

Burn It Down: Why can't we create an online forms factory?



How do we add 1,000 new forms as the inspiration for new It's Me 247 apps?

- We can, but to date we've chosen not to...that's about to change
 - Right now you can move forward with a Lender*VP / Digital Mailer alliance
 - Coming soon, a new platform that will rival CU Publisher for generating new solutions
- This new solution will be a live proof of concept for how members respond to diverse online offers so that we can focus on winning approaches when adding new features to It's Me 247 desktop and mobile

INTERNET RETAILER SUPPORT CENTER

DRAFT

SERVE YOUR MEMBERS THE CONVENIENCE OF **ONLINE FORMS**

CU*Answers IRSC is joining forces with Digital Mailer to offer you user-friendly, customizable online forms!

Digital Mailer

Digital Mailer Features:

EASY-TO-USE	PACKED W/FEATURES	SAFE & SECURE
<ul style="list-style-type: none">Instantly publishPost on to any web page (CU website, booster pages, landing pages, etc)Modernize transactionsPre-built forms available	<ul style="list-style-type: none">Customize pre-built formsIncludes Electronic SignaturesCompatible on any deviceEasy ecommerce	<ul style="list-style-type: none">Provided as "SaaS"Data is encryptedSecure data collectionStored in SSAE16/SOC-II

STEP 1	STEP 2	STEP 3
Sign up with Digital Mailer directly to receive published and secure forms. \$50/MONTH Includes 5 published forms. Optional additional forms: \$29.95/MONTH Available in blocks of 5	Easily customize your forms through tools provided by Digital Mailer or allow access to the CU*Answers IRSC team to customize forms for you. \$100/HOUR IRSC design fee for customization (optional)	Publish the forms on your website and instantly collect submitted member information. Rekey the data into CU*BASE yourself or hire CU*Answers to do it for you. \$5/CU*BASE DATA IMPORT (optional)

Choose from Digital Mailer's stock library!

CREDIT CARD APPLICATION	HOME EQUITY LOAN
CREDIT CARD INCREASE	SKIP A PAY APPLICATION
SIGNATURE LOAN (LOC)	AND MORE!

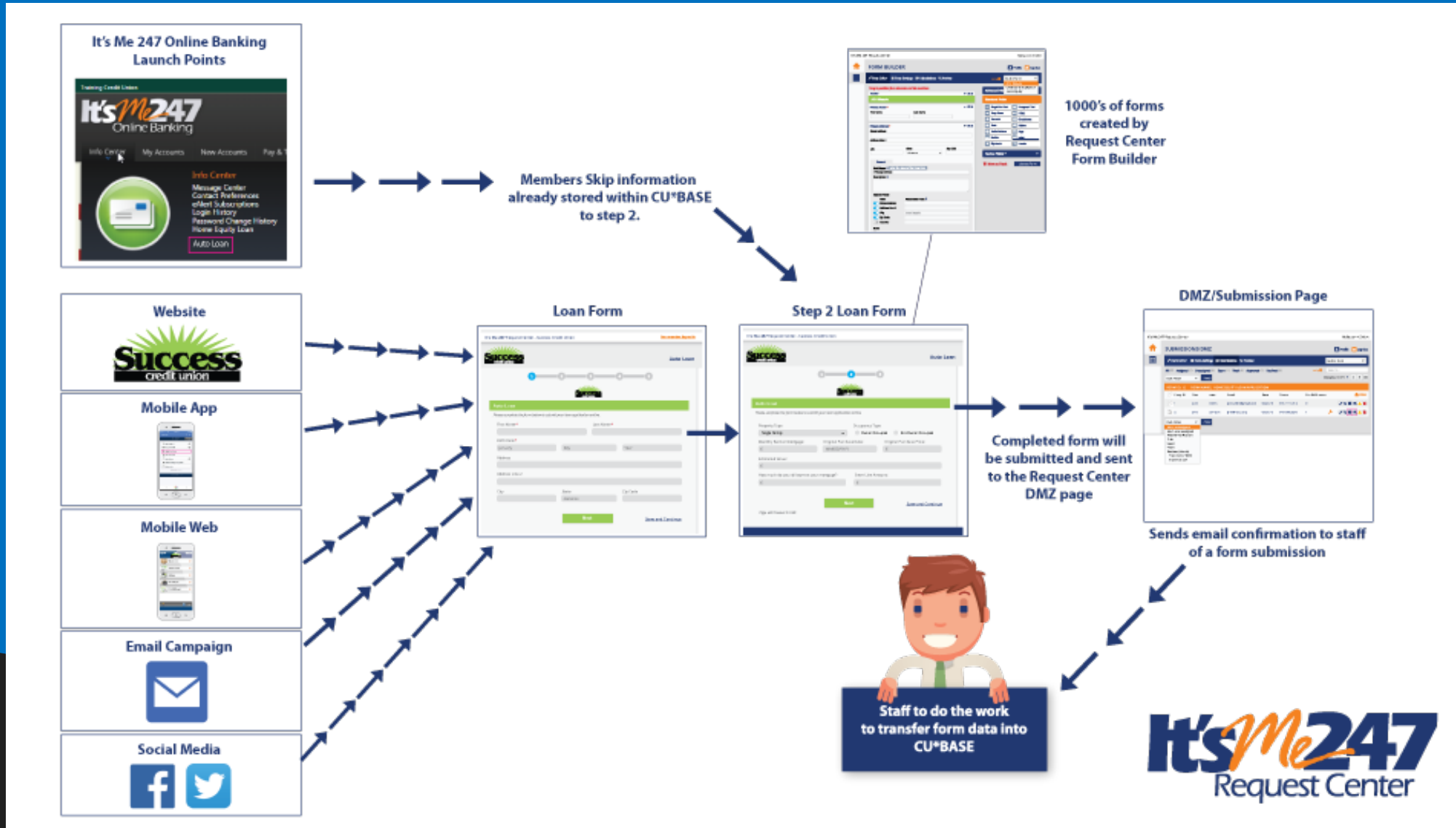
CONTACT US TODAY FOR MORE DETAILS!
email: irsc@cuanswers.com

Lender*VP Web Services Digital Mailer

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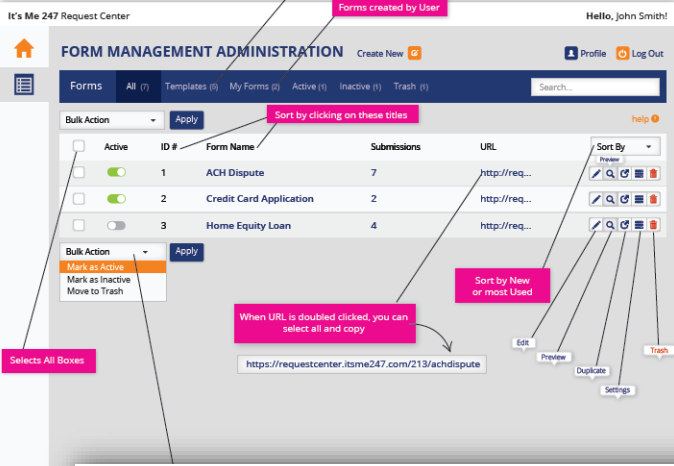
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ADMIN SECTION

FORM MANAGEMENT

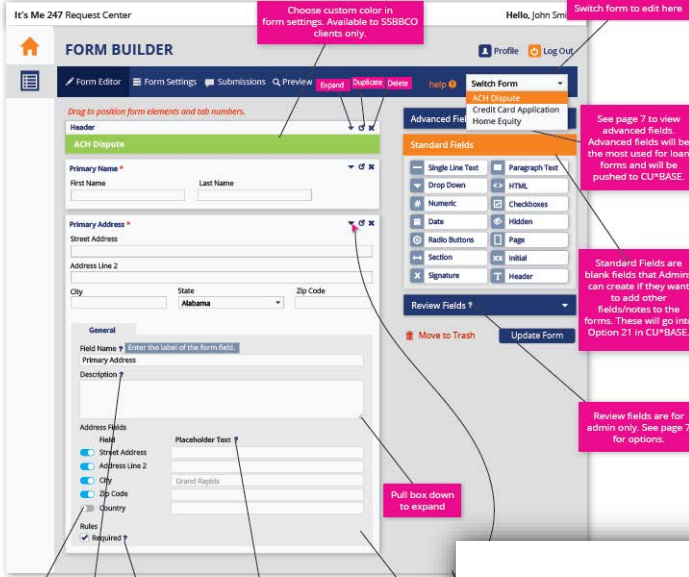
DESKTOP



ADMIN SECTION

EDITING FORM BUILDER

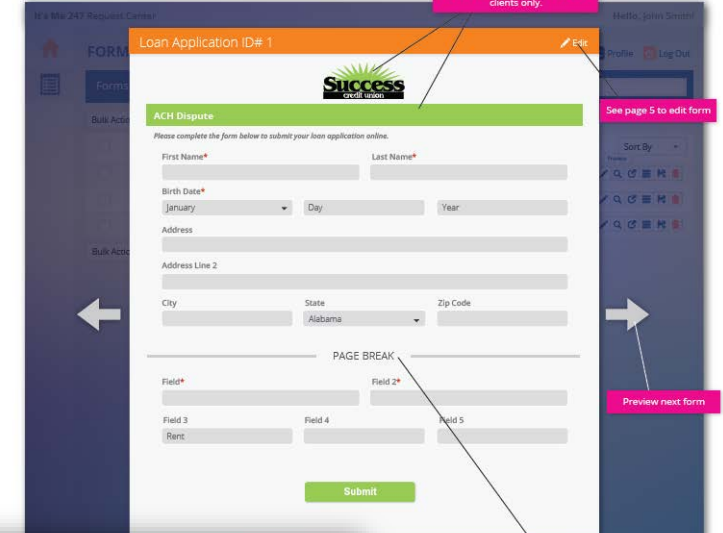
DESKTOP



ADMIN SECTION

PREVIEW FORM

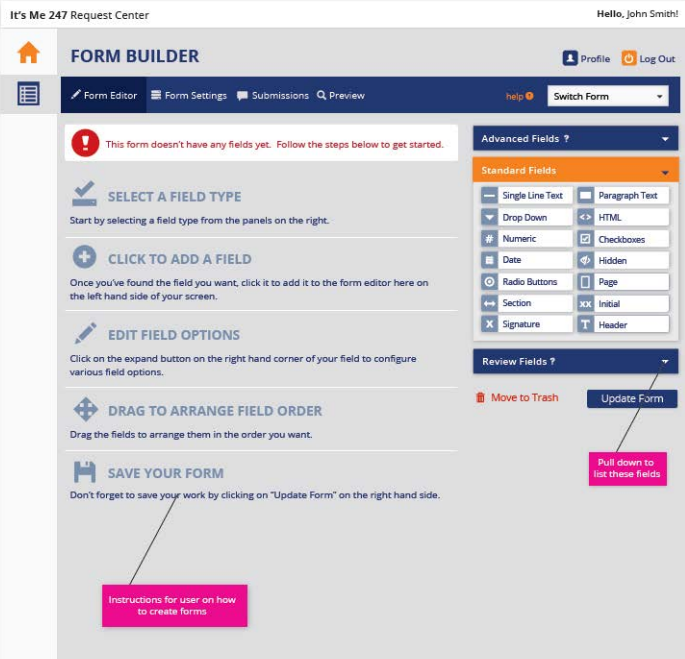
DESKTOP



ADMIN SECTION

BLANK FORM BUILDER

DESKTOP



ADMIN SECTION

FORM SETTINGS

DESKTOP

