THE DATA WAREHOUSE IS GROWING UP

Today’s Data Warehouse is a unique area in the CU*BASE core that provides value as data storage for analysis – A dedicated place for custom data, extended data history, and optional premium data from the system.

**Storage was Yesterday’s Focus** – The capability for custom and premium data storage opens the door to new analysis projects.

A VISION FOR THE FUTURE – AI*ENGAGED*

Break away and grow into a new, separate, software copyright that will serve analysts and business intelligence people with a special data workspace for analysis – Expand from simple storage and baseline analysis tools into a full package of data storage plus premium data, premium tools, and more control.

**A Workspace is Tomorrow’s Target** – The provision of a specialized suite of tools and data an analyst will use to execute and share their analytical work, including the Data Warehouse as we know and love it today.

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**CU*BASE**
- For - Daily operations of the credit union.
- Who - All staff of the credit union.
- What - Free base package of analysis toolset on the core - 100+ dashboards with more always in the queue. Optional Data Warehouse storage for a fee.

**Analytics Booth**
- For - Audience expansion and open access
- Who - 3rd parties who don’t have access to CU*BASE (board, vendor, examiner, etc), and credit union business intelligence people
- What - Subscription to daily trends and web access to key data.

**AI*ENGAGED**
- For - Active analysis and data storage
- Who - Business intelligence people and data users at credit unions.
- What - Subscription to a special data workspace with warehouse storage, premium tools and premium data sets.

*AI*ENGAGED is a working title. Remember, the brand is under construction but the vision is firm – ‘A premium workspace for analysis’