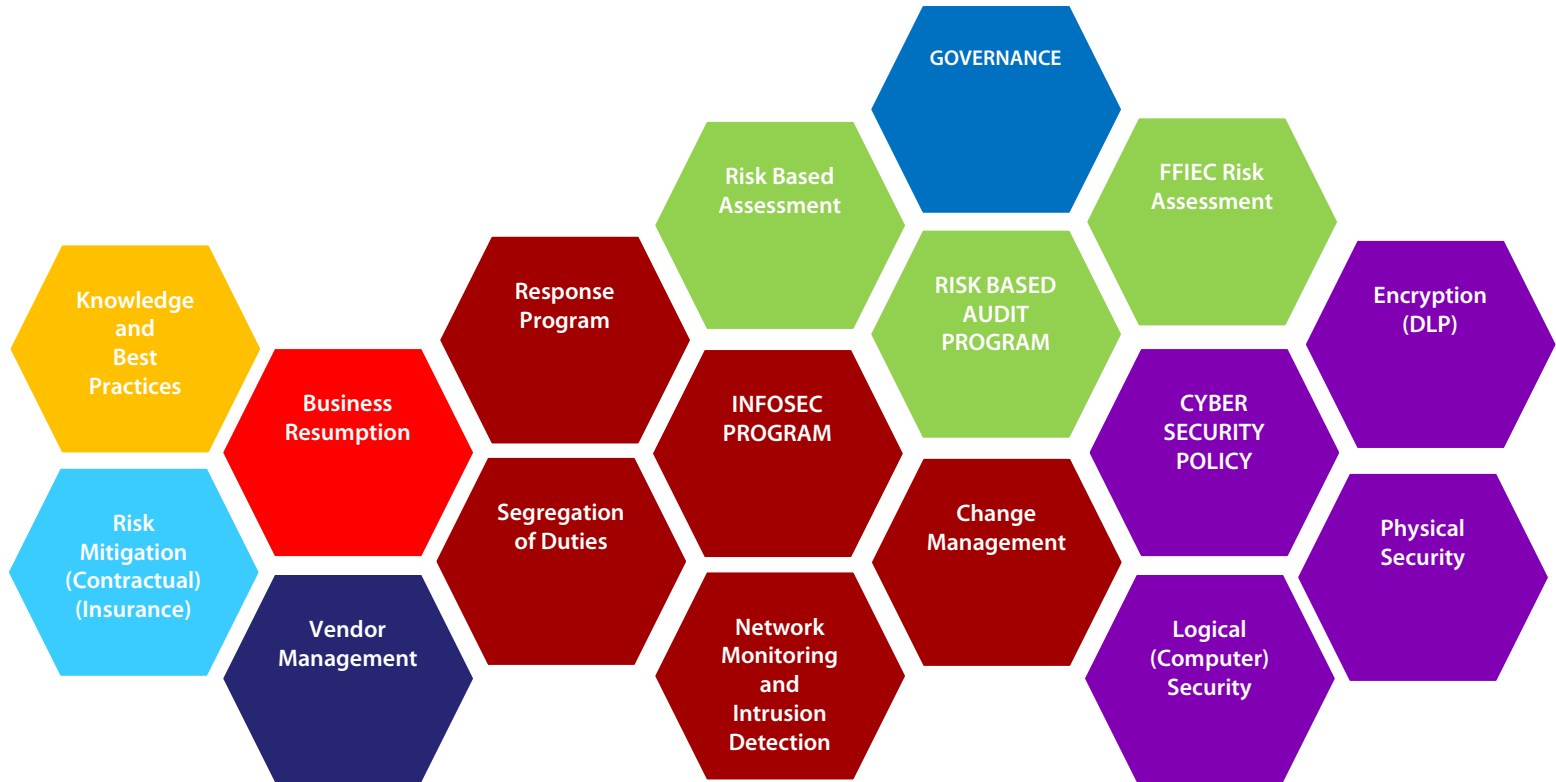
Internal Auditor for 9 years

Financial Compliance for 6 years

Attorney in Michigan

Member of ISACA

# Cybersecurity **Fundamentals**



## Old Wine **New Bottles**

Fundamental Position of CU\*Answers is that **Cybersecurity** does not fundamentally alter the requirements of protecting member information.



# When do you need a **Cybersecurity Program**?

Personally  
Identifiable  
Financial  
Information of  
Members

Trade Secrets or  
other Privileged  
Information  
from a Financial  
Institution

# DATA BREACHES

DATA RECORDS LOST OR STOLEN IN 2015

707,509,815

ONLY 4% of breaches were "Secure Breaches" where encryption was used and the stolen data was rendered useless.

1,938,383

records lost or stolen  
every day



80,766

records  
every hour



1,346

records  
every minute



22

records  
every second



## Credit Unions: **Industry Stats**

### **2015 largest credit union breach:**

Winston-Salem based Piedmont Advantage CU  
(\$308M)

Had to notify 46,000 members of a missing  
laptop that contained PII

2014 Average spend on Cybersecurity: \$136K  
(source: NAFCU)

2014 Average spend costs associated with  
merchant data breaches: \$226K (source: NAFCU)

Source: CU Times/ Safenet



Notification law  
is based on  
where the  
**member**  
**resides**

# CFPB: **UDAAP (Unfair/Deceptive Practice)**



## **2016 first action by CFPB on cybersecurity:**

Online payment processor

Accused of lying about PCI Compliance

Accused of lying about their security procedures (encryption)

Released apps without testing security

Fined \$100,000

Cease and Desist Order

Fix application release process

**FTC claims the same authority** (Wyndam Hotels)

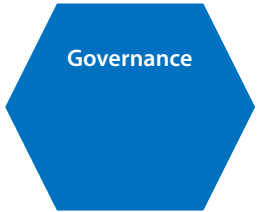


## Oversight and **Reports**

“Does the board of directors approve of and oversee the development, implementation, and maintenance of the program, including assigning specific responsibility for its implementation and reviewing reports from management?”

On an **annual** basis, make sure the **Board Minutes** reflect that the Information Security (and Cybersecurity Policy) were **approved** by the board. What else?

# Oversight and **Reports**

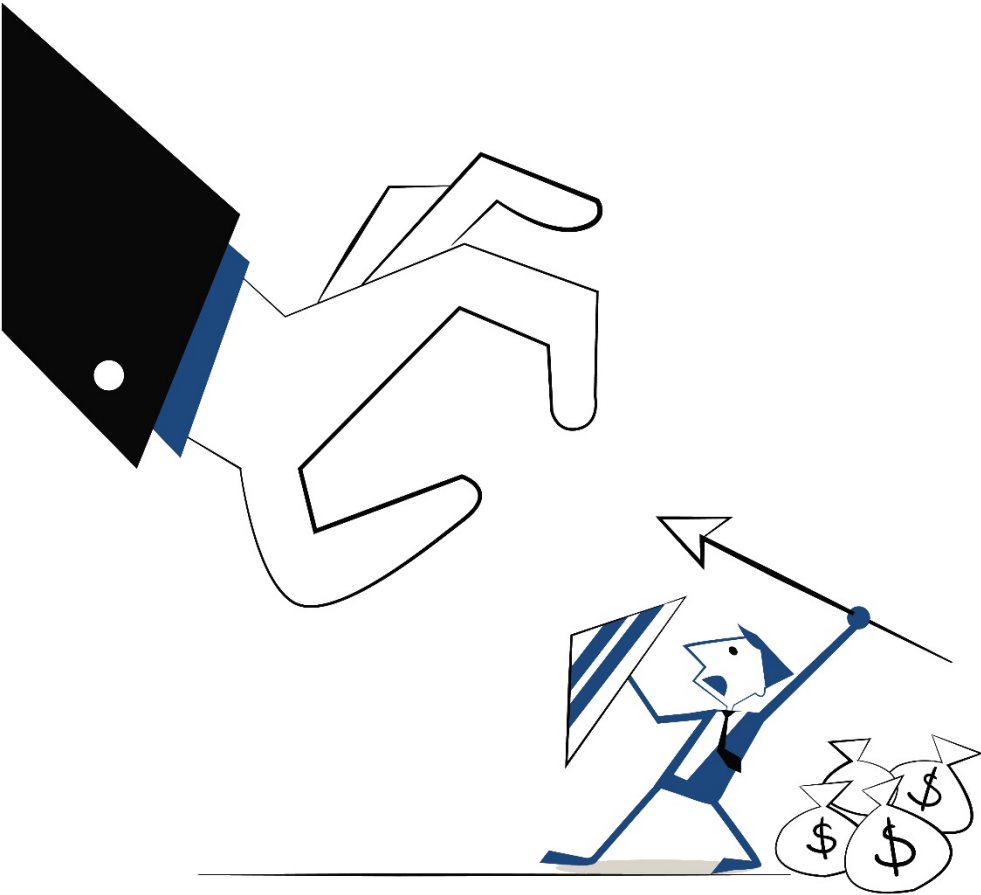


Reports of  
Policy Violations

Reports of  
Incident  
Responses

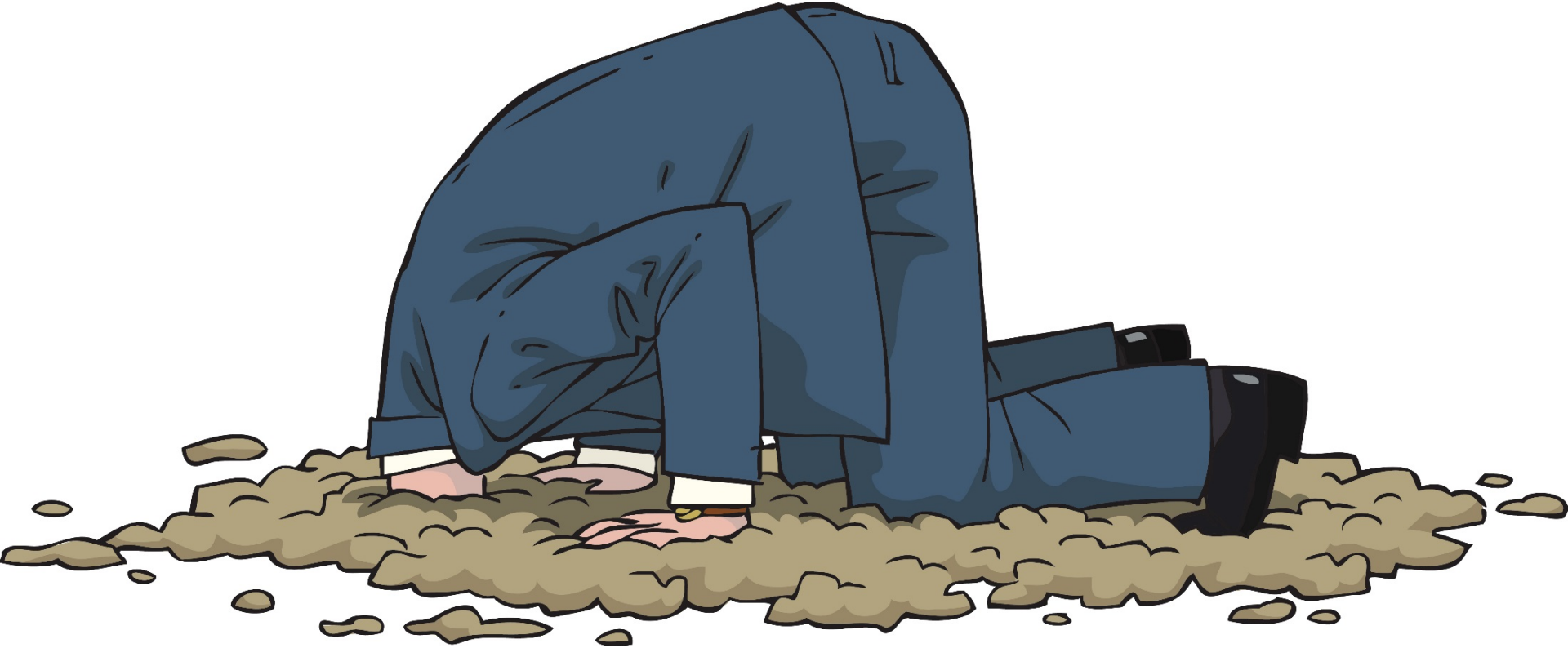
Reports of  
Internal and  
External Audit  
Exceptions

# Oversight and **Reports**



Remember, it is  
okay to fight  
(especially  
when it comes  
to business)

# Oversight and **Reports**



## Comprehensive **InfoSec Plan**



Cyber  
Security  
Policy



InfoSec  
Program

“... a comprehensive **written** information security program including **administrative, technical,** and **physical** safeguards appropriate to the nature and scope of its activities”

Add the word **Cybersecurity** to your InfoSec Plan or even create a brand new Cybersecurity Policy. Your Cybersecurity Policy can state what your **employees** are responsible for.

# Comprehensive **InfoSec Plan**



Cyber  
Security  
Policy



InfoSec  
Program

“... ensure the security and confidentiality of member information; protect against any anticipated threats or hazards to the security or integrity of such information; and protect against unauthorized access to or use of such information that could result in **substantial harm or inconvenience to any member**”

## Logical **Access Controls**

“... Access controls on member information systems, including controls to authenticate and permit access only to authorized individuals and controls to prevent employees from providing member information to unauthorized individuals who may seek to obtain this information through fraudulent means”

Identify  
systems with  
member info

Regularly  
determine  
who has  
access

Reasonably  
remove  
access in a  
timely fashion

# Physical **Access Controls**

“... Access restrictions at physical locations containing member information, such as buildings, computer facilities, and records storage facilities to permit access only to authorized individuals”

Identify  
physical  
locations with  
member data

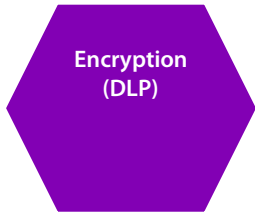
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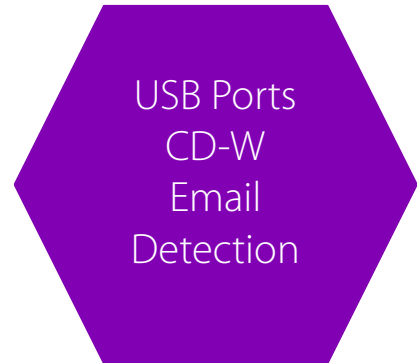


# Data **Encryption**

## Data **Loss Prevention**



“... Encryption of electronic member information, including while in transit or in storage on networks or systems to which unauthorized individuals may have access”



# Intrusion **Detection and Prevention**

“... monitoring systems and procedures to detect actual and attempted attacks on or intrusions into member information systems”

Intrusion detection systems work by either looking for signatures of known attacks or deviations of normal activity. These deviations or anomalies are pushed up the stack and examined at the protocol and application layer.

# System **Modifications** Change **Controls**

Change  
Management

“... Procedures designed to ensure that member information system modifications are consistent with the ... information security program”

Do you  
patch?  
(One of the  
**most**  
**important**)

System  
checklists  
(Server builds)

Change  
management  
doesn't  
**override**  
security

# Segregation of **Duties**

Segregation  
of Duties

“... Dual controls procedures, segregation of duties, and employee background checks for employees with responsibilities for or access to member information”

Background  
Checks

Segregation  
of Duties

Dual Controls

# Terry Childs

Network Manager for the City of San Francisco

Designed their FiberWAN and even received a copyright for it

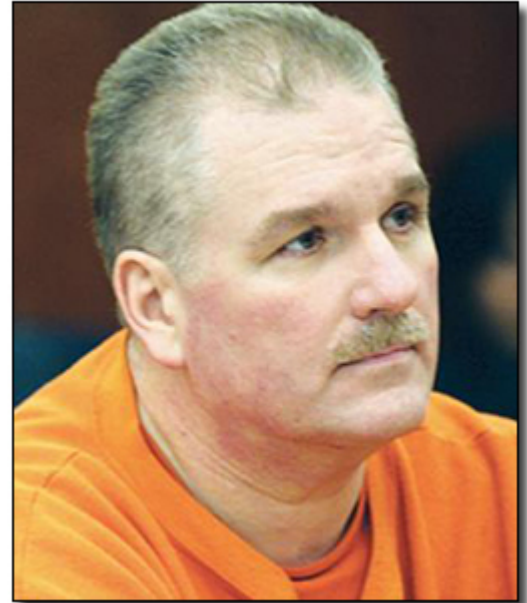
Was the **only** person with passwords, and the only person who could support it (completely protective of his turf)

Network was being audited without his knowledge (he claimed theft and intrusion by the security professional doing the audit)

They demanded the usernames and passwords for the network and **he would not give the passwords to the city**

He was arrested and finally gave the information directly to the Mayor, who visited him in his cell

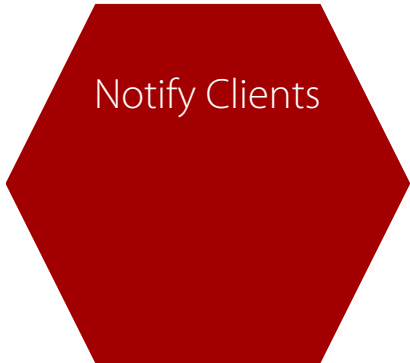
Sentenced to four years on a felony account of computer tampering, and ordered to pay \$1.5m in fines



# Response **Program**



“... Response programs that specify actions to be taken when ... unauthorized individuals have gained access to member information systems, including appropriate reports to regulatory and law enforcement agencies”



# Business **Resumption**

Business  
Resumption

“... Measures to protect against destruction, loss, or damage of member information due to potential environmental hazards, such as fire and water damage or technical failures”

Environment  
Protection  
(fire, moisture,  
heat)

Backups  
(restoration in  
time and  
restoration far  
enough back)

Testing the  
Plan at least  
annually

# Six Lines of Code

Tim Lloyd was an 11 year network engineer with Omega Engineering

He was angry at a demotion and was eventually fired for insubordination

He wrote six lines of code that deleted all of Omega's software

Omega did not have sufficient backups

Omega stayed in business but laid off 80 employees and lost \$10 million in sales

1. 7/30/96
2. F:
3. F:\LOGIN\LOGIN 12345
4. CD \PUBLIC
5. FIX.EXE /Y F:\\*.\*
6. PURGE F:\ /ALL





# Vendor **Management**

Vendor  
Management

“... Measures to protect against destruction, loss, or damage of member information due to potential environmental hazards, such as fire and water damage or technical failures”

Environment  
Protection  
(fire, moisture,  
heat)

A Business  
Resumption  
**Plan**

Testing the  
Plan at least  
annually

# Cyber Liability **Insurance**

Risk  
Mitigation  
(Contractual  
(Insurance)

We will not give an opinion on the quality of a particular carrier's insurance. Our recommendation is to ensure that your organization has a clear understanding of:

**Coverage (example: member notification)**

**Exclusions (very critical)**

**Payout triggers**

**Carrier control**

**Limitations**

**Deductibles**

# Knowledge and **Best Practices** **Cybersecurity Resources**

Knowledge  
and  
Best  
Practices



<http://www.cuanswers.com/resources/cybersecurity/>

# Knowledge and **Best Practices** **Cybersecurity Resources**

Knowledge  
and  
Best  
Practices

**ExamShare**  
CU<sup>ANSWERS</sup>  
A CREDIT UNION SERVICE ORGANIZATION

**PolicySwap**  
CU<sup>ANSWERS</sup>

# Knowledge and **Best Practices** **Cybersecurity Resources**



Knowledge  
and  
Best  
Practices

[CU\\*Answers Cybersecurity Policy \(PDF\)](#)

[CU\\*Answers Information Security Policy \(PDF\)](#)

[CU\\*Answers Acceptable Use Policy \(PDF\)](#)

[Cybersecurity Policy Template for Credit Unions \(Word\)](#)

[Information Security Program for Credit Unions \(Word\)](#)

[Acceptable Use Policy Template for Credit Unions \(Word\)](#)

# Knowledge and **Best Practices**

## **Cybersecurity Resources**

Knowledge  
and  
Best  
Practices

The Critical Security Controls for Effective  
Cyber Defense Version 5.0



**COUNCIL ON  
CYBERSECURITY**  
LE CONSEIL DE LA CYBERSÉCURITÉ

<https://www.sans.org/media/critical-security-controls/CSC-5.pdf>

# Knowledge and Best Practices

## Cybersecurity Resources

Knowledge  
and  
Best  
Practices



Australian Government  
Department of Defence  
Intelligence and Security

### Strategies to Mitigate Targeted Cyber Intrusions

Originally published 18 February 2010, updated for February 2014

CYBER SECURITY OPERATIONS CENTRE

Mitigation Strategy Effectiveness Ranking for 2014 (and 2012)	Mitigation Strategy	Overall Security Effectiveness	User Resistance	Upfront Cost (Staff, Equipment, Technical Complexity)	Maintenance Cost (Mainly Staff)	Helps Detect Intrusions	Helps Prevent Intrusion Stage 1: Code Execution	Helps Contain Intrusion Stage 2: Network Propagation	Helps Contain Intrusion Stage 3: Data Exfiltration
1	(1) <b>Application whitelisting</b> of permitted/trusted programs, to prevent execution of malicious or unapproved programs including .DLL files, scripts and installers.	Essential	Medium	High	Medium	Yes	Yes	Yes	Yes
2	(2) <b>Patch applications</b> e.g. Java, PDF viewer, Flash, web browsers and Microsoft Office. Patch/mitigate systems with "extreme risk" vulnerabilities within two days. Use the latest version of applications.	Essential	Low	High	High	No	Yes	Possible	No
3	(3) <b>Patch operating system vulnerabilities.</b> Patch/mitigate systems with "extreme risk" vulnerabilities within two days. Use the latest suitable operating system version. Avoid Microsoft Windows XP.	Essential	Low	Medium	Medium	No	Yes	Possible	No
4	(4) <b>Restrict administrative privileges</b> to operating systems and applications based on user duties. Such users should use a separate unprivileged account for email and web browsing.	Essential	Medium	Medium	Low	No	Possible	Yes	No

[http://www.asd.gov.au/publications/Mitigation\\_Strategies\\_2014.pdf](http://www.asd.gov.au/publications/Mitigation_Strategies_2014.pdf)

# Cybersecurity Checklist

Knowledge  
and  
Best  
Practices

Plain-language checklist

Basic controls to protect systems and data  
Easy to understand

Not an official standard, but one we need  
to pay attention to

Over 1,000 items

[Usccu.us](https://www.usccu.us)

## *ORGANIZED BY INFORMATION SYSTEM COMPONENTS*

### **Harder to Penetrate**

#### *Identification Badges*

- Are all employees required to wear personal photo ID badges, issued by the organization?
- Are all visitors or vendors required to wear temporary photo ID badges, issued by the organization?
- Are the photo ID badges designed to facilitate introductions and communication between personnel, rather than just used for security?
- If the photo ID badges can be worn on cords, are they printed the same way on



# Incident Response: **Tactics**

Test the plan before a breach

Identify the breach response team

Have a communications plan locked and loaded

Understand regulations and contracts  
that govern post-breach obligations

Determine what experts you will engage in advance

Respond in an “all out fashion” when breach detected

Preserve evidence

Engage insurance carrier

Engage regulators and law enforcement early

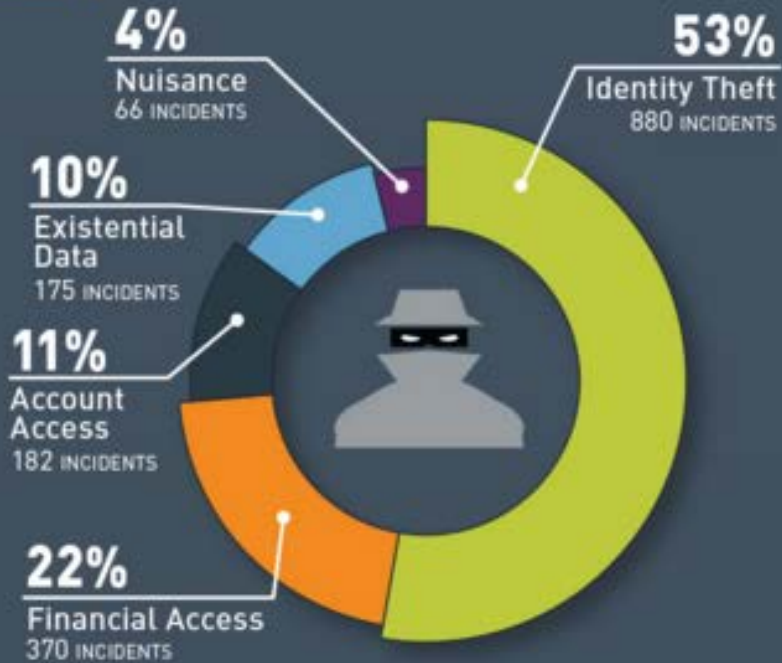
## Data Breach Response Guide

By Experian® Data Breach Resolution  
2013-2014 Edition

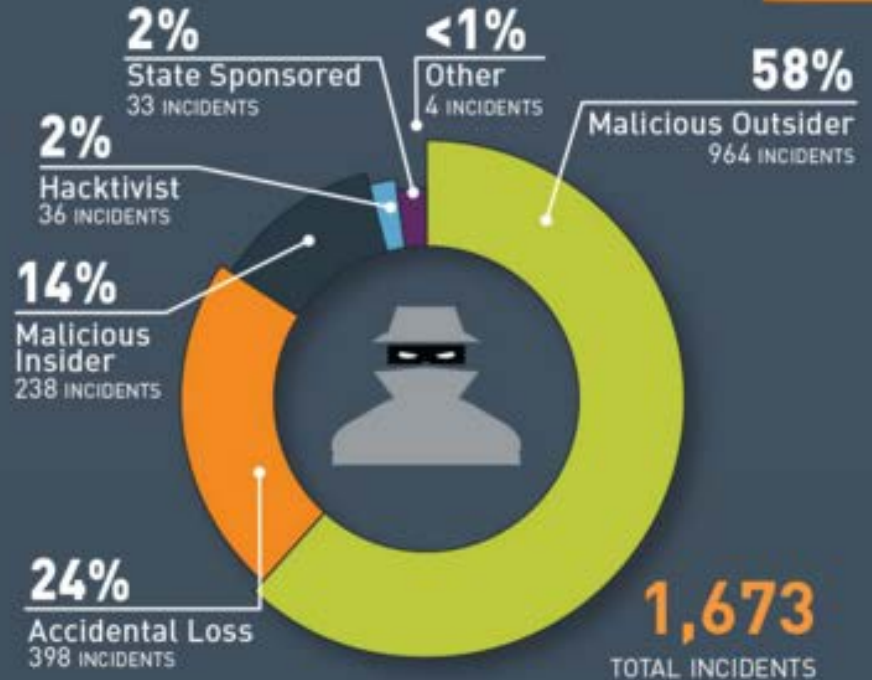


Experian®

## Number of Breach Incidents by Type



## Number of Breach Incidents by Source



Source: gemalto

# FFIEC Cybersecurity Tool



## Risk Matrix

RISK SUMMARY		AVERAGE SCORE	CATEGORIES
Technologies and Connection Types	MODERATE	2.50	14
Delivery Channels	MODERATE	3.00	3
Online/Mobile Products and Technology Services	MINIMAL	1.79	14
Organizational Characteristics	MINIMAL	2.14	7
External Threats	MODERATE	3.00	1
<b>OVERALL</b>	<b>MINIMAL</b>	<b>2.21</b>	<b>39</b>

**INSTRUCTIONS:** For each category, enter a score of 1-5 corresponding to the risk level. Once the average is calculated, round to the nearest and enter the average risk level for each category. This will give the organization insight as to how the FFIEC views its inherent cybersecurity risk. Such findings are not necessarily indicative of the actual risk faced by the organization. For more information, review the

		Risk Levels					
Category	Description	Least (1)	Minimal (2)	Moderate (3)	Significant (4)	Most (5)	SCORE
Technologies and Connection Types	Total number of Internet service provider (ISP) connections (including branch connections)	No connections	Minimal Complexity (1-20 Connections)	Moderate Complexity (21-100 Connections)	Significant Complexity (101-200 Connections)	Substantial Complexity (>200 Connections)	2
Technologies and Connection Types	Unsecured external connections, number of connections not users (e.g., file transfer protocol (FTP), Telnet, rlogin)	None	Few instances of unsecured connections (1-5)	Several instances of unsecured connections (6-10)	Significant instances of unsecured connections (11-25)	Substantial instances of unsecured connections (>25)	2
Technologies and Connection Types	Wireless network access	No wireless access	Separate access points for guest wireless and corporate	Guest and corporate wireless network access are logically	Wireless corporate network access; significant number of	Wireless corporate network access; all employees have	

<http://www.cuanswers.com/wp-content/uploads/FFIEC-Cybersecurity-Assessment-Inherent-Risk-Base-Worksheet.xlsx>

## Maturity Models

Category	Data Point	Rating	Narrative	Least	Minimal
Technologies and Connection Types	Total number of Internet service provider (ISP) connections (including branch connections)			No connections	Minimal Complexity (1-20 Connections)
Technologies and Connection Types	Unsecured external connections, number of connections not users (e.g., file transfer protocol (FTP), Telnet, rlogin)			None	Few instances of unsecured connections (1-5)

<http://www.cuanswers.com/wp-content/uploads/FFIEC-Cybersecurity-Assessment-Tool-2.xlsx>

## Maturity Models

*First of all, the Maturity Model statements are not well correlated to the risks identified in the FFIEC Inherent Risk Tool.*

*Second, there is a significant amount of arbitrariness in the ranking of the various Maturity levels. (The FFIEC requires that a financial institution meet all of the categories of one Maturity before moving on to the next level). For example, to get to the “Advanced” Maturity of Oversight, an institution must be able to answer affirmatively that “The budget process for requesting additional cybersecurity staff and tools maps current resources and tools to the cybersecurity strategy.” This requirement is not well thought out and does not seem to have a clear relationship to cybersecurity. Clarity of expected output is missing in many of the Maturity Tool statements.*

*In addition, there are certain categories that do not appear at all to be relevant in the credit union space. Very few credit unions will be able to answer that “Supply chain risk is reviewed before the acquisition of mission-critical information systems including system components.”*

## Maturity Models



October 8, 2015

### **The Case for Voluntary Use of the FFIEC Cybersecurity Tool**

Patrick Sickels, Internal Auditor

<http://www.cuanswers.com/wp-content/uploads/The-Case-for-Voluntary-Use-of-the-FFIEC-Cybersecurity-Tool-v2.pdf>

# Breach Prevention or **Breach Management?**

The evidence shows breaches cannot be stopped

Prevention strategies are still important but in 2016 the focus and priorities will shift to breach acceptance strategies

Breach Acceptance Tactics/Perspective:

1. Incident Response Plan Priority
2. Data security centric
3. Sliding scale authentication strategies
4. Refocus on the endpoint

## Incident Response: **Data Security Centric Tactics**

Data will be moved across systems

- Containing data reduces value to end users

- Think “Big Data” / “Data Warehouses” / Cloud computing

Encryption of PII data

- PII data that has been encrypted is less valuable to attackers

- Increasing the cost of attacking your organization will significantly reduce the threat of a breach (attackers have costs, too).

- Encrypt PII data everywhere it is at rest (i.e. stored), regardless of system

- Encrypt PII data motion on the network



# Encryption: “Gotchas”

Encryption increases the cost of an attack – that’s good

Encryption increases costs to the organization – that’s reality

- Key management – protecting the material that encrypts the data

  - Do you have a key management policy?

  - How do you keep key material secure / private?

- Encryption is under attack

  - SSLv2; SSLv3, TLS, SSH, etc.

  - Successfully attacking even weak encryption is still hard

- Encryption requires maintenance

  - Patching / Compatibility issues

  - Moving to new forms is expensive and requires coordination with members/partners

- Network security devices (firewalls/IDS/IPS) can’t inspect encrypted traffic for threats

# Data Breach Management:

## **User Authentication/Access Tactics**

More authentication types than we can shake a stick at (passwords, biometrics, one-time passwords, cell phones, USB sticks, etc.)

A data-centric perspective on security:

- Authentication barriers based on the context of the user action

- Layers of authentication based on the risk

- Sliding scale of authentication barriers based on the risk of the request/transaction

Outsourcing authentication

- Can outside experts make authentication decisions more accurately than we can?

- Will members demand external authentication (cell phones, google authenticator, etc.?)

- How will internal/external authentication processes be layered/implemented?

# User Authentication Tactics: **Your Network**

When will we shift to sliding-scale risk based authentication for internal/network users?

When will passwords be relegated to low-risk activities only?

Readily available systems can compromise 19 character passwords in less than 3 weeks (low cost to attacker)

27% of US employees would sell their passwords for \$1,000 or less (source: Sailpoint.com survey)

Password strength is NOT improving (#1 password is still 123456 and #2 is password)

What you will budget over the next 3 years to implement a tactic to address this concern

# Breach Management: **Refocus on the Endpoint**

Users interact with PII at the workstation/PC/laptop (endpoint)

Bad actors are targeting the workstation to exfiltrate PII

They will also target mobile devices in hopes they'll find your PII there

They are overwhelming traditional AV solutions with sheer volumes of malware

You need a plan for assessing workstation security and addressing weaknesses in 2016

## Breach management: **Mobile Strategies**

Have a policy that governs use of mobile devices and PII

Implement technical controls that can wipe mobile devices

Audit mobile devices against the policy and software updates

Educate users on security best practices

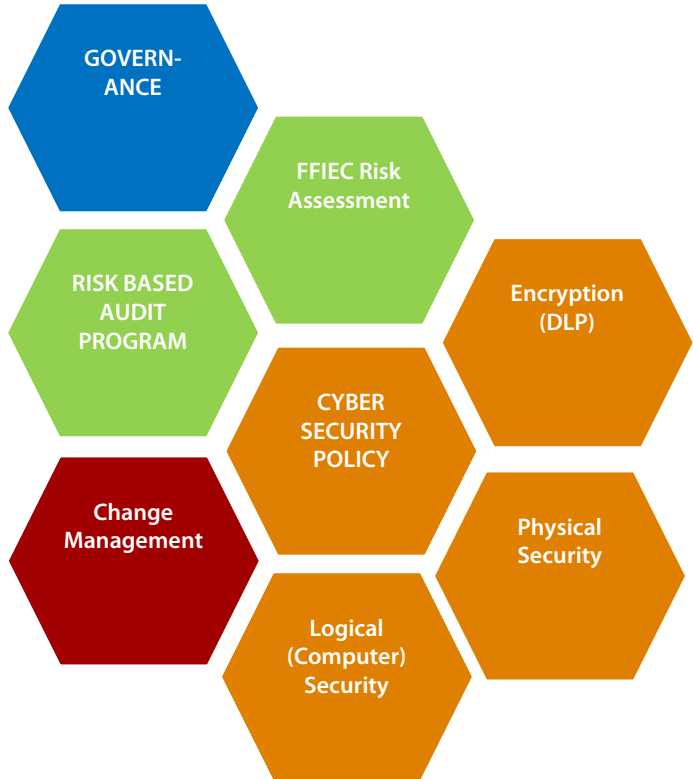
# Pros and Cons of **Cloud Computing**

## Pros

- Low start up costs
- Automatic software upgrades
- Ease of use
- Ease of access – internet connection
- Scalability – provided by cloud provider
- Security – cloud providers like Microsoft take it seriously

## Cons

- Subscription based pricing means you're never done paying
- Less flexibility
- Security – lack of visibility into what's happening under the covers
- On site technology not eliminated – still require some infrastructure



# Questions?