

YOU'RE INVITED!

2017 Data Investment Symposium

WHO: Credit union leaders focused on developing analytical approaches for credit union data, starting with CU*BASE

“ The 2017 Data Investment Symposium is another key event for credit unions who are looking to get more from data. These credit unions have been mobilizing and directing CU*Answers to invest for a new future, where data is not only the byproduct of processing or servicing members, but also the foundation for seeing what's next with members. We will discuss progress on two fronts: improvements and new ideas for making our CU*BASE processing database stronger and more effective for CU analysts; and progress made on data warehouse concepts, both shared and individual.

Strategies and tactics around data are becoming a mainstay topic at industry events as well as our own Leadership Conference, CEO Strategies, and Boot Camps. The Data Investment Symposium is an event for the most active and the most dedicated credit union leaders who want to make things happen. It's a small group, but a growing one. We hope you will join us. ”

Randy Karnes, CEO

WHERE: CU*Answers Corporate Office
6000 28th Street SE
Grand Rapids, MI 49546

WHEN: **Wednesday, February 22**
1:00 PM - 5:00 PM

DRIVING DEVELOPMENT AND BUILDING A NETWORK OF LEADERS WITH A DATA FOCUS

Wednesday, February 22, 2017

1:00 PM - 5:00 PM

- Building solutions for credit unions pushing data to external warehouses (their own, and their vendors')
- Building solutions for credit unions pulling data towards CU*BASE and other CU*Answers data warehouses
- Building stronger data trending in our network (understanding the heavy lifting required for an ongoing trend line)
- 2017 Projects for the Data Boot Camp: Building a data analyst bench, in your credit union and as a shared effort in our CUSO

REGISTER FOR THE SYMPOSIUM AT:
OPEN.CUANSWERS.COM/DATA17

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