Data Analysis and Warehousing

Developing a Vision: Al*ENGAGED*

THE DATA WAREHOUSE IS GROWING UP

Today's Data Warehouse is a unique area in the CU*BASE core that provides value as <u>data storage for analysis</u> – A dedicated place for custom data, extended data history, and optional premium data from the system.

Storage was Yesterday's Focus – The capability for custom and premium data storage opens the door to new analysis projects.

A VISION FOR THE FUTURE – AI*ENGAGED*

Break away and grow into a new, separate, software copyright that will serve analysts and business intelligence people with a special <u>data workspace for analysis</u> – Expand from simple storage and baseline analysis tools into a full package of data storage *plus* premium data, premium tools, and more control.

A Workspace is Tomorrow's Target –The provision of a specialized suite of tools and data an analyst will use to execute and share their analytical work, *including* the Data Warehouse as we know and love it today.

CU*BASE

- For Daily operations of the credit union.
- Who All staff of the credit union.
- What Free base package of analysis toolset on the core - 100+ dashboards with more always in the queue. Optional Data Warehouse storage for a fee.



Analytics Booth

- For Audience expansion and open access
- Who 3rd parties who don't have access to CU*BASE (board, vendor, examiner, etc), and credit union business intelligence people
- What Subscription to daily trends and web access to key data.



NEW SOFTWARE VISION

AI*ENGAGED (working title & logo)

- For Active analysis and data storage
- Who Business intelligence people and data users at credit unions.
- What Subscription to a special data workspace with warehouse storage, premium tools and premium data sets.

