

What is your credit union's strategy for serving business members?

1. Not Yet

- We don't really have business members.
- **It's Me 247** works fine for the handful of business services we offer.
- We're not quite ready to support multiple solutions.

2. Businesses with a single user

- We're just getting our feet wet with business services.
- We want to start small, with a new online brand where we can promote things for businesses.
- We cater mostly to businesses who only need online access for only one employee.

3. Businesses with multiple users

- We're developing a full suite of services and a focused business services support team.
- We want to support only one retail and one business online platform.
- We want to focus on larger businesses where multiple employees need online access.

4. All types of businesses

- We're developing a full suite of services and a focused business services support team.
- We see opportunity in providing business services, and want a comprehensive program.
- We need a business solution at a lower price point, with the ability to up-sell to a more full-featured option at a higher price point.



- Included in e-Commerce Fee
- It's Me 247 Manager (\$50/month access)
- It's Me 247 Mobile App 6.0 (\$250/operating system deployment)
- It's Me 247 Mobile Manager (\$50/month access)



- 0.50/member (\$50/month minimum)
- MyBIZ Manager (\$50/month access)
- MyBIZ Mobile App 6.0 (\$250/operating system deployment)
- MyBIZ Mobile Manager (\$50/month access)
- Implementation fee of \$1,500



- \$1.00/member (\$100/month minimum)
- BizLink 247 Manager (\$50/month access)
- BizLink 247 Mobile App 6.0 (\$250/operating system deployment)
- BizLink 247 Mobile Manager (\$50/month access)
- Implementation fee of \$3,000

