

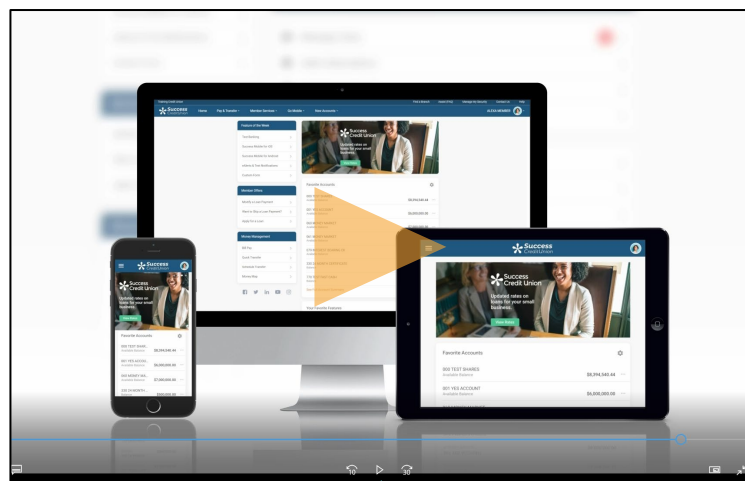
A New Look is Coming to

It's Me 247

Online Banking

Summer 2021!

Let's take a look...



Promo



Feature
overview



open.cuanswers.com/NewLook2021

A New Look is Coming to **It's Me 247** Online Banking

Summer 2021!

ATTENTION ONLINE AND SELF-PROCESSING CREDIT UNIONS

NEW Look for **It's Me 247**
Online Banking
Coming Summer 2021!

Key Resources: Getting Ready
for the New Online Banking

CUANSWERS

This summer, we will be debuting a completely new look-and-feel and user experience for **It's Me 247** desktop and mobile web banking! This new version of online banking combines both the desktop and mobile versions into a single design that works on every device, whether you are using your phone, tablet or home computer! This mobile-first design, combined with our new modular infrastructure, will give your credit union new control options over how online banking features are

"New Look 101"
Email Series

credit union be receiving
It's Me 247 online banking?

group will begin with a staff-driven 'test drive' period before the new online banking is made live to members. Group 1 and additional groups starting their test drive credit union's test drive will last approximately 4 weeks before the new online banking goes live for members. The

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What is Being Sunset?

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Understanding the Layout
of the New Online Banking

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What Members Will See Upon Login

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What is being

upgrade process, then the new mobile-first c

being permanently

deposits - As most CU

its available near-re

NEW Look for **It's Me 247**
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New Feature:
Favorite Accounts

ATTENTION ONLINE AND SELF-PROCESSING CREDIT UNIONS

NEW Look for **It's Me 247**
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New Feature: Uploading
a Profile Picture

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Picture

been grouped under the new online banking experience by members who need to login

Customizable
marketing kit
with poster
and web
banners

➔ Phased rollout

- ➔ 7 CU groups, June-October
- ➔ CU staff get a 2-4 week test drive, then live to members
- ➔ After this introduction, releases will go back to our usual routine

- ➔ See the Kitchen for your test-drive and go-live dates
- ➔ As with Mobile 5.0, you need to dig in!

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Summer 2021!

These dates aren't "tentative"
or negotiable

We usually have just 1 release
date - the only difference this
time is we have 7 of them

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Direct Login Widget Changes for It's Me 247 Online Banking

As part of the upcoming upgrade your existing login widgets will be replaced with the new online banking page to review the date your current online banking page will be replaced).

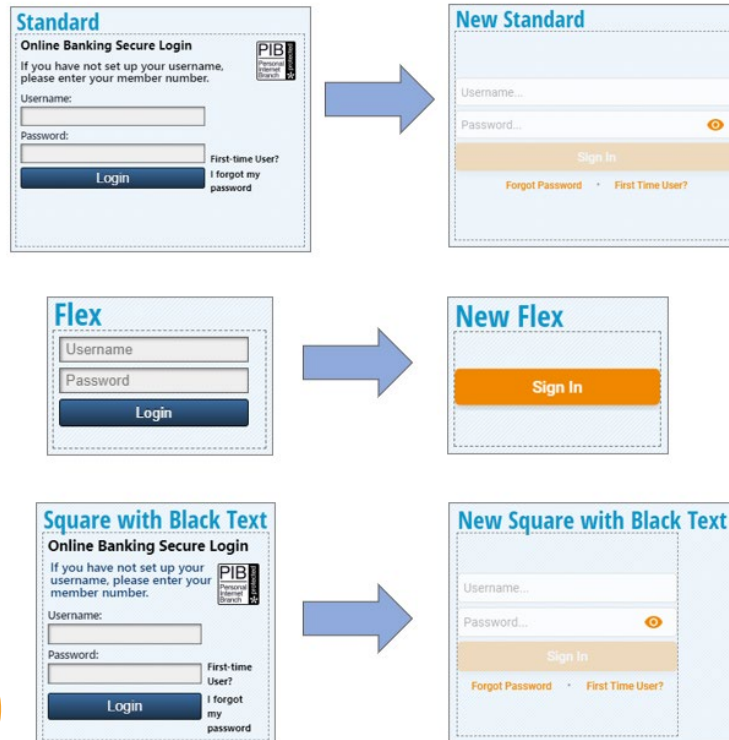
The following pages include examples for each version of the online banking page.

➔ If you have a direct login widget

No changes will be required to your website. However, the new online banking page will be deployed on the page. So, for example, if you wish to move now to online banking, you will need to update your username/password to your new CU's website.

Watch your email for this, coming soon!

Direct Login Widgets – Before and After



➔ No more OBC

➔ New login page can be customized

➔ Your website login widget might need to be changed

➔ They'll all work when you go live to members, but you might want a different look to fit your website design

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How's the beta-test going?

- ➔ Beta CUs in staff testing: **14**
 - ➔ # of connections: **300,000**
- ➔ “Jump” is coming June 22
 - ➔ Pre-release “try it now” lets beta members use the new or the old until then
- ➔ New CUs converting now will go directly to the new look

