ANALYTICS BOOTH
Features and Services Upgrade

Release	Release Audience	Release Date	Publication Date
AB_21.06	All Subscribers	June 27, 2021	June 14, 2021

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Exploring the Release with Josh Peacock
Asterisk Intelligence Product Development Manager/Business Development

I am excited to introduce the AB_21.06 release that will arrive later this month. Throughout the last several releases, my team has worked to bring a modern and refreshed visual experience to the Analytics Booth site, and this release is a chance to show off our hard work. As we begin this warm summer season, we are ready to fire it up with something fresh and new in Analytics Booth.

We've added some additional *Web Version* buttons in CU*BASE to quickly launch into the additional analysis tools provided by Analytics Booth, and we continue to explore those areas to create web versions of analysis tools in the future. We've also added some additional information to the analysis within the Static Pool Analysis Dashboard, adding a whopping _seven_ new points of data, as well as even more historical data.

As mentioned above, perhaps most exciting to me and the team, and hopefully you, is the continuation of our efforts to bring an attractive, useful, clean, and cutting edge analysis product to our credit union network, in both content and aesthetics. This release involves what is our most extensive visual changes yet – new looks for all main areas of the Analytics Booth product. We've included some sneak peeks of the new visuals below, but as always, we hope to see you in an information session so that we can share the new look, as well as our enthusiasm and plans for our continued collaborative successes.

Training and Information Sessions
Join the Asterisk Intelligence team for a web-hosted release review

Wednesday, June 23 *@ 3:00 – 4:00 PM ET*
Click Here to Register

Tuesday, June 29 *@ 3:00 – 4:00 PM ET*
Click Here to Register

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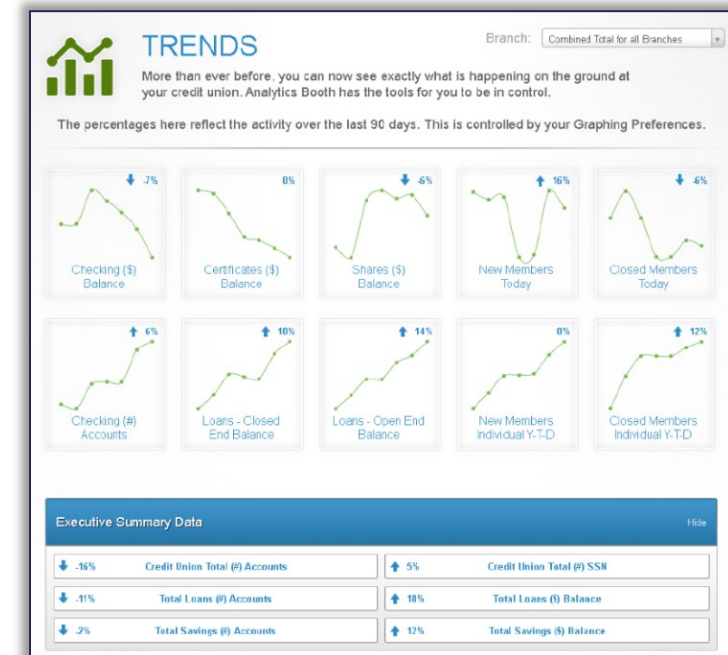## A New Look to the Home Page, Trends, Dashboards, and Alerts!

Logging in to Analytics Booth after June 27 will certainly look much different! Our efforts to visually rework the site have hit a fever pitch in this release, as we have updated the look of all four main areas within Analytics Booth; the home page, Trends, Dashboards, and Alerts.

Home Page

First, the home page launches the experience with a sleek new look to the icons, easily guiding your eye to the function you need. This clean workspace offers all the familiar navigation up top, plus a tightened-up look that allows users on tablets and mobile devices to easily see all options available at once.

Trends

Trends have several exciting new features! The new look presents itself immediately, with a refreshed background and updated color scheme. The Additional Trends automatically opens to the Executive Summary Data, with all other data sets available for expansion below.

Within each trend line graph indicator, as well as within the data set summaries in the expansion sets, show the percentage change that reflects the activity over the last X number of days, as set by your graphing preferences. This update allows users to see the changes immediately across key data points – without so much as a click!

Dashboards

We've segmented the dashboards into categories to easily find the information you're looking for; categories include **portfolios** (containing the loan, savings, and certificate portfolio dashboards), **accruals** (containing the interest loan accruals, plus dividend accruals for shares and certificates), **general ledger** (containing the GL variance, 3-year balance comparison, and 10-year trends), and **other** (contained the tiered services comparison, the static pool analysis, and the online banking optics dashboards).

DASHBOARDS
More than ever before, you can now see exactly what is happening on the ground at your credit union. Analytics Booth has the tools for you to be in control.

Portfolios — Hide

LOAN PORTFOLIO SAVINGS PORTFOLIO CERTIFICATE PORTFOLIO

Accruals — Show

General Ledger — Show

Other — Show

ALERTS
More than ever before, you can now see exactly what is happening on the ground at your credit union. Analytics Booth has the tools for you to be in control.

NEW REPORT
JUST SEND ME EVERYTHING

NEW ALERT
CREATE A NEW ALERT

MY SAVED ALERTS

☑ Send custom alert emails individually

Executive Summary Data	Total Savings (#) Accounts	1 day(s) ago	ⓘ	200	🏠 ✉ ✏ 🗑 ⧉
Executive Summary Data	Total Savings (#) Accounts	1 day(s) ago	ⓘ	200	🏠 ✉ ✏ 🗑 ⧉

Alerts

As with the previous areas of interest, we have refreshed the background and color palette to provide a cleaner and more modular look to the alerts functions.

Functionality remains the same within the alerts, however, several new icons and buttons make the screen easier to read and easier to use, allowing users to quickly scan saved alerts, and edit, copy, or delete them.

Static Pool Analysis Now Providing Seven New Points of Data

We also added some additional information to the Static Pool Analysis Dashboard. For example, in today's version of the software, you can only see average credit scores on "Open Loans". We've now brought in average scores for Written Off, Charged Off and Closed Loans on each of your monthly time slices of data. We are now also providing historical data going all the way back to 2013 (*if your credit union has this data on the system*). Here's a list of the additional information now available with this release for your credit union to analyze:

1. Distribution Limit
2. Total Collateral Value
3. Pledged Collateral Value
4. Average Credit Score
5. Average Weighted Rate
6. Average Loan Term
7. Average Minimum Payment Amount

New Web Version Integration on Four CU*BASE Tools

As initially launched in release AB_19.02, our Analytics Booth team has continued to integrate CU*BASE dashboards into the Analytics Booth product. These web version dashboards provide additional tools to subscribers to analyze data that can only be found in Analytics booth, including more screen real estate to view more data at one time, different filtering options and graphics, and new ways to understand the data. (*Credit unions who have not yet subscribed to Analytics Booth will be presented with a marketing page when selecting these buttons*.)

The new web version options can be found on the following dashboards:

Tool #1011 *10-Year Trends by GL Account*
Tool #1018 *3-Year GL Balance Comparison*
Tool #856 *Tiered Services Monthly Comparison*
Tool #936 *Variance Analysis*

END