



Writing Team: Tricks of the Trade

August Top Picks: Membership Application (MAP)

Issue 57

Be sure to attend the upcoming Tricks of the Trade webinar on August 16 from 3:30-4:00 PM ET. Watch for an invitation via email. Learn about documents related to the new Membership Application Process (MAP).

Pick #1: [Where can I find a reference piece on the new Membership Application Process \(MAP\) that describes the product in detail and includes pictures of what the applicant sees?](#)

MAP is the new automated membership opening processes that allows a non-member to apply for membership and then also allows credit unions to perform all the necessary steps to complete the application and approve it. The [MAP/MOP—Applying for a Membership Online booklet](#) includes a detailed look at the individual components of MAP and walks you step by step through what the applicant sees when they apply online. The booklet concludes with instructions on how to approve the application using CU*BASE membership opening tools.

Find this booklet under “M” on the CU*BASE Reference page or enter keyword “MAP” in the Site Search of the CU*Answers website.

Pick #2: [What will I find on the “Automated Account/Membership Opening Tools” Kitchen page?](#)

Check out the [Automated Account/Membership Opening Tools Kitchen page](#) to learn about the Mobile Application Products Implementation team and the future development of MAP. MAP+ and the membership opening process (MOP). A historical look of the initiative is included as well.

The Kitchen page is found in the “Resources” section of the CU*Answers website.

Pick #3: [Where can I read updates on the CU*Answers Mobile Application Products Implementation Team meetings?](#)

The CU*Answers Mobile Application Product Implementation Team meets weekly on Fridays to discuss the development of Mobile App (including RDC), MAP, and MOP. Follow along with their progress via a link on the Automated Account/Membership Opening Tools Kitchen page.

Pick #4: [How can I quickly to order my FREE Membership Application Process \(MAP\) site?](#)

The IRSC website gives you an easy way to order your FREE MAP site. You can even place an order with your credit card. You can access this page from the Automated Account Opening Tools Kitchen page.

Pick #5: [Where can I find a project timeline from the 2016 Leadership Conference?](#)

Find a timeline of the rollout of MAP and MOP that was shown at the 2016 Leadership Conference on the Automated Account/Membership Opening Tools Kitchen page.

[Refer to the Tricks of the Trade Newsletter Series page to review previous issues of the Tricks of the Trade.](#)

