

CU^{ANSWERS}marketing

CU*ANSWERS CONTESTS

A cuasterisk.com collaborative marketing program



WHAT ARE CONTESTS?

CU*Answers Marketing Contests are run quarterly for two consecutive months and have a full electronic collateral package available.

Each quarter CU*Answers provides one prize up to \$500, giving your credit union a chance to have a winning member. You also have the option to purchase an exclusive prize on your own to ensure a member from your credit union will win regardless.

Enrollment for contests is completely **FREE!** Pick and choose which contests you want to participate in for 2017!

WHAT IS INCLUDED?

Print packages are not available for contests in 2017, however you will have access to download statement inserts and posters to print yourself.

- Hybrid Mobile App Banner
- CU*Answers will update your OBC banners
- Website banner
- MAP Promotion
- 8.5 x 11 poster available for download
- Statement inserts available for download

HOW MUCH IS IT?



ENROLL BY 12.15.16

marketing.cuanswers.com/contests2017

CONTACT US

marketing@cuanswers.com

2017 ANNUAL CONTEST CALENDAR

JAN	Mobile Banking Contest  What's Included: <ul style="list-style-type: none"> • Mobile App Banner • OBC Banner • Website Banner • MAP Promotion • Downloadable Poster • Downloadable Insert 	JUL	Bill Pay Contest  What's Included: <ul style="list-style-type: none"> • Mobile App Banner • OBC Banner • Website Banner • MAP Promotion • Downloadable Poster • Downloadable Insert
FEB	Mobile Banking Contest  What's Included: <ul style="list-style-type: none"> • Mobile App Banner • OBC Banner • Website Banner • MAP Promotion • Downloadable Poster • Downloadable Insert 	AUG	Bill Pay Contest  What's Included: <ul style="list-style-type: none"> • Mobile App Banner • OBC Banner • Website Banner • MAP Promotion • Downloadable Poster • Downloadable Insert
MAR	Winner Announced  Contest Prize: Apple Watch	SEP	Winner Announced  Contest Prize: Bose Wireless Soundtouch
APR	Email Address Contest  What's Included: <ul style="list-style-type: none"> • Mobile App Banner • OBC Banner • Website Banner • MAP Promotion • Downloadable Poster • Downloadable Insert 	OCT	Debit Card Contest  What's Included: <ul style="list-style-type: none"> • Mobile App Banner • OBC Banner • Website Banner • MAP Promotion • Downloadable Poster • Downloadable Insert
MAY	Email Address Contest  What's Included: <ul style="list-style-type: none"> • Mobile App Banner • OBC Banner • Website Banner • MAP Promotion • Downloadable Poster • Downloadable Insert 	NOV	Debit Card Contest  What's Included: <ul style="list-style-type: none"> • Mobile App Banner • OBC Banner • Website Banner • MAP Promotion • Downloadable Poster • Downloadable Insert
JUN	Winner Announced  Contest Prize: Drone	DEC	Winner Announced  Contest Prize: Samsung Tablet

* Prizes subject to change

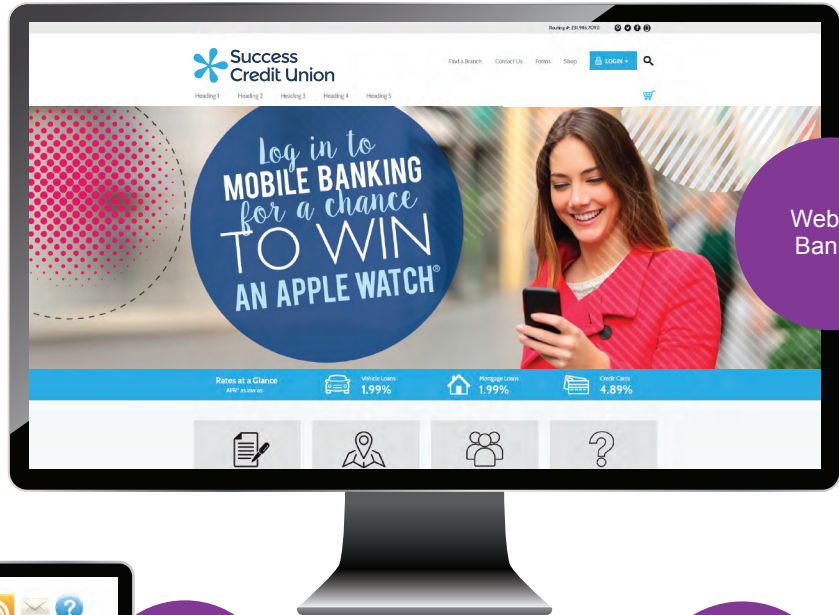
WHAT YOU GET EACH CONTEST

All materials are available for download at marketing.cuanswers.com

Hybrid Mobile App banner



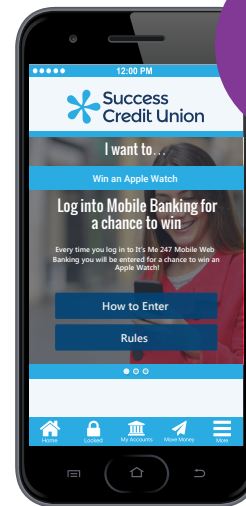
Website Banner



OBC banner



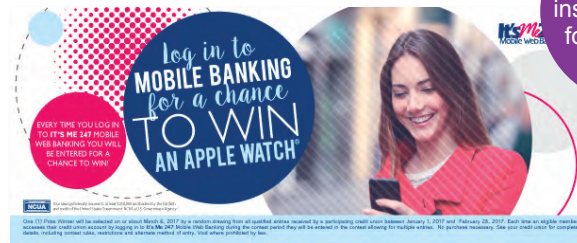
MAP Promotion



8.5 x 11 poster available for download



Statement insert available for download



* All files will be available to download at marketing.cuanswers.com for you to use at your convenience.

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