2022 CEEOS STRATEGIES

2022 CEO ROUNDTABLE

WEDNESDAY, NOVEMBER 16, 2022

Participant Worksheet

Internet Retailing Innovations

As you hear about MOP and 1Click innovations from the presenters, jot down questions you have, either for the presenters or for CU*Answers.

After listening to the presentations, jot down things your credit union has done related to internet retailing. Did you use a different approach? How did your experience compare to theirs?

Challenge yourself: What are you going to do with what you learned?

Challenge us: What suggestions do you have for what CU*Answers and the network should do related to internet retailing?

