Submitted by: {your name goes here!}

Submit to ecamargo@cuanswers.com and dmoore@cuanswers.com by December 14, 2018

Segment A: Designing the Future of Internet Retailing

- List the top 3 points/traits on why Randy would hire you to be a competent Internet Retailer
  - Be distinct, concrete, and measurable
  - What’s your secret sauce?

- If you hung your hat as an internet retailer on 3 tactical investments, what would they be?

Segment B: Designing Teller Platforms for Our Future

- In the next 3 years, my approach to teller services will change by ____________ (less than 10%, 20-40%, more than 50%) compared to what we do today.

- I have openly discussed this with my board, and their biggest push-back on the future of our teller services is ________________________________.

- If CU*Answers put $100,000 into a research project to identify the generic needs of a teller kiosk solution, what vendors would you hope we include in the study?

Segment C: Designing the Future for Online and Mobile Tools

- In a couple of sentences, sum up how you measure the value of your website traffic, and your satisfaction with your return on investment.

- What are the top 3 change to the It’s Me 247 suite that you will need in 2019 while CU*Answers is investigating the Online ‘19 POC?

- Can you commit to completing the “Designing the Future for Online and Mobile Tools” (Online ‘19) workbook and have it back to CU*Answers by February 15, 2019? (A Word version of the workbook is available at https://www.cuanswers.com/events/ceo-boot-camps/ceo-strategic-developers-boot-camp-2018/.)