

The Spirit of CU*Answers Award

EST. 2011

- ▶ **Since 2011 this award has recognized the CU that:**
 - ▶ Best exemplifies our Leadership Conference theme
 - ▶ Maintains a strong and vital volunteer program
 - ▶ Demonstrates the principle of being all about the member
 - ▶ Shows an innovative example of collaboration and cooperation (the highest Collaborative Score)
 - ▶ Has started a business in the network
 - ▶ Exhibits strong execution and performance, especially in the face of adversity
 - ▶ Has hit the ground running with adoption of CU*BASE tools or plunged into tools in a new way
 - ▶ Has started a new initiative that really demonstrates the credit union spirit, that moves the industry in a positive direction, that is inspirational to other CUs

And the winner is...

Our 2020 honorees:

The Spirit of CU*Answers Award

EST. 2011

All of the CUs that volunteered their leaders to continue to drive our CUSOs and maintain the focus of our community

