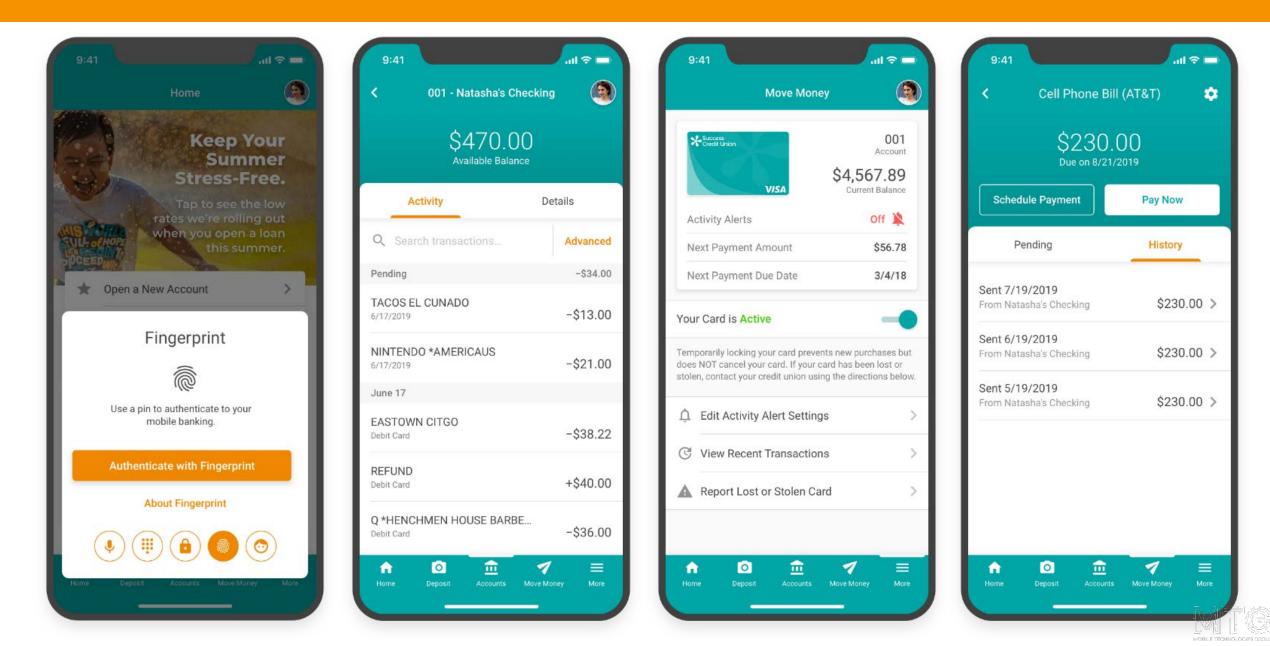


# **MOBILE APP 5.0**

THE VISION THAT WILL PULL IT ALL TOGETHER FOR YEAR-END 2020 AND 2021

### **MOBILE 5.0 CONCEPTS (EARLY PREVIEW)**



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9:41 Mon Jun 3

#### Keep Your Summer Stress-Free.

Tap to see the low rates we're rolling out when you open a loan this summer.

Welcome Back, Natasha! Switch Account			New Messages	
			Account Balance eAlert 08/21/2019	>
Accounts		\$	Security Alert	~
Natasha's Checking	\$470.00		8/20/2019	
Account 001	Available	/		
Clint's Car Loan \$	6,779.00		Quick Transfer	
Account 112	Balance	·		
Clint's Credit Card	redit Card \$345.09		Transfer To	
Account 003	Balance	>	Select Account	-



## WHAT'S UNIQUE ABOUT MOBILE APP 5.0?

- A year ago, Mobile App 5.0 would simply have been the vision for the functionality of next year's mobile solution
- But this year, Mobile App 5.0 represents the foundation that will drive:
  - The new navigation for It's My Biz 247 mobile web
  - The new navigation for It's Me 247 mobile web
  - The foundation for the future of desktop banking for It's Me 247
  - The potential infrastructure to drive the next iteration of Online '19
  - And finally, the vision for reorganizing our programming teams and how we develop products for internet channels

Talk about "mobile first" – Mobile App 5.0 is part of a very big vision