

2019

# CEO Strategies Week



## Schedule

Nov 11  
Monday

1:00pm to 5:00pm Update from the 2018 CEO Strategic Developers Boot Camp

- Teller 3P Project Updates
- Internet Retailing Project Updates

5:00pm to 6:30pm Cocktail hour and networking at DeVos Place  
*(refreshments served)*

Nov 12  
Tuesday

9:00am to 4:00pm Where Will CEOs Take Us? The CUSO Vision

- What a CU CEO should know about...data...doing business with business members...ACH and everything "payments" ...mobile and desktop internet solutions...succession planning

4:00pm to 6:00pm Cocktail hour and networking at DeVos Place  
*(refreshments served)*

Nov 13  
Wednesday

9:00am to 3:00pm Where Will CEOs Take Us? The Credit Union Vision

- CEO brainstorming: CUSO initiatives to act on going forward
- cuasterisk.com CEO "live chat room"

3:00pm to 6:00pm 50<sup>th</sup> Birthday Open House Celebration at the Grand Rapids Art Museum

Nov 14  
Thursday

9:00am to 1:00pm Update from the 2018 CEO Strategic Developers Boot Camp

- Online/Mobile Banking Project Updates
- Online '19 Project Update



2019

# CEO Strategies Week



## Participants

As of 10/17/2019

2019

# CEO Strategies We

# FINISH

1970 - 2020



The CU\*Answers Board of Directors is happy to leak this early hint on the 2019 numbers!



**Chairman**  
Scott McFarland, CEO  
Honor CU



**Vice Chair**  
Vickie Schmitzer, CEO  
Frankenmuth CU



**Board Member**  
Linda Bodie,  
Chief + Innovator  
Element FCU



**Board Member**  
Dean Wilson, CEO  
FOCUS CU



**Board Member**  
Jeff Jorgensen, President  
Sioux Empire FCU



**Board Member**  
Tom Gryp,  
President/CEO  
Notre Dame FCU



**Board Member**  
Kris Lewis, CEO  
Allegan Community FCU

## ■ Declared 2019 Patronage Dividends:

\$ ??? Standard Patronage Dividend

\$ ??? Bonus Patronage Dividend

\$ ???

\$ ??? Ownership Dividend

\$ ???

## ■ Projected Stock Dividend: 4.00%

## ■ Projected Increase in Stock Equity: ???%

All are projections to be finalized by our CPA in December