DATA FOR THE BOARD

KEEP YOUR FINGER ON THE PULSE

Go digital with board access to data via the safe, web-based solution, Analytics Booth! Review product portfolio performance, member engagement metrics, and financial data anywhere at any time!

ANALYTICS BOOTH

ANALYTICS BOOTH BOARD BRIEFING

Some of the most important contributions your board can make is asking the right questions, and challenging the status quo. Are you giving your board the information they need to think critically about your credit union?

Asterisk Intelligence will sit down with you and your board to explain the architecture of Analytics Booth, educate on features, functionality, and best practices; as well as how to access Analytics Booth from anywhere they have an internet connection.

Topics covered are customizable and can include:

- ▼ How to set up daily or custom email alerts
- ▼ How to create and review a graph to understand its story
- ▼ How to create notes for personal reference, or for others to see
- ▼ How to dive deeper on a data point with features like data visualization, operational trend lines, change over days, and more.
- ▼ How to navigate the tools with easy filter options
- ▼ How to customize views and graphing capabilities
- ▼ How to export a data set or graph and more!

THE EXPERIENCE

Every attendee will receive the Asterisk Intelligence flip/educational cards that will help coach board members on how to find and configure the most popular features.

Asterisk Intelligence will also establish the user credentials needed to sign in for the first time so each board member can sign in from their devices during the session.

PRICING / Event Options

On-site—Pricing on Request
POV — Pricing on Request

THE DATA

Analytics Booth is a safe analytical tool for any audience. No member data is included within the data sets. Portfolio data is collected daily for up-to-date analysis or tracking.

FREE pack of educational cards for each member of the board!

POWERED BY
ASTERISK INTELLIGENCE

CONTACT ASTERISK INTELLIGENCE
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(800) 327-3478   x870
cuanswers.com/analytics-booth

Customizable Board Presentations

Personalized Engagements
Short on time? Looking to focus on specific key initiatives? No Problem! Presentations can be fully customized and catered to your specific needs.

ANALYTICS BOOTH

Popular Topics Available:

Loan Portfolio Trending and Performance (20 Minutes)
Teach your board how to leverage Analytics Booth to review loan portfolio growth, individual product performance, analyze yields, as well as application volume.

Share Portfolio Trending and Performance (15 Minutes)
Tracking deposit portfolios and product penetration has never been easier with Analytics Booth. Learn how to trend balances, analyze product segments, trend transaction volume, dividends issued and more!

Membership Served (10 Minutes)
Analyzing historical membership growth is just a few clicks away in Analytics Booth. We'll teach your board how to review new member trends, both individual and organizational memberships, analyze closed member patterns and year over year trending.

Product and Service Participation (15 Minutes)
Tiered Service Scoring is an under-utilized resource, learn how to use these Analytics Booth features to study and comprehend product and service utilization, membership growth, and engagement

Automated Operational Alerts (10 Minutes)
Analytics Booth daily automated alerts can take the effort out of staying operationally informed. Learn how to configure automated daily alerts which send key operational data to your inbox each day.

Start Coordinating Today

Each presentation will be fully coordinated in advance ensuring the tactics most relevant to your operational needs are included in the presentation. Durations can be modified to fit your allotted periods for board education.

Reserve your training dates today!

Ready to Schedule your Event?
Get Started here:
https://store.cuanswers.com/

Questions?
Ready to dig deeper? Contact a member of the Asterisk Intelligence team to learn more about this engagement, your customizable options, recurring frequencies, or just to discuss your board educational needs.

Elevate your Board's Engagement and Operational Knowledge with Analytics Booth!

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