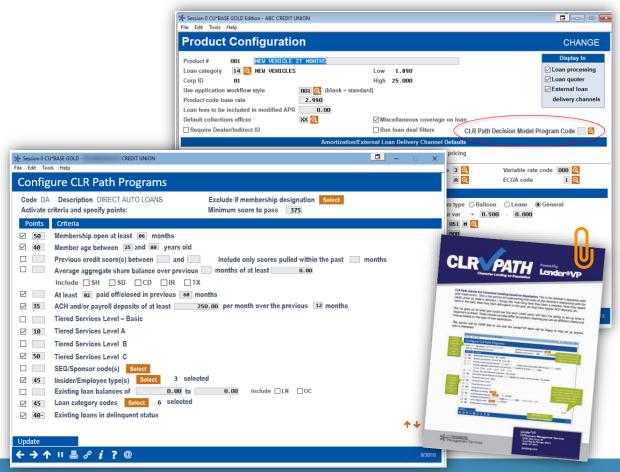


A NON-FICO DECISION MODEL FOR THE GRAY AREAS

HIGHLIGHTING WHAT YOU KNOW IS MORE IMPORTANT THAN WHAT EVERYONE KNOWS

- A decade ago, did you predict you would be a model-based lender?
 - Are you still waiting?
- By the end of 2020, CU*Answers will offer 4 different model approaches
 - 3 of them are based on what everyone knows
 - 1 of them will be based on what *you* know
- How will you blend these models? What do you predict for a decade from now?



Create custom programs for different loan products

Activate only the criteria that matters to you

