Data Analysis and Warehousing

Developing a Vision: Al*ENGAGED

THE DATA WAREHOUSE IS GROWING UP

Today's Data Warehouse is a unique credit union-managed solution in CU*BASE that opens up <u>data storage for analysis</u> – A dedicated place for general storage, long-term archives, and optional premium analysis data.

Storage was Yesterday's Sole Focus – The capability for custom and premium data storage opens the door to new analysis projects.

A VISION FOR THE FUTURE – AI*ENGAGED

Grow into a new, separate, software package that will serve analysts and business intelligence people with a special <u>data workspace for analysis</u> – Expand further than the simple storage unit and baseline analysis tools, building a full package of data storage *plus* new premium data, premium tools, and more control.

A Workspace is Tomorrow's Target – *Coming Soon* – A specialized suite of tools and data an analyst will use to execute and share their analytical work, *including* the Data Warehouse as we know and love it today.

CU*BASE

- •FOR Daily operations of the credit union.
- •WHO All staff of the credit union.
- •WHAT Core processing and standard, free, base package of analysis toolsets - 100+ dashboards with more always in the queue.



Analytics Booth

- •FOR Audience expansion and open access
- •WHO 3rd parties who don't have access to CU*BASE (board, vendor, examiner, etc), and credit union business intelligence people
- •WHAT Subscription to daily trends and web access to key data.



NEW SOFTWARE VISION

AI*ENGAGED (working logo)

- •FOR Expanded analysis and custom data storage
- •WHO Business intelligence people and data users at credit unions.
- WHAT Subscription to a special data workspace with warehouse storage, premium tools and premium data sets.



