

You're Invited to the 2016 Data Investment Symposium

Who: Credit union leaders focused on developing analytical approaches for credit union data, starting with CU*BASE

Where: CU*Answers Corporate Office
6000 28th Street SE
Grand Rapids, MI 49546

When: Wednesday, February 24
**Luncheon Provided*

Part 1: Driving Development with Data Focus

9:00 AM - 12:00 PM

- Building solutions for credit unions pushing data to external warehouses (their own, and their vendors')
- Building solutions for credit unions pulling data towards CU*BASE and other CU*Answers data warehouses
- Building stronger data trending in our network (understanding the heavy lifting required for an ongoing trend line)

Part 2: Building a Network of Credit Union and CUSO Leaders with a Data Focus

1:00 PM - 4:00 PM

- A quick look at the 2016 Data Bootcamp project: will you participate in the future?
- A quick look at the Executive Study Series and what is next for data
- Brainstorming on building a data analyst bench, in your credit union and as a shared effort in our CUSO

Register for the symposium at: open.cuanswers.com/data16

The follow-up webinar is being scheduled for February 29 from 2:30 – 4:30 p.m. ET.

Registration for follow-up webinar: open.cuanswers.com/data16webinar

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