2018 CEO Strategic Developers Boot Camp

Assignments from Nov 5-9 sessions

Submitted by: {your name goes here!}

Submit to ecamargo@cuanswers.com and dmoore@cuanswers.com by December 14, 2018

Segment A: Designing the Future of Internet Retailing

☐ List the top **3 points/traits** on why Randy would hire you to be a competent Internet Retailer
- Be distinct, concrete, and measurable
- What's your secret sauce?

☐ If you hung your hat as an internet retailer on **3 tactical investments**, what would they be?

Segment B: Designing Teller Platforms for Our Future

☐ In the next 3 years, my **approach to teller services will change** by _____ (less than 10%, 20-40%, more than 50%) compared to what we do today.

☐ I have openly discussed this with my board, and their **biggest push-back** on the future of our teller services is _____.

☐ If CU*Answers put $100,000 into a research project to identify the generic needs of a **teller kiosk solution**, what vendors would you hope we include in the study?

Segment C: Designing the Future for Online and Mobile Tools

☐ In a couple of sentences, sum up **how you measure the value** of your website traffic, and your satisfaction with your return on investment.

☐ What are the **top 3 change to the It's Me 247 suite** that you will need in 2019 while CU*Answers is investigating the Online '19 POC?

☐ Can you **commit to completing the "Designing the Future for Online and Mobile Tools" (Online '19) workbook** and have it back to CU*Answers by February 15, 2019? (A Word version of the workbook is available at https://www.cuanswers.com/events/ceo-boot-camps/ceo-strategic-developers-boot-camp-2018/.)