

Credit Card Cash Back Rewards



Looking for different ways to draw attention to your credit cards?

Offering a good rebate program will not only increase the income for your credit union, it will also enhance plastic offerings to encourage members to apply for a credit card loan! (Let's be honest, who doesn't like rewards?)

With this credit card cash back program, you have the freedom of developing a product that will review a member's credit card purchases each month and reward them with a percentage back onto their credit card loan. It's a win-win situation; the member receives a cash back rebate and your credit union will see an increase in credit card volume!

Benefits

- **Choose the payout frequency.** Select from monthly, quarterly or annual payouts (if your credit union selects the annual option, you get to decide which month the payout occurs).
- **Choose the payout method.** This can be done as an account adjustment/credit to the principal balance of the loan, or as a regular loan payment.
- **Choose to default the payout for new enrollments** and you can perform a member-selected payout to their savings or checking account.
- Special cash back rewards can now be set up for either **Merchant Category Groups** or **Retailer Groups**.

[Visit the online store](#) to learn more or to place an order today!

*If you have any questions, please contact [CU*Answers Cards & Payments](#).*