

Announcing a new bounty program

2018-2019: \$100,000 OF SOFTWARE DEVELOPMENT TO BE FOCUSED ON INTERNET RETAILERS

- At the November CEO Strategies event, we'll announce a new pool of funds to be dedicated to CU Internet retailing entrepreneurs
 - This money will be awarded through development credits to CUs who will engage and lead the way on clicks for bucks in **It's Me 247** desktop and mobile products
- To win, nominate products related to selling a service that were maybe given away in the past, such as...
 - Service income for lowering a loan payment or rate, or... *it's harder than you think* (that's why we're giving away the money)

As a CUSO, CU*Answers predicts CU clients will spend money faster, in greater quantities, and more often than ever before via Internet stores

What's your plan for members?