



Writing Team: Tricks of the Trade

September Top Picks: Asterisk Intelligence Materials

Issue 74

Be sure to attend the upcoming Tricks of the Trade webinar on September 12 from 3:30-4:00 PM ET. Watch for an invitation via email. Learn more about materials on the Asterisk Intelligence team.

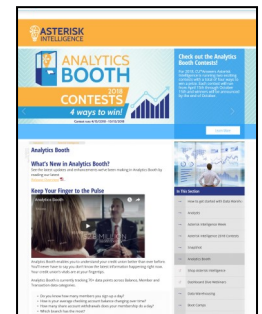
Pick #1: [Where can I meet the Asterisk Intelligence team and read their blogs?](#)

The best way to learn about the Asterisk Intelligence team is to select Asterisk Intelligence under Solutions and then select “Analysts.” On this page, learn more about the AI team members, read their blogs, and see the services offered by them.



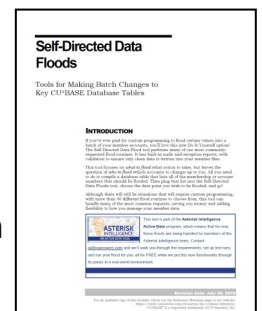
Pick #2: [Where can I find out more about Analytics Booth?](#)

Analytics Booth allows you to get timely reports on credit union data that you can then share with stockholders. To learn more about this product go to the Analyst page above and select “Analytics Booth.”



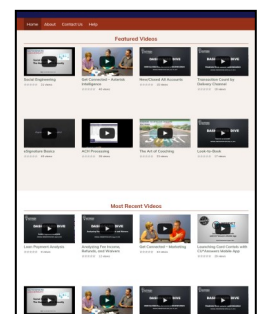
Pick #3: [Where can I learn more about self-directed data floods](#)

If you’ve ever paid for custom programming to flood certain values into a batch of your member accounts, you’ll love the do-it-yourself Self-Directed Data Flood tool. Reach out to the AI team and learn more in the booklet devoted to this feature. Enter “Self Directed Floods” in the Google site search and select the Reference tab.



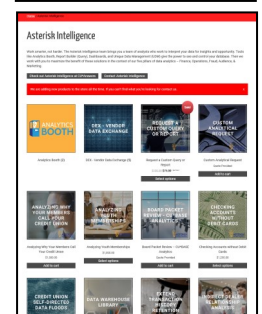
Pick #4: [Where can I find recorded webinars hosted by the Asterisk Intelligence team?](#)

The On Demand website has many recordings of “Dashboard Dives” hosted by the Asterisk Intelligence team. In the Google site search enter “On Demand” to find the page. There several recent recordings will appear.



Pick #5: [Where can I find services offered by the Asterisk Intelligence team?](#)

Excited to learn more about what the Asterisk Intelligence team has to offer? Check out the page devoted to their services in the CU*Answers store.



[Refer to the Tricks of the Trade Newsletter Series page to review previous issues in the Tricks of the Trade.](#)