

■ CEO SCHOOL ■ TUESDAY, NOVEMBER 7, 2023 ■ 2023 CEO STRATEGIES

Network Dashboard Usage (Sept 2023)

			# Times Dashboard	% All	
Rank	Tool#	Tool Title	Was Used	Usage	(Adjusted)
1	552	New/Closed/All Accounts Dashboard	8,766	16.1%	-
2	553	New/Closed/All Memberships Dashboard	4,858	8.9%	-
3	1670	Loan Productivity Analysis Dashboard	1,563	2.9%	11.6%
4	1985	Auto-Post RDC Deposit Dashboard	1,369	2.5%	10.1%
5	320	Cross Sales Analysis Dashboard	1,030	1.9%	7.6%
6	229	Collections Dashboard/Summary	663	1.2%	4.9%
7	1700	Teller Audit Analysis Dashboard	652	1.2%	4.8%
8	479	Loans Paid Ahead Analysis Dashboard	542	1.0%	4.0%
9	817	Skip-a-Payment History Dashboard	498	0.9%	3.7%
10	476	Loan Write-off/Charge-off History Dashbd	487	0.9%	3.6%
11	595	Portfolio Analysis - Loans	399	0.7%	3.0%
12	478	Loan/Share Trial Balance Review	364	0.7%	2.7%
13	141	ARU/Online Banking Stats Dashboard	327	0.6%	2.4%
14	473	Loan Risk Score Analysis	197	0.4%	1.5%
15	1750	Online Banking Activity Analysis	197	0.4%	1.5%
16	979	Where Your Members Shop	189	0.3%	1.4%
17	592	Portfolio Analysis - Concentration Risk	186	0.3%	1.4%
18	976	Where Your Members Borrow	183	0.3%	1.4%
19	844	Teller Activity by Day of Month	177	0.3%	1.3%
20	1740	Accounts Payable Dashboard	171	0.3%	1.3%
21	594	Portfolio Analysis - EFT Usage	169	0.3%	1.2%
22	536	Money Movement Analysis	151	0.3%	1.1%
23	977	Where Your Members Branch	137	0.3%	1.0%
24	369	Fee Income/Waivers Dashboard	129	0.2%	1.0%
25	847	Teller Activity by Transaction Type	124	0.2%	0.9%
26	525	Membership Summary Comparison	121	0.2%	0.9%
27	1315	Why Your Members Call	121	0.2%	0.9%
28	370	Fee Refunds History by Employee	118	0.2%	0.9%
29	865	Transaction Activity by Branch	116	0.2%	0.9%
30	591	Portfolio Analysis - CDs	114	0.2%	0.8%
31	484	Look-to-Book Ratio Analysis	110	0.2%	0.8%
32	505	Member PIN/Password Change History	103	0.2%	0.8%
33	596	Portfolio Analysis - Savings	99	0.2%	0.7%
34	697	Products & Services Per Member	91	0.2%	0.7%
35	752	Relationship Analysis	89	0.2%	0.7%
36	593	Portfolio Analysis - Credit Cards	87	0.2%	0.6%
37	557	NSF/ANR Statistics Dashboard	86	0.2%	0.6%
38	846	Teller Activity by Time of Day	86	0.2%	0.6%
39	319	Credit Score History Dashboard	85	0.2%	0.6%
40	132	Losing the Love / Mbr Behavior Patterns	83	0.2%	0.6%
41	867	Transaction Count by Delivery Channel	81	0.1%	0.6%
42	1105	Where Your Members Pay Bills (Payveris)	79	0.1%	0.6%
43	845	Teller Activity by Day of Week	78	0.1%	0.6%
44	460	Loan Concentration Risk Report by Member	76	0.1%	0.6%
45	1710	Fraud Incident Dashboard	76	0.1%	0.6%
46	455	Loan App Statistics Inquiry	73	0.1%	0.5%
47	1855	Lending Opportunities Dashboard	73	0.1%	0.5%
48	468	Loan Payments Analysis	71	0.1%	0.5%
49	856	Tiered Services Monthly Comparison	71	0.1%	0.5%
50	936	Variance Analysis	69	0.1%	0.5%
51	825	Statement Reconciliation/Analysis	67	0.1%	0.5%
52	547	Net Relationships Dashboard	65	0.1%	0.5%
53	472	Loan Queue Activity Tracking	64	0.1%	0.5%

Page 1 of 2 >>>continued



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Network Dashboard Usage (Sept 2023)

54	1100	Online Banking Optics: Lite	64	0.1%	0.5
55	142	ATM Network/Terminal Activity	61	0.1%	0.5
56	318	Credit Report Data Mining	57	0.1%	0.4
57	775	Sample Transactions by Delivery Channel	57	0.1%	0.4
58	200	Channel Activity by Member Age Group	56	0.1%	0.4
59	232	Common Bonds for Member Group	48	0.1%	0.4
60	103	Account Retention by Age Group	45	0.1%	0.3
61	428	Learn-From-Peer: Loan Rate Analysis	45	0.1%	0.3
62	1195	Tool Usage Analysis Dashboard	37	0.1%	0.3
63	185	Cash Activity Analysis Inquiry	36	0.1%	0.3
64	774	Sample Checking Account Activity	36	0.1%	0.3
65	1106	Bill Pay Subscriber Analysis (Payveris)	35	0.1%	0.3
66	978	Where Your Members Live	34	0.1%	0.3
67	372	Fee Waivers History by Employee	29	0.1%	0.3
68	437	Learn-From-Peer: Tiered Services Program	29	0.1%	0.3
69	1021	5300 Call Report Ratios Dashboard	29	0.1%	0.3
70	281	Contingent Liability Trends Dashboard	26	0.0%	0.2
71	207	Check Processing Stats Dashboard	25	0.0%	0.:
72	1170	Loan Interest Accruals Dashboard	25	0.0%	0.
73	1190	Employee Security Profile Analysis	23	0.0%	0.
74	840	Targeted Tiered Score Analysis	22	0.0%	0.
75	857	Learn-From-Peer: Tiered Svcs Peer Analys	22	0.0%	0.
76	508	Member Retention by Age Group	19	0.0%	0.
77	429	Learn-From-Peer: Member Starter Checks	18	0.0%	0.
78	1160	Shares Accruals Dashboard	18	0.0%	0.
79	104	Account Retention by Year Opened	17	0.0%	0.
80	515	Member Transaction Labels Analysis	17	0.0%	0.
81	1680	AB: Static Loan Pool Analysis (Web)	17	0.0%	0.
82	431	Learn-From-Peer: Net Relationships	16	0.0%	0.
83	1018			0.0%	0.
84	425	3-Year GL Account Balance Comparison	16 15	0.0%	0.
_		Learn-From-Peer: CD Rate Analysis			
85	1165	Certificate Accruals Dashboard	15	0.0%	0.
86	1405	Who Earned Dividends	15	0.0%	0.
87	436	Learn-From-Peer: Share Rate Analysis	14	0.0%	0.
88	430	Learn-From-Peer: Money Order Fees	13	0.0%	0.
89	1025	Merchant Category Group Dashboard	12	0.0%	0.
90	427	Learn-From-Peer: Deposit Item Fees	10	0.0%	0.
91	432	Learn-From-Peer: Network Password Resets	10	0.0%	0.
92	433	Learn-From-Peer: Network Rate Analysis	9	0.0%	0.
93	866	Transaction Activity Summary Comparison	9	0.0%	0.
94	435	Learn-From-Peer: Self-Service Fees	8	0.0%	0.
95	509	Member Retention by Year Opened	8	0.0%	0.
96	424	Learn-From-Peer: Cashed Check Fee Config	7	0.0%	0.
97	1310	Library Statistics Dashboard	7	0.0%	0.
98	582	Patronage Comparison	6	0.0%	0.0
99	1101	Card Optics: Lite	6	0.0%	0.0
100	434	Learn-From-Peer: Phone Transfer Fees	5	0.0%	0.0
101	426	Learn-From-Peer: Check Printing Fees	4	0.0%	0.0
102	1011	10-Year Trends by GL Account	4	0.0%	0.0
103	1016	247 Lender Model Analysis	4	0.0%	0.0
104	1113	Where Your Members eSign	4	0.0%	0.0
105	1107	Where Your Members Pay Bills (iPay)	3	0.0%	0.0
106	1108	Bill Pay Subscriber Analysis (iPay)	1	0.0%	0.0
107	1696	Phone Optics: Lite	0	0.0%	0.0
_0.	2000	Total Times Used	27,148	0.070	0.0



■ CEO SCHOOL ■ TUESDAY, NOVEMBER 7, 2023 ■ 2023 CEO STRATEGIES

Network Dashboard Popularity (Sept 2023)

			# CUs Used the	
Rank	Tool#	Tool Title	Dashboard	% of Network
1	552	New/Closed/All Accounts Dashboard	237	75%
2	553	New/Closed/All Memberships Dashboard	203	65%
3	479	Loans Paid Ahead Analysis Dashboard	181	58%
4	141	ARU/Online Banking Stats Dashboard	147	47%
5	476	Loan Write-off/Charge-off History Dashbd	120	38%
6	1985	Auto-Post RDC Deposit Dashboard	115	37%
7	229	Collections Dashboard/Summary	109	35%
8	595	Portfolio Analysis - Loans	105	33%
9	1670	Loan Productivity Analysis Dashboard	84	27%
10	1750	Online Banking Activity Analysis	78	25%
11	1700	Teller Audit Analysis Dashboard	77	25%
12	478	Loan/Share Trial Balance Review	76	24%
13	977	Where Your Members Branch	75	24%
14	594	Portfolio Analysis - EFT Usage	71	23%
15	844	Teller Activity by Day of Month	68	22%
16	369	Fee Income/Waivers Dashboard	66	21%
17	592	Portfolio Analysis - Concentration Risk	63	20%
18	979	Where Your Members Shop	63	20%
19	847	Teller Activity by Transaction Type	62	20%
20	817	Skip-a-Payment History Dashboard	61	19%
21	976	Where Your Members Borrow	59	19%
22	473	Loan Risk Score Analysis	57	18%
23	865	Transaction Activity by Branch	54	17%
24	825	Statement Reconciliation/Analysis	53	17%
25	320	Cross Sales Analysis Dashboard	51	16%
26	319	Credit Score History Dashboard	50	16%
27	525	Membership Summary Comparison	48	15%
28	596	Portfolio Analysis - Savings	48	15%
29	591	Portfolio Analysis - CDs	47	15%
30	370	Fee Refunds History by Employee	44	14%
31	460	Loan Concentration Risk Report by Member	44	14%
32	846	Teller Activity by Time of Day	42	13%
33	867	Transaction Count by Delivery Channel	42	13%
34	557	NSF/ANR Statistics Dashboard	41	13%
35	593	Portfolio Analysis - Credit Cards	41	13%
36	697	Products & Services Per Member	41	13%
37	455	Loan App Statistics Inquiry	39	12%
38	505	Member PIN/Password Change History	39	12%
39	845	Teller Activity by Day of Week	39	12%
40	132	Losing the Love / Mbr Behavior Patterns	37	12%
41	468	Loan Payments Analysis	36	11%
42	547	Net Relationships Dashboard	36	11%
43	856	Tiered Services Monthly Comparison	36	11%
44	484	Look-to-Book Ratio Analysis	34	11%
45	1105	Where Your Members Pay Bills (Payveris)	34	11%
46	1855	Lending Opportunities Dashboard	34	11%
47	536	Money Movement Analysis	33	11%
48	1740	Accounts Payable Dashboard	32	10%
49	185	Cash Activity Analysis Inquiry	31	10%
50	1100	Online Banking Optics: Lite	31	10%
51	142	ATM Network/Terminal Activity	30	10%
52	752	Relationship Analysis	28	9%
53	103	Account Retention by Age Group	27	9%



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61	774	Sample Checking Account Activity	20	6%
62	978	Where Your Members Live	20	6%
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64	207	Check Processing Stats Dashboard	19	6%
65	1170	Loan Interest Accruals Dashboard	19	6%
66	1195	Tool Usage Analysis Dashboard	18	6%
67	281	Contingent Liability Trends Dashboard	17	5%
68	1710	Fraud Incident Dashboard	17	5%
69	372	Fee Waivers History by Employee	16	5%
70	936	Variance Analysis	16	5%
71	1106	Bill Pay Subscriber Analysis (Payveris)	16	5%
72	1160	Shares Accruals Dashboard	15	5%
73	1021	5300 Call Report Ratios Dashboard	14	4%
74	437	Learn-From-Peer: Tiered Services Program	13	49
75	840	Targeted Tiered Score Analysis	13	4%
76	104	Account Retention by Year Opened	12	49
77	425	Learn-From-Peer: CD Rate Analysis	12	49
78	431	Learn-From-Peer: Net Relationships	12	49
79	508	Member Retention by Age Group	12	49
80	515	Member Transaction Labels Analysis	12	49
81	1018	3-Year GL Account Balance Comparison	12	4%
82	436	Learn-From-Peer: Share Rate Analysis	11	49
83	430	Learn-From-Peer: Money Order Fees	10	39
84	1165	Certificate Accruals Dashboard	10	39
85	1405	Who Earned Dividends	10	39
86	432	Learn-From-Peer: Network Password Resets	9	39
87	427	Learn-From-Peer: Deposit Item Fees	8	39
88	1680	AB: Static Loan Pool Analysis (Web)	8	39
89	1025	Merchant Category Group Dashboard	7	29
90	424	Learn-From-Peer: Cashed Check Fee Config	6	29
91	429	Learn-From-Peer: Member Starter Checks	6	29
92	433	Learn-From-Peer: Network Rate Analysis	6	29
93	509	Member Retention by Year Opened	6	29
94	866	Transaction Activity Summary Comparison	6	29
95	434	Learn-From-Peer: Phone Transfer Fees	5	29
96	435	Learn-From-Peer: Self-Service Fees	5	29
97	582	Patronage Comparison	5	29
98	857	Learn-From-Peer: Tiered Svcs Peer Analys	4	19
99	1016	247 Lender Model Analysis	4	19
100	1101	Card Optics: Lite	4	19
101	1113	Where Your Members eSign	4	19
102	1310	Library Statistics Dashboard	4	19
103	426	Learn-From-Peer: Check Printing Fees	3	19
104	1011	10-Year Trends by GL Account	3	19
105	1107	Where Your Members Pay Bills (iPay)	2	19
106	1108	Bill Pay Subscriber Analysis (iPay)	1	0.39
		,	-	0.5/